



M-OCDS News

MONMOUTH-OCEAN COUNTY DENTAL SOCIETY NEWSLETTER

*A Component Society of The New Jersey Dental Association and
the American Dental Association*

April 2011

From the President

Spring is here and with it many welcomed sights. Longer days, warmer days, flowers and green. Happy St Patrick's Day to everyone! As we approach April, if we haven't already done so, our accountants will be asking us for involvement on Tax returns. I mentioned in



August I would also be reaching out to our members of M-OCDS throughout the year for involvement in making M-OCDS even stronger than it already is. No better time to get involved than the present. I want to take time this month to briefly explain mine and the trustee's vision for where we want to see M-OCDS in the upcoming years.

M-OCDS is blessed that for such a long time we have continued to have extraordinary people contributing and helping to run the society. The leadership in this particular society speaks volumes about the strength that M-OCDS has on a local and state level. We have voiced our members concerns and viewpoints whenever state and national issues have arisen. Going forward, our Board of Trustees would like to ensure that this continues and every member is encouraged to help continue to our current strength. We definitely live in a time of busyness. Everyone's life is filled with many other commitments that are extremely important. The great thing about involvement in M-OCDS is that it does not necessarily involve a lot of additional time. There are numerous committees and councils that literally require one to two meetings a year but are crucial to our profession's voice being heard to protect our livelihood. Starting next year our society will begin term limits on all councils and committees to allow as many people to get involved as want to. Strength comes in numbers and by allowing experienced board

Continued on page 10

UPCOMING EVENTS:

Trustees Meeting

Tuesday, April 5, 2011

Dinner at 6:30 PM (NEW board room location)
Jersey Shore University Medical Center, Neptune

General Membership Dinner Meeting

Tuesday, April 12, 2011

"Access to Care: Mid Level Provider Presentation"
Dr. Michael Messana
Free dinner & MOCDS members earn 2 CE credits!
Palumbo's, Tinton Falls 6:30 PM

Trustees Meeting

Tuesday, May 3, 2011

Dinner at 6:30 PM (NEW board room location)
Jersey Shore University Medical Center, Neptune

Legislators Night

Wednesday, May 4, 2011

President's Dinner Dance

Saturday, May 21, 2011 6:30 PM

The Oyster Point Hotel, Red Bank

Staff & Family Outing

Friday, June 10, 2011

Lakewood Blueclaws, First Energy Park

For back issues of the NJDA Capsule & MOCDS newsletter, logon to NJDA.org Don't know your password? Contact: Eric Elmore at eelmore@njda.org

Society web site: www.M-OCDS.org

SAVE A TREE!

Email Dr. Mitchel Friedman that you want the newsletter via email:

MOCDS@DrFriedman.biz

MOCDS TRUSTEE MEETING MINUTES March 1, 2011

Board of Trustees Meeting March 1st, 2011

Meeting called to order at 7:03 pm.

Attendance: Doctors: Andricsak, Angowski, Banks, Bosonac, Boim, Eisen, Furlong, Giantomas, Goodwin, Hersh, Robert Isaacson, Richard Isaacson, Kukucka, McTaggart, Shah, Sirota, Wolstetter

Minutes from January Board of Trustees meeting printed in February newsletter approved.

President's Report (Dr. Bosonac): Staff and Family Blue Claws Event scheduled on Friday June 10 was discussed. Details will be sent to all members in the near future.

Vice President's Report (Dr. Kukucka):

The Nominations Committee met on Feb. 24 chaired by Dr. Kukucka. In attendance were Drs. Bosonac, Velazquez, Haghghi, Miller, Banks, and Shah. The goals of the committee were 1.) to distribute elected and appointed positions and chairmanships across as many different individuals as possible, 2.) To appoint vice-chair or co-chair individuals, and 3.) Develop a more active role for our Membership Committee by enlarging the committee and charging it with new duties. It is felt that that these changes will: 1.) help develop future MOCDS leaders, 2.) provide a succession strategy in light of our new term limits bylaws change, and 3.) create a more active group of trustees since more individuals will hold positions and report to the trustees. The only people holding both an elected position and a Council Chairmanship are Dr. Dipika Shah, who as NJDA Trustee is traditionally the representative to the Council on Nominations, and Dr. Richard Angowski, who has been our Peer Review representative. All MOCDS Committees without a corresponding Council representative will be chaired by someone without any other primary duties, except where required by elected office (Constitution and Bylaws and Budget and Finance). This allows us to provide leadership participation by the maximum number of individuals.

The Nominations Committee is of the unanimous opinion that we would like to request \$3000 in the upcoming budget to fund a dinner meeting for newer members in the month of March to be organized by a new subcommittee of the Committee on Membership.

Nominated are:

MOCDS Officers:

President: Dr. John Kukucka

Vice-President: Dr. Rajeev Gupta

Treasurer: Dr. Miriam Furlong

Secretary: Dr. Robert McTaggart

Executive Secretary: Dr. Richard Angowski

Elected Positions:

NJDA Trustee: Dr. Dipika Shah

Alternate NJDA Trustee: Dr. Elisa Velazquez

ADA Delegate: Dr. Richard Isaacson

Alternate ADA Delegate: Dr. Robert Giantomas

NJDA Council Representatives:

Annual Session: Dr. Kayvon Haghghi

(Alternate: Dr. Dipika Shah)

Dental Benefits: Dr. Todd Sirota

(Alternate: Dr. John Kukucka)

Dental Education: Dr. Cathy Andricsak

(Alternate: open)

Governmental Affairs: Dr. Robert Goodwin

(Alternate: open)

Membership: Dr. Edward Boim

(Alternate: Dr. Andrew Samuels)

Nominations: Dr. Dipika Shah

(Alternate: Robert Giantomas)

Peer Review: Dr. Richard Angowski

Relief: Dr. Kathy Banks

Judicial: Dr. Karin Miller

MOCDS Standing Committees:

Communications:

Chair: Mitchel Friedman

Vice: Elisa Velazquez

Constitution and Bylaws:

Chair: John Kukucka (President)

Vice: Stuart Albin

Members: Robert Goodwin, Robert Hersh, Kathy Banks

Membership:

Chair: Edward Boim

Vice: Andy Samuels

Members: Rob McTaggart

(Monmouth Medical Mentor/Liaison)

Carmella LaFalce

(Jersey Shore Medical Mentor/Liaison)

Todd Sirota and Kathy Banks

New Members Subcommittee: To be determined

Peer Review:

Chair: Richard Angowski

Vice: Donald Major

Members: Mitchell Gardiner, John P. Little, Susan Curly,

Carol Stanton, John Migalski, John Little, Stanley Ma

MOCDS TRUSTEE MEETING MINUTES March 1, 2011

han, Peter Ciampi, John Peragine

Nominations:

Chair: Rajeev Gupta (Vice-Pres.)

Members: John Kukucka, Brian Bosonac, Elisa Velazquez, Kayvon Haghighi, Karin Miller, Kathy Banks

Budget and Finance:

Chair: Richard Angowski (Executive Secretary)

Vice: John Kukucka (President)

Members: Stuart Albin, Rajeev Gupta (Vice-Pres), Miriam Furlong (Treasurer), Brian Bosonac (Past Pres.)

General Membership and Educational Programs:

Chair: Marty Weinstein

Vice: Alex Silmana

Children's Dental Health:

Chair: Elisa Velazquez

Vice: Miriam Furlong

Members: Jocelyn Bruno

Special and Social Events:

Chair: Brian Bosonac (Staff Day)

Vice: Cathy Andricsak (Pres. Dinner Dance)

Members: Brett Wolstetter

Special Committees:

Aruba Health Seminar:

Chair: Robert Isaacson

Vice: James Isaacson

Donated Dental Service:

Chair: John Feeney

Vice: Dipika Shah

NJDA Delegates:

S. Albin, R. Angowski, K. Banks, B. Bosnac, J. Feeney, R. Giantomas, R. Goodwin, R. Gupta, K. Haghighi, R. Hersh, Richard Isaacson, Robert Isaacson, J. Kukucka, R. McTaggart, T. Sirota, D. Shah, E. Velazquez

NJDA Alternate Delegates:

C. Andricsak, E. Boim, P. Condello, B. Elbaum, S. Eisen, M. Friedman, M. Furlong, C. LaFalce, D. Lederman, K. Miller, M. Safari, B. Wohlstetter

M-OCDS Trustees: (subject to last minute changes)

S. Albin, C. Andricsak, R. Angowski, K. Banks, E. Boim, B. Bosonac, P. Condello, S. Eisen, J. Feeney, M. Friedman, M. Furlong, R. Giantomas, R. Goodwin, R. Gupta, R. Hersh, Robert Isaacson, Richard Isaacson, J. Jeffries-Bruno, J. Ku-

kucka, C. LaFalce, R. McTaggart, K. Miller, M. Safari, D. Shah, T. Sirota, E. Velazquez, B. Wolstetter,

Treasurer's Report (Drs. Angowski and Gupta):

For the fiscal year 2010-2011 the book keeping will be done by our accountant Kathryn Winthrop's office. At the end of every month the treasurer will send the copies of all the payments and the deposits made to the accountant for book keeping. On monthly basis the accountant will email the profit and loss statement which will be presented by the treasurer at the trustees meeting.

The Profit and Loss and Financial Statements were presented.

Council on Annual Session (Dr. Dipika Shah): Meeting was held at NJDA head quarter on January 18, 2011. Lots of excitement about the new site Ocean Place resort and Spa in Long Branch, good speakers like Dr. Carl Misch, please register early. Great courses for staff and dentists, Glass class room, breakfast lunch and learn, great exhibitors like Schein, Benco and many more (get ready with your dental supply orders to get great discounted prices), Door prizes, Friday night entertainment with "beach barbecue Bonfire" (outdoor event), with live entertainment, House of delegates meeting and "President's event" etc. It is our show as it is in our back yard/our playground/ our beach. I ask each and every member to come out with family and attend a great event, be part of it to make it a great success. All the delegates are requested to attend House of delegate's meeting. Please make sure that you clear your calendars. There is a new staff member at NJDA, Maureen Barlow who comes with experience of special events with good suggestions and ideas. Friday, June 24th, 8:00 to 3:00 Carl Misch's full day course on "Treatment Planning Sequence in Implant Dentistry" is for pre-sale. Everyone should have received e mail by now. It will fill up very fast so those who are interested please sign up ASAP. You can sign up directly by going to NJDA Website or call NJDA. Look forward to seeing you all at the annual session to learn, mingle and enjoy.

NJDA Trustee Report (Dr. Shah):

Meeting was held at Pines Manor on January 12, 2011. Following special meeting of House of Delegates, board had a quick meeting of trustees due to bad weather. 2010-SAS-2 passed by the house and the board. 2010-SAS-2: Resolved that in an effort to improve access to care, the New Jersey Dental Association supports a legislative approach to obtain an appropriate limited expansion of general supervision for licensed dental hygienists in New Jersey with adequate safeguards to protect the public health and safety. Effective January 1, 2011, Tricia DeCotiis is the Assistant Executive Director at the Association. State Board of Dentistry: If we make an appliance for a patient and patient does not pick it up, we have to save that appliance for 3 years.

MOCDS TRUSTEE MEETING MINUTES March 1, 2011

We can bill partially for certain procedures, even though they are not finished (previously, we could not bill till we finish the procedure, e.g. crown could not be billed till cemented), with proper disclosure. Specialist can practice general dentistry with proper advertising. If you want to go paperless, x-rays should be diagnostic quality. If you are going to treat and charge Medicaid patient, you need to get denial from Medicaid before you can charge or collect money from Medicaid patient.

Dental Benefits Council (Dr. Sirota):

1. Delta Participating Dentist Rules: Staff reported on the new Delta Dental Handbook, specifically the processing policies contained in Chapter 9. Significantly, among the host of policies involving bundling and other instances of "disallowed services", it appears that diagnostic casts are not separately billable, nor are interim/provisional restorations. Participating dentists are strongly urged to review the handbook carefully. Horizon has similar processing policies!

2. CDT 2011-12 Changes: The council reviewed the changes to CDT 2011-12. There are 8 new additions in the 2011-12 codes, including D1352- preventive resin restoration, D3354- pulpal regeneration, D5992 adjust maxillofacial prosthetic, D5993- maintenance and cleaning of a maxillofacial prosthesis, D6254 interim (<6 months) pontic & D6795- interim (< 6 months) retainer crown, D7251- coronectomy and D7295- harvest of bone for use in autogenous

graft. Members should read the complete descriptor in the manual. A reminder: Just because there is a code, does not mean it is a covered/reimbursable service!

3. Horizon E-Claim Attachments: The council reviewed a communication from Horizon Blue Cross Blue Shield dental program concerning attachments to electronic claims. In the past, Horizon allowed dentists to submit electronic claims without documentation. Effective January 1st, dentists will be required to use National Electronic Attachment (NEA) to submit electronic attachments for certain procedures. Staff reminded members that all dentists are encouraged to obtain a "required documentation" listing from plans with which they do business to allow for the submission of "clean claims" subject to the prompt payment regulation.

4. Article on 1099 IRS Reporting Requirements: The council was reminded that in 2012 we will have to file a 1099 for any entity we spend > \$600 with.

http://money.cnn.com/2011/02/16/smallbusiness/1099_repeal/index.htm

5. Dental Benefits Enrollment Down 6% 2009, compared with 2008

Membership (Drs. Sirota and Boim):

New postcard incentive to aid in recruitment- \$50 for every new member referral that pays dues > \$250.

New members: Frances Louric DDS, NYUCD 2007,

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MOCDS TRUSTEE MEETING MINUTES March 1, 2011

Staten Island Univ. Hospital GPR 2008, Manalapan, General Practice

Transfer to Southern District:

Ewa I. Tracz, Cherry Hill

Waiver: One full waiver

Governmental Affairs (Dr. Goodwin):

The meeting was canceled due to poor weather. Members may seek help with OSHA compliance by contacting the ADA. There are also free downloads available through the NJ government website.

Special and Social Events

(Drs. Andricsak and Bosonac):

President's Dinner Dance scheduled Sat May 21 Oyster Point Hotel.

Staff and Family Event scheduled Friday June 10 Lakewood Blue Claws

Children's Dental Health (Dr. Velazquez):

February is national children's dental health month. We sponsored our annual poster contest and had the most entries that we have ever received. We had over 30 schools participate and we received about 1000 posters. We gave away over \$500 in prizes while staying in budget. We had our annual fair on 2/13 at the Ocean county mall. The event was a huge success. Ocean County Vocational School students volunteered as well as many local dentists. Participants included Dr. Elisa Velazquez and staff members, Dr. Mimi Furlong and staff members, Dr. Brett Wolstetter, Dr. Jocelyn Jeffries-Bruno, & resident Dr. Lisa Indelicato. GIVE KIDS A SMILE was a great success in NJ. Every county participated. 7 Monmouth County sites treated 84 children and 9 Ocean County sites treating 158 children participated this year. Of the 21 New Jersey counties, Monmouth ranked #13 in terms of number of children seen and 6th in terms of # of participating locations. Ocean ranked 7th for number of children seen and 4th for number of participating locations. THANK YOU TO ALL VOLUNTEERS!!!

Necrology (Robert Isaacson):

Hasell Askin, D.D.S. passed away on January 27, 2011 at the age of 75 after a long battle with esophageal cancer. He was a 9/11 World Trade Center first responder and a pioneer in the field of forensic dentistry. Dr. Askin served as the chief forensic odontologist for the Philadelphia Medical Examiner's Office for over 25 years. His contribution to the profession were featured in numerous newspaper articles, books, textbooks and television programs. Dr. Askin is survived by his wife of 44 years, Sara Weiner Askin of Brick, NJ; daughter Davina Askin of New York City, NY; son and daughter-in-law Matthew Askin and Miriam Linver, Maplewood, NJ; two grandchildren; sister Saralee Miller of Toms River, NJ; sister and brother-in-law, Miriam and Henry Saruya of Colonia, NJ; nieces and nephews. To honor his memory and deeds the family requests contributions to one of the following causes: Brick United Synagogue Youth (c/o Temple Beth Or, 200 Van Zile Rd. Brick, NJ 08724) or the blood bank or food bank of your choice.

Cindi Ledwitz, 51, daughter of Dr. Leonard Ledwitz and sister of Dr. Kenneth Ledwitz, passed away on February 15, 2011 after a brave battle with cancer.

Betty Jane Lau, 88, mother of Dr. William Lau, passed away February 18, 2011.

Meeting adjourned 9:02 pm.

Respectfully submitted by Miriam T. Furlong, Recording Secretary

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FEBRUARY is CHILDREN'S DENTAL HEALTH MONTH



The Children's Dental Health Month Fair was held at the Ocean County Mall on **February 13, 2011** from 1-3pm. The event was a HUGE success with at least 250 people stopping by. We handed out literature, toothbrushes, pencils, and lots of free stuff! All Monmouth and Ocean County schools were invited to participate in a poster contest. We had an increase in participation compared to previous years with over 1000 poster entries. The grand prize winners received a \$50.00 savings bond, a \$25.00 mall gift card and a trophy. The second prize winners received a \$25.00 mall gift card and a certificate. The honorable mention winners received a \$10 gift

card and certificate.

This year we had many volunteers. Ocean County Vocational School students volunteered as well as many local dentists. Participants included Dr. Elisa Velazquez and staff members, Dr. Mimi Furlong and staff members, Dr. Brett Wohlestetter, Dr. Jocelyn Jeffries-Bruno, & resident Dr. Lisa Indelicato. We had a carnival wheel and a local magician perform to entertain all of the families. There was also a raffle for an oral health gift basket donated by Dr. Furlong of Jackson Orthodontics and a child Sonicare by Dr. Velazquez of Ocean Pediatric Dental Associates. Monmouth/Ocean County Dental Society also sponsored a smile contest. Four winners were chosen and received gift cards and trophies.

Volunteers: Dr. Furlong, Dr. Velazquez, magician, Dr. Bruno & Dr. Wohlstetter



Give Kids a Smile- A National Event Goes Local

Seven Monmouth County sites treated 84 children and Nine Ocean County sites treating 158 children participated this year, which was an increase from last year. An estimated \$55,000 of free dental care was provided to needy children including fillings and extractions. We had press coverage including the Asbury Park Press, www.APP.com, and the Toms River Times. The Mayor of Toms River presented an award to Ocean Pediatric Dental Associates for their participation.

**Dr. Elisa Velazquez & assistant Vicki Page
Treating a boy for GKAS in Toms River!**

Total Dollar Amount: Approximately \$55,000

Of the 21 New Jersey counties, Monmouth ranked #13 in terms of number of children seen and 6th in terms of # of participating locations. Ocean ranked 7th for number of children seen and 4th for number of participating locations.

Give Kids a Smile gave local dentists an opportunity to educate the public and treat many needy children. It also is an opportunity for the Monmouth/Ocean County Dental Society to let our counties know we care. Please VOLUNTEER next year to help more children in need and earn your 3 CE credits for a worthy cause.



Activity Report GKAS 2010

Monmouth County treated 84 children

Adults & Kids Dental Care, Hazlet - 2
Dr. Saara Nieminen-Cisneros, Keansburg -
Dr. Valerie Barba, Manasquan - 2
Grill Dental, Deal - 20
Monmouth Family Health Center, Long Branch - 31
Smile Center of Howell - 16
Dr. Liz Wenslauskas - 4

Ocean County treated 158 children

Affordable Dental Network, Brick - 2
CHEMED Health Center, Lakewood - 11
Garden State Dental Associates, Toms River - 7
Ocean Health Initiatives Lakewood - 18
Ocean Health Initiatives, Toms River - 15
Ocean Pediatric Dental Associates, Toms River - 65
Kamy Dental - 40
(Bayville, Manahawkin and Jackson)

Thank you to all volunteer locations and participants!

**Dr. Elisa Velazquez
Children's Dental Health Month Chairperson**

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Maha K. Kaga, D.M.D. has acquired the practice of
Robert A. Napoliello, D.M.D. - Somersal, New Jersey

Michael Masella, D.M.D. has acquired the practice of
Thomas Masella, D.M.D. - West Caldwell, New Jersey

AFTCO is pleased to have represented all parties in these transactions.

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CONTINUING DENTAL EDUCATION PROGRAM**

Wednesday, April 13, 2011, Dr. Jose-Luis Ruiz, "THE ARTISTIC DENTIST: EXCELLENCE WITH DIRECT ANTERIOR AND POSTERIOR RESTORATIONS", JSUMC Lance Auditorium, Neptune, N.J.

Wednesday, May 11, 2011, Dr. Mark T. Murphy, "ACCELERATING YOUR PRACTICE AND YOUR LIFE: BEHAVIORALLY, CLINICALLY, AND FINANCIALLY", PNC Bank Arts Center, Reception Center

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Continued from page 1

members to mentor new involvement will allow a smooth transition to take place as terms end.

We will additionally have a new subcommittee for our newer members that allow them to gather information on topics that interest newer dentists entering our profession and have CE meetings that pertain to those topics. I extend an invitation for all newer practicing dentists and residents to help this new subcommittee reach its potential.

At our last general membership meeting in April, at our President's Dinner Dance in May or at our inaugural Staff & Family Appreciation Day in June, come and speak to myself, our incoming president Dr John Kukucka, or any trustee so that we can answer specific questions about the many opportunities that exist for your involvement in our society. Unlike taxes, the involvement we are asking you for is not dreadful, it's fun and exciting.

New Jersey Dental PAC

2010 Club Level Contributors from
Monmouth-Ocean County Dental Society

EXECUTIVE CLUB (\$1,000.) Evan G. Wasserman

PLATINUM CLUB (\$500.)

Wayne Aldredge
John Little
Robert Goodwin
Robert Hersh

John Kukucka
Paul Ferguson
Scott Zirkin

Barry Elbaum
Richard Marcus
Brian Klohn

DIAMOND CLUB (\$350.)

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Mitchel Friedman
Dipika Shah
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June 24-26, 2011

REGISTRATION NOW OPEN FOR THE GARDEN STATE DENTAL CONFERENCE & EXPO!



Registration for all courses and events now open

- Hands-on, staff-focused and management courses
- Free continuing education opportunities both days
- More than 90 exhibitors on the show floor
- Visit the NJDA marketplace for gift items such as jewelry, handbags, gourmet pasta and more
- Boardwalk Blitz on Friday featuring games of chance, door prizes and gift cards
- Join Richie & Toni Kahn at Saturday evening's dinner & nightclub



Bring the Kids or Grandkids!

With two pools on property and a pristine sandy beach steps from the hotel, the Garden State Dental Conference & Expo is the perfect family getaway! Make certain your children stop by the registration area to pick up a free beach pail. Older kids will want to check out the hotel's arcade, basketball court and fun eateries & shops at nearby Pier Village.

Plus we have two special evening events! On Friday night, our Beach Bonfire BBQ from 8 to 10 PM will feature a live steel drum duo and a fun menu of burgers, dogs, chicken, baked potato bar & desserts plus beer, wine and soft drinks!

And on Saturday evening sign your kids up for the adult-supervised Kids' Beach Blast (for ages 5 to 14) from 6 to 10 PM! Your children will enjoy dinner on the beach, a movie, time in the hotel arcade and dessert while you spend some down time at the Kahns' dinner & nightclub.

For your convenience, we have buffet conference dining affordably priced for families, and a grab and go Expo Eatery outside the exhibit hall.

Advance ticket purchase for all special events & buffet dining strongly recommended.

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GENERAL MEMBERSHIP DINNER MEETING

Tuesday, April 12, 2011
Earn 2 CEU credits!

**“Access to Care: Mid Level
Provider Presentation”
Dr. Michael Messana**

Free dinner & credits for MOCDS members
Palumbo's, Tinton Falls 6:30 PM

**PLEASE R.S.V.P. by:
April 4, 2011 TO ATTEND**

Dr. _____ will
attend the MOCDS General Membership
Meeting and Dinner Lecture

Address _____

Phone _____

Email _____

I need a Kosher meal _____

**FAX or EMAIL
(732) 942-6505 or RSVP@M-OCDS.ORG**

MOCDS STAFF AND FAMILY APPRECIATION NIGHT Lakewood BlueClaws Stadium



Friday, June 10th
7:05 Game Time
Doors open 6:30

FOOD BASEBALL & FUN

Adults (over 16) \$20 per person

Children 5-16 \$15 per person

Children Under 5 free

**Deadline for Tickets
is May 15th**

Contact:

Dr. Brian Bosonac

732-920-0888 for tickets

