



M-OCDS News

MONMOUTH-OCEAN COUNTY DENTAL SOCIETY NEWSLETTER

A Component Society of The New Jersey Dental Association and
the American Dental Association

April 2013

From the President

It seems like it was a long hard winter when in reality it was a relatively mild one. Now that the days are longer, it brings the promise of spring being right around the corner.

Last night was our March meeting. We had 66 members in attendance. NJDA president, Dr. Mike Messina, president-elect, Dr. Bob Giantomas and executive director, Art Meisel, Esq. were the speakers. In addition to reporting on important developments in the dental field, they presented a pin to our members who have achieved lifetime status. We had a total of twenty members inducted in the elite group this year. I think that is a great testimony to the MOCDS.



In March we honored our long time members and at our April meeting we will welcome new and younger doctors, as well as, senior dental students and dentists in residency programs that are from or want to practice in our area. The enthusiasm, energy and excitement that they bring to us is very encouraging. I have experienced this first hand during my year as president. They are anxious to become a valuable member and they bring a fresh approach to old ideas. When the insight and experience from our current and long-term members and the creativity and progressive thinking of our new members come together only great things can be accomplished through the MOCDS.

Our April meeting will include 2 topic and 2 speakers that will be of interest to our current members and our new doctors. The first is William S. Barrett, Esq. He will discuss the essentials of a successful practice transition. His specialty is dental law, including but not limited to, practice sales and purchases and associate buy-ins. The second part of lecture will be presented by Svetlana Verovtseva. She represents EverydayHealth. They are responsible for maintaining websites for companies such as DrugStore.com, The South Beach Diet, Physician's Desk Reference and The Mayo Clinic. Her specialty is the social media and how to dominate the web in your area.

I look forward to seeing you all on April 9th at the Riverview Pavilion.

Rajeev Gupta

UPCOMING EVENTS

TRUSTEES MEETING

Tuesday, April 2, 2013
Dinner at 6:30 PM Meeting 7 PM board room
Jersey Shore University Medical Center, Neptune

GENERAL MEMBERSHIP DINNER MEETING

Free for non-members considering joining
Tuesday, April 9, 2013
"The Essentials of a Successful Practice Transition"
William S. Barrett, Esq
"Social Media & Your Practice" Ms. Nicole Simon
Free dinner for MOCDS members & earn 2 CE credits!
Riverview Pavilion, Belmar 6:30 PM

MONMOUTH MEDICAL CENTER SAM ELBAUM DENTAL EDUCATION PROGRAM

"Current Concepts in Minimally Invasive Dentistry"

Dr. Ron Kamier
Wednesday, May 1, 2013
Contact: Elaine Friedman (732) 923-6790

LEGISLATORS NIGHT

Wednesday, May 1, 2013
Contact: Dr Robert Goodwin (732) 458-8100

TRUSTEES MEETING

Tuesday, May 7, 2013
Dinner at 6:30 PM Meeting 7 PM board room
Jersey Shore University Medical Center, Neptune

JERSEY SHORE UNIVERSITY MEDICAL CENTER "THE EXCEPTIONAL PRACTICE: GOING BEYOND PRACTICE MANAGEMENT" DR. DON DEEMS

Wednesday, May 8, 2013
PNC Bank Arts Center Reception Center, Holmdel
Eileen Becker (732)-869-5734

MOCDS ANNUAL PRESIDENT'S DINNER DANCE

Saturday, May 11, 2013
Crystal Point Yacht Club in Point Pleasant 6:30pm
Contact: Dr. Cathy Andricsak drandricsak@yahoo.com

2013 GARDEN STATE DENTAL CONFERENCE & EXPO

June 28 & 29, 2013
Ocean Place Resort & Spa, Long Branch

Staff & Family Appreciation Event
Friday, July 26, 2013
Lakewood Blueclaws, First Energy Park
Contact: Dr. Brian Bosonac Bsb0707@aol.com

Society web site: www.M-OCDS.org

SAVE A TREE! Email Dr. Mitchel Friedman that you want the newsletter via email: Editor@M-OCDS.org

MOCDS TRUSTEE MEETING MINUTES March 5, 2013

Monmouth-Ocean County Dental Society
Trustees Meeting Minutes March 5th, 2013

Attendance: Doctors: Albin, Andricsak, Banks, Condello, Furlong, Giantomas, Gupta, Haghighi, Hersh, Richard Isaacson, Robert Isaacson, Kukucka, LaFalce, McTaggart, Shah, Sirota, Velazquez, Wohlstetter

Meeting called to order: March 5, 2013 @7:00pm

Approval of Minutes: unanimously approved

President's Report: Dr. Gupta

Dr. Kukucka sent a nomination for New Dentist Committee award for the term 2011-2012. Recently i received a letter from ADA recognizing committee's exemplary achievements. Although we did not win the first place the committee will continue their efforts.

20 new life members will be announced at the dinner meeting next month.

Vice President's Report: Dr. Furlong

Attached is the most up to date 2013-2014 Calendar. I think it's a well-rounded set of lectures that has information that every member can benefit from. For the new member meeting I would like to have a dental benefits overview lecture, similar to the upcoming 3/13/13 NJDA "Dental Benefits Workshop". I have heard directly from several newer members and residents that this is something that they know nothing or very little about. I intend on finalizing that soon.

Tentative 2013-2014 M-OCDS Meeting Schedule

Aug 8, 2013 OM

Oct 1, 2013 TM

Oct 8, 2013 DM Dr Purnima Hernandez-Managing Patients with ASD

Nov 5, 2013 TM

Nov 12, 2013 DM- Dr Frank Celenza-Interdisciplinary Excellence

Jan 7, 2-14 TM

Jan 14, 2014 -NJDA Officer's Presentation

Mar 4, 2014 TM

Mar 11, 2014 DM- Mr. Ryan Zacharczyk, CFP (Practice Management Topic TBA)

Apr 1, 2014 TM

Apr 8, 2014 NMM Tentative Dental Benefits Overview (TBA)

May 7, 2014 TM

Saturday Pres DD (TBA)

Friday (TBA) Staff Appreciation

Treasurer's Report: Dr. Mc Taggart:

Checking accounts are in good standing:

Letters to the residency programs and dental schools are going out this week. They will be followed up by phone calls from the new member's sub-committee. We hope to get a similar response as last year. We would like to also ask the Board to directly contact non-members as they will be receiving letters also.

NJDA Trustees Report: Dr. Shah

Dr. Arnold Rosenheck, UMDNJ Dental School, updated the Board on the transition into Rutgers. Colgate is proud of its facility and would like to invite leadership and members to tour facility and use it.

New marketing person Nichole was welcomed.

Dr Luciano Ghisalberty, Chair of the Committee to evaluate the feasibility of Expanded Functions, reported on the January 16th meeting and scheduled the next meeting for March 6, 2013 at 10:00 a.m. At the March 6th meeting, he will discuss its findings with the Committee and report back to the Board.

Partners program. Breakfast was a great success with more involvement from partners for other programs like sponsoring other events. Currently we have fourteen (14) Partners: Bank of America, Care Credit, Colgate, Delta, Glove Club, Henry Schein, TD Bank, TDIC/Mid Atlantic, BC Szerlip, Demand Force, FSI, High Tech Innovations, Kuwata and Meadowbrook. Mr. Art Meisel cautioned that some partners do not want to feel that they are being nicked and dimed. The Partners do want face time with the components; however, please stress the importance to the components not to ask them for any money at the moment. We will try to develop an equitable protocol. We will look at each partner individually; it will not be one size fits all.

We are working on having webinars through NJDA.

DEP will go to offices that are using D films to encourage using E film or digital to reduce radiation to patients, not punitive but to sit down with dentists and talk to them. Mr. Meisel reported that the excise tax is not a sales tax. The medical device tax increases the cost to the manufacturer; the manufacturer then decides if it is going to pass this tax on and how. NJDA has sent e mail to members with the list of items of exclusion. New dentist meeting, Dr. Shah serves as a member trustee, will be offering Implant course on May 1st at Golf club through Hiossen and June 28th rotary endo course by Brassler.

Council on membership did not have a meeting as there is one officer for each. Nomination committee has nominated Brain Roshong, Georgio Divincenzo, Greg La Morte, and Mark Vitale. Dr. Robert Giantomas automatically becomes president.

Old Business:

The new member meeting in April is free to all non-members. It is recommended to all members to bring a nonmember to encourage the value of organized dentistry.

New Business:

The President, President-Elect and Executive Director will be visiting your component dinner on Tuesday, March 12, 2013 at 6:30 pm at the Riverview Pavilion, Rt. 35, Belmar. They will report on important developments and answer questions pertaining to the practice of dentistry.

Please contact Dr. Andrea Dinowitz, Monmouth-Oceans' Program Chair, at 732-869-5736 or abdinowitzdmd@yahoo.com so she can keep an accurate head count for dinner. We look forward to seeing you.

Phyllis Cortazzo Assistant to Executive Director New Jersey

MOCDS TRUSTEE MEETING MINUTES March 5, 2013

Dental Association

A motion was passed for our component to donate to NJDA to support the association in the annual session.

There was a proposal for members not to support participation with websites that offer discounted deals on dentistry for the general public. MOCDS position is that we should pursue opposition from a legislative standpoint. We are asking the NJDA for guidelines to address this issue with the State Board. This is against the Dental Practice Act.

NJDA Councils

Council on Annual Session: Dr Shah

Minutes of January 29, 2013 meeting: Conference & Expo @ Ocean Place, NJ on June 28-29 with Delegates Meeting on June 30, 2013.

Continuing Education: Three speaker package options are being offered: GSDC&E package options are: 1) CE a la carte-choose any available course as in the past (excluding speaker showcase.

(2) NJ Speaker Showcase Package includes reception by partners.

7 speakers/ 13 courses to choose from @ \$260.00

(3) Dr. Chiche and the Saturday Speaker Showcase @ \$345 Cost of 2013 CPR were raised. Maureen was asked to renegotiate a lower fee with Cherie Garrison, CPR instructor.

Receptions & Events: Hudson is a YES for a Saturday evening event plus will be purchasing 20 president's dinner tickets. Within the Partners side at the exhibition floor, we will have a 'hands-on' dental office where the partners can exhibit their products in an office setting and dentists can try out most recent advances in technology hands on.

We will again hold the Dental Residency Fair and Bank of America will host the fair on Saturday, June 29th. The Table Clinics will be held Friday, June 28th. The Council on Membership will staff the Membership Pavilion. There will be Q & A on the Employment Exchange Program, General Supervision. Both Mr. Art Meisel and Dr. Maxine Feinberg will be at the Pavilion.

There will be NJDS Alumni Association + installation of officers Thursday night Partners' reception to be held in the NJ Dental office. Friday evening, there will be no bonfire. Instead there will be Friday afternoon Parkway party from 5:00 to 6:00 in lieu of traditional welcome reception. Options are being discussed such as boat tour or a party on a terrace. As of 2/12/13, 8 tabletops and 24 booths are available. Please support our vendors by ordering at the annual session. Allied Dental Educators: Pricing for this course does not cover expenses. Dr. Breen is upset that the Council decided to increase the price of tuition. After discussion, it was agreed that a slight increase in tuition (about \$100) and a simpler menu would help bring costs under control. During visits by Maureen and Tricia DeCotiis, components will be asked to contribute \$500 again this year. A "roadmap" to the show will be used to help sell the components on participating. A sched-

ule of visits is being put together. 2014 Conference & Expo at Revel: CE Sponsor for David Garber is Dentsply; Sponsor for Ernesto Lee is Biomet3i, CPR, OSHA, and Nitrous Oxide & Infection Control, suggested as a possible package. There will be no pre-registration fee in 2014. Next meeting: Sunday, March 3, 2013 at 11:00 AM at Revel

Council on Dental Benefits: Dr Sirota

The Council on Dental Benefits met on Feb. 20 2013, and my report is as follows:

-CRP (complaint resolution program) statistics were reviewed as usual. There has been an increase in complaints of claims processing errors with MetLife from participating providers. The NJDA is following this closely and members are urged to contact Mary Moskal for help in resolving these issues.

-United Concordia has a new radiographic policy. PA radiographs will not be covered if taken @ a periodic exam unless a reason is provided. They claim this is a result of ADA and FDA guidelines on reducing radiation to the patient.

-Horizon BCBS has partnered with DeCare for claims processing. ALL CLAIMS & PRE-D'S AFTER FEB 1, 2013 SHOULD BE SENT TO: HORIZON BCBSNJ DENTAL CLAIMS P.O. BOX 1311 MINNEAPOLIS, MN 55440

-Leased dental networks are becoming increasingly popular. You may find that you are participating with more plans than you remember signing up with. Insurance companies are leasing their networks to others, and usually have a right to do so as per your contract. MetLife has recently partnered w/ the Maverest Network.

Council on Dental Education: Dr Andricsak

The Council on Dental Education met on January 10, 2013. Careers in Dental education were discussed. UMDNJ has a 2 year program to become a future educator. There is on going communicate with dental assisting programs for the purpose of involving dentists of the component societies to act as liaisons of these programs. The viewpoint of the council is that these programs are supplying us with our future employees and we should be on the board of these programs to make sure we communicate as to the current needs dentists require of their auxiliaries. These girls are not necessarily getting the correct training. We are also working on communicating to our members as to the value of hiring a CDA. We want to raise awareness to our members why non CODA approved schools should not be recommended. There is a proposal to have a subcommittee to address the CODA/nonCODA issue.

Council on Membership: Dr Boim

The NJDA has not been awarded grant funds by the ADA in response to its 2013 Membership for Growth (MPG) application.

MOCDS TRUSTEE MEETING MINUTES March 5, 2013

The Council on Membership & the Marketing Committee will continue to work with the NJDA staff in order to develop & implement a comprehensive marketing plan.

Council on Relief: Dr Banks

John R. Kukucka, representing MOCDS for Kathy Banks
The Council on Relief met on 1/16/13. I am pleased to report that our Council had \$95,000 to distribute in relief to 15 applicants, 5 of whom were from MOCDS. Half the money was donated by constituent societies from other states and the NJ Council on Relief put up the matching half.

Of the 15 applicants, 6 were deemed to be not eligible. All who applied from MOCDS (5 dentists in 4 offices) were given help. One of the offices from MOCDS has two-doctor partners, both members of MOCDS, and the Council's original intention was to only allow a certain maximum per office. However, because of the extreme loss suffered by this office, a discussion ensued and a decision was made to treat each member as a separate applicant, allowing the very badly hit MOCDS two-doctor office to get more than the individual maximum.

Although the help we are giving cannot possibly come close to covering the losses suffered by each of the applicants, we are confident that the Council acted fairly to distribute the available funds based on the extent of each individual's losses.

MOCDS Standing Committees

Committee on Membership: Dr Boim

Trina Ruchelman DMD UMDNJ 1999 Newark Beth Israel
GP Residency 2000 Manchester General Practice

Committee on Children's Dental Health Month: Dr Velazquez

February was children's dental health month. We invited all the students in the ocean county & Monmouth county schools to create a poster with the ADA theme "Get a gold medal smile". We received over 1000 posters from participating schools in our area. Winners were chosen for grand prize, 2nd prize, or honorable mention. Grand prize winners received a trophy and a \$50 gift card. 2nd prize winners re-

ceived a trophy and a \$25 gift card. Honorable mention winners received a certificate and a \$10 gift card. The awards were presented to the students at the Annual Dental Fair. We had donated dental supplies to distribute, raffled prizes, a carnival wheel and we sponsored a smile contest with a simple hygiene quiz for kids. Winners of the smile contest received gift cards and trophies. The Dental Fair was held at the Ocean County Mall. We also had reps from the Ocean County Health Department, the Ocean County VOTEC school, resents from Monmouth Medical Center, reps from the Lakewood Blue claws & BUSTER, and a magician. We had 5 dentists that volunteered and dental staff members. The fair was successful and all activities stayed within budget.

Give Kids a Smile in Monmouth/Ocean Counties was a success with an increase in participation. Monmouth County had 10 offices that participated. Ocean County had 9 locations. Eastern dental was a new participant with 6 locations. About 300 children were treated for FREE on GKAS. Eastern Dental and Ocean Pediatric Dental were interviewed for the ADA news.

Committee on Necrology: Dr Isaacson

Dr Leonard Ledwitz, Long Branch, a moment of silence was observed

A moment of silence was observed for Mrs. Robert Goodwin, wife of active member, Dr Robert Goodwin.

Committee on Special and Social Events: Dr Andricsak

The venue for this year's dinner dance is the Crystal Point in Point Pleasant. 6:30 to 10:30 with 1 hour cocktail and 4 hour open bar. DJ entertainment. May 11, 2013. Invitations will be sent via regular mail to all members.

Committee on Dues Waiver: Dr Gupta

Dues waiver for life members was revisited.

Adjournment:

There being no further business, the meeting was adjourned at 8:50 pm.

Respectfully submitted: Cathy Andricsak, DMD Recording Secretary

**Sea Girt Dental office,
2 operatories room for 4.
1700 sq. ft., no triple net,
rent approximately \$3,000.
Turnkey office \$35,000,
no patient records.
Terms and price are negotiable
Reply to 732 881 2180**

**OCEAN TOWNSHIP:
DENTAL OFFICE
4 equipped operatories for rent
on Saturdays, Sundays,
Mondays & Wednesdays.
Available to GPs
&/or specialists.
Call (732) 245-9166**

MOCDS Celebrates Children's Dental Health Month!

The Children's Dental FAIR was held at the Ocean County Mall on February 10, 2013 from 1-3pm.

The event was a HUGE success with at least 250 people stopping by. We handed out literature, toothbrushes, pencils, and lots of free stuff! All Monmouth and Ocean County schools were invited to participate in a poster contest in November. We had an increase in participation compared to previous years with over 1000 poster entries. The grand prize winners received a \$50.00 VISA gift cards, and a trophy. The second prize winners received a \$25.00 VISA card and a certificate. The honorable mention winners received a \$10 gift card and certificate. The awards & prizes were presented at the Dental Fair to the winning students from both counties.

This year we had many volunteers. Ocean County Vocational dental assistant students volunteered as well as many local dentists & their staff, & Monmouth Medical Center residents. We had reps from the Ocean County Health department to provide information. We had a



carnival wheel and a magician perform to entertain all of the families. There were raffles for an oral health gift basket, a child Sonicare, and a gift basket from the Lakewood BlueClaws including FREE tickets to games. Monmouth/Ocean County Dental Society also sponsored a smile contest. Four winners were chosen and received gift cards and trophies. Buster was present to greet and meet the children.



Volunteers:

Dr. Bruno, Dr. Furlong, BUSTER, Dr. Velazquez & Dr. Wohlstetter

Give Kids a Smile- A National Event Goes Local

Numerous Monmouth County and Ocean County offices opened their doors for GKAS treating over 250 children in our community. An estimated \$40,000 of free dental care was provided to needy children including fillings and extractions. We had press coverage including the Asbury Park Press, www.APP.com, and the Toms River Times.

Give Kids a Smile gave local dentists an opportunity to educate the public and treat many needy children. It also is an opportunity for the Monmouth/Ocean County Dental Society to let our community know we care. Please VOLUNTEER next year to help more children in need and earn your 3 CE credits for a worthy cause.

Mayor Kelleher of Toms River presenting an award to Dr. Velazquez & Ocean Pediatric Dental Associates for treating 80 children for FREE

Monmouth County

Eastern Dental, Oakhurst
Adults and Kids Dental Care,
Hazlet
Dr. Saara Nieminen-Cisneros,
Keansburg
Dr. Dipika Shah, Holmdel
Eastern Dental of Howell
Grill Dental, Deal
My First Dentist, Englishtown
Dr. Neal Hammer, Freehold
Boss of Floss, Sea Girt
Dr. Robert Korwin, Red Bank
Aesthetic Dentistry
of Jersey Shore, Ocean



Ocean County

Eastern Dental of Brick
Ocean Health Initiatives, Lakewood
Ocean Pediatric Dental Associates,
Toms River
Ocean Health Initiatives,
Toms River
Eastern Dental, Forked River
Eastern Dental of Manahawkin
Eastern Dental of Toms River
Sun Dental, Toms River
Affordable Dental Network, LLC
Brick

Thank you to all volunteer locations and participants!

Dr. Elisa Velazquez, Children's Dental Health Month Chairperson www.M-OCDS.org

Imagine what an empty waiting room would do to your practice and your patient's oral healthcare.

NJDPAC imagines this every day.



Every day, politicians in Trenton are creating new ways to raise revenues for our cash-strapped state – oftentimes at the expense of the small businesses. There's even talk about placing a tax on all professional services, including medicine and dentistry. Imagine that – a tax on healthcare in New Jersey. So, what can you do to fight back? **Contribute to the New Jersey Dental Political Action Committee (NJDPAC) – organized dentistry's loudest political voice in Trenton.**

NJDPAC acts on behalf of the entire dental profession to ensure the voice of organized dentistry is loud in Trenton. We're not always successful, but one thing is for sure, if more dentists contributed to **NJDPAC** we'd open a lot more doors and have a much louder voice. Contribute today and help **NJDPAC** help you. Visit www.njda.org to learn more about **NJDPAC** or call (732) 821-9400



**New Jersey Dental
POLITICAL ACTION COMMITTEE**

We Support Those Who Support Dentistry...Do You?

THE JERSEY SHORE UNIVERSITY MEDICAL CENTER
THE MONMOUTH-OCEAN COUNTY DENTAL SOCIETY PRESENTS
“The Exceptional Practice: Going Beyond Practice Management”
WEDNESDAY, MAY 8, 2013

PNC BANK ARTS CENTER RECEPTION CENTER, HOLMDEL, NJ
 Presented by: DR. DON DEEMS “THE DENTIST’S COACH”

Exceptional practices have several common elements: excellent communication, exceptional service, ongoing education for the team and clients, healthy workplace practices, and consistent personal and professional growth by all team members. In this course, learn new skills and strategies that you can make use of in your practice immediately. Experience the professional coach’s approach to “going beyond practice management”. (7 credits)

REGISTRATION FORM:

WEDNESDAY May 8, 2013—PNC ARTS CENTER, HOLMDEL, NJ
 “The Exceptional Practice: Going Beyond Practice Management”
 DR. DON DEEMS “THE DENTIST’S COACH”

Name: _____ Phone: _____

Address: _____

TUITION: Dentists: ___ @ \$185.00 = _____ + Auxiliaries: ___ @ \$95.00 = _____ Total Enclosed = _____

Charge to Credit Card: _____ Visa _____ Mastercard _____ American Express

Account Number: _____ Expiration Date: _____

Signature: _____

Please list the names of auxiliaries attending:

FAX this form and credit card information to (732)531-9631 (Dr. Paul Condello)
FOR FURTHER INFO CALL EILEEN BECKER AT 732-869-5734

Practice Sales • Partnership Arrangements • Appraisals



Philip A. Cooper, D.M.D., M.B.A.

704 E. Main Street, Suite D
 Moorestown, NJ 08057
 cooper@ameriprac.com

Phone (856) 234-3536
 (800) 400-8550
 Fax (856) 727-0277



20 Vanderburg Road
Marlboro, NJ 07746
(800) 945-0425
(732) 294-5613

Servicing New Jersey

Temporary & Permanent Placement

Established for Over 25 Years

Owned & Managed by Dental Professionals

Staff Personally Interviewed and Screened

References & Licensors Verified

Temporary Staff Employed by Dental Fillings

& Covered by Malpractice, Liability &

Worker’s Compensation Insurance

Continuing Education Courses Offered

omega graphics

print . promotion . design

732.530.4441

www.heyomega.com

661 Route 35, Suite 3 • Shrewsbury, NJ 07702



M-OCDS & NJDA Celebrate this year's class of Life Members!

The following members were presented their Life Member pins at the M-OCDS dinner meeting on March 12th:

Clinton H. Ives, Jr.
Michael Della Rosa
Stuart A. Albin

Richard J. Angowski
Paul J. Condello
Myron Fishbein

William Lieberman
Evan G. Wasserman
John L. Little

Unable to attend were:

Marc I. Feldman
Niles H. Spier
Bruce Gerstenfeld

Steven L. Weiner
Garry D. Gutterman
Robert W. Rachlin

Gary Greenstein
Norman E. Olsen
John W. Ryan

David A. Miller
Ranee Gevertz



Dr. Paul Condello receives his pin from current M-OCDS President Rajeev Gupta & NJDA President Michael Messana



M-OCDS Past Presidents Drs. Paul Condello & Stuart Albin



Dr. John L. Little receives his pin from current M-OCDS President Rajeev Gupta & NJDA President Michael Messana

MONMOUTH MEDICAL CENTER

An Affiliate of the Saint Barnabas Health Care System

Sam Elbaum Dental Education Program

Co-Sponsored with the Monmouth-Ocean County Dental Society

2012 - 2013 Dental Education Series

Wednesday, May 1, 2013

“Current Concepts in Minimally Invasive Dentistry” *with Ron Kaminer, DDS*

Doubletree Hilton, 700 Hope Rd, Tinton Falls

All programs are from 8 am until 4:30 pm and include continental breakfast, lunch and program materials.

Each program has been approved for seven hours of Continuing Dental Education credits.

Fees:

\$125.00 per dentist (ADA member)

\$175.00 per dentist (Non ADA member)

\$50.00 per dental resident and dental student \$50.00 per auxiliary staff member

For more information call Elaine Friedman at 732-923-6790

Barry Elbaum, D.D.S., Department Chairman

William Lieberman, D.D.S., Dental Continuing Education Coordinator

1108 Industrial Parkway
Brick, NJ 08724
equident@comcast.net
www.equidentlab.com

ALL Items Made In The USA



1-877-837-9893
732-746-3022
Fax: 732-746-3372

EQUI-DENT LABORATORY LLC

PROFESSIONAL DENTAL LABORATORY SERVICES
UNIT FEES & ITEMIZED FEES AVAILABLE
FREE ESTIMATES FOR CASE PLANNING
NO CHARGE* DIAGNOSTIC WAXUPS FOR CASE PRESENTATION

COMPLETE CROWN & BRIDGE/ CERAMIC DEPARTMENTS

- Single PFM's • Full Month Rehab
- All Ceramic/Zirconia
- IPS e.max, Procera, Lava
Crowns and Bridges & more
- Captek Crown Certified
- Attachments - Many Varieties
- Cosmetic Veneers & more

FULL DENTURE DEPARTMENT

- Regular to Injected Full Appliances
- Flexible Partial
(Success, Lucitone FRS)
- Locator Dentures
- Gelb Appliances
- Flippers, Soft Relines
- Repairs/Relines** & more

CAST PARTIAL DEPARTMENT

- Lower Cost Quality Frames
- Semi-Precision
& Precision Frames
- Premium Vitallium
2000 Plus alloy available
- Estheticclasp Designs
& more

IMPLANT RESTORATIONS

- ALL TYPES...
from Singles to Bridges
- Screw Retained
- Custom Abutments
- Partial Arch to Full
Bars of Various Types
- ATLANTIS™ ABUTMENTS
(patient specific)

FOR MORE INFORMATION, JUST CONTACT US

Toll Free 1-877-837-9893

Please call to schedule an appointment and meet our lab representative at the Doctor's convenience.

*call lab office for details

** SAME DAY Repair/Reline service available...

AFTCO

TRANSITION CONSULTANTS

Call 1-800-232-3826 or
visit us online at
www.aftco.net for a
free practice appraisal,
a \$2,500 value!

AFTCO is the oldest and largest dental practice transition consulting firm in the United States. AFTCO assists dentists with associateships, purchasing and selling of practices, and retirement plans. We are there to serve you through all stages of your career.

Swati Gupta, D.D.S. has acquired the practice of
Lily L. Chan, D.M.D. - Perth Amboy, New Jersey

William M. Wood, D.D.S. & Mark D. Shekian, D.M.D.

have merged their practices - Manasquan, New Jersey

AFTCO is pleased to have represented
all parties in these transactions.

*“Over \$1.5 Billion
in Practice Sales”*

New Jersey Dental PAC
2013 Club Level Contributors from
Monmouth-Ocean County Dental Society

EXECUTIVE CLUB (\$1,000.)
Rajeev Gupta

PLATINUM CLUB (\$500.)

John Kukucka John P. Little Miriam Furlong

DIAMOND CLUB (\$350.)

Dipika Shah Peter Ciampi Robert Giantomas

DONORS (\$150.)

Cathy Andricsak	Richard Angowski	Fabio Apolito
Madeline Badalaty	Douglas Block	Laura Branigan
Sarah Brevet	Laura Bridges	Michelle Bryant
Victor Buccellato	Claudine Carbone	Robert Carroll
Michael Castagna	David Chodes	Brian Connolly
Susan Curley	Robert Damurjian	Beth De Angelis
Denise Di Bona	Daniel Di Cesare	Joseph Di Fazio
Scott Doran	David Elliott	Israel Englard
Joshua Epstein	Thomas Evers	Marc Feldman
Jay Felsenstein	Paul Ferguson	John Frattellone
Mitchel Friedman	Thomas Friscia	Dennis Fugedy
Miriam Furlong	Carl Gardiner	Robert Giantomas
Leonard Giles	Jonathan Glatt	Jason Goldberg

Steven Goldberg	Tara Gostovich	Lea Grand
Maria Graye	Gene Guerino	Kayvon Haghighi
David Hecht	Alan Holsey	Jocelyn Jeffries Bruno
Spiros Karas	Shannon Keyes	Brian Klohn
Robert Korwin	Brian Krost	Eugene Kulaga
Marten Ladman	William Lau	David Lederman
Tom Lenox	Charles Leone	Jonathan Levy
Christopher Lillo	Alfonso Limone	Donald Major
Anthony Mancino	Todd Manela	Manolis Manolakkis
Richard Marcus	Thomas Massa	Christopher Mc Cartin
William Mc Gonigle	James Mc Lees	Robert Mc Taggart
Richard Mercurio	Stuart Meyer	John Migalski
Linda Molee	Timothy Moriarty	William Moskowitz
Natalie Nebblett	Sophia Nichols	Richard Nobile
Patrice Ohman	Joseph Oleske	Norman Olsen
Fredric Paperth	Joseph Piotrowski	Justin Ponquinette
Vladimir Potepalov	Alexander Rockwell	Raymond Roncin
George Rooney	Ronen Rotem	Joseph Rubulotta
Allan Ruda	Anthony Sallustio	Andrew Samuel
Victoria Santiago	George Sargiss	Michael Scagnelli
Michele Scrimo	Alex Silman	Inna Silman
David Stein	Joel Storm	Michael Suchar
Albert Swain	J. Swain	Robert Tanne
Glenn Toner	Gary Tozzi	Charles Trad
Louann Van Liew	Elisa Velazquez	Denise Waldron
Daniel Walenjusz	Ernest Wang	Marc Weil
Martin Weinstock	Shari Werner	Dale Whilden
Brett Wohlstetter	Nelson Wollek	Harold Wright
Robert Young	Ira Zohn	

**Top Quality, Great Pricing & Fast Turnarounds
on Laminates & Implant Restorations!**

We Also Specialize in:
Crowns & Bridges • Cristobal+ • Dentures • Zirconia • Valplast
Attachments • Locators • Finesse • Captek

Call us for our Continuing Education Seminars
Call Asteto for a Free Visit to Your Office!



ASTETO
DENT LABS

Building Your Practice One Tooth At A Time!

2075 Millburn Avenue, Maplewood, New Jersey 07040

1-800-447-7750

For additional info, visit us at: www.asteto.com

THE MONMOUTH - OCEAN COUNTY DENTAL SOCIETY
IS PLEASED TO INVITE YOU TO THE

President's Dinner Dance
and Annual Officers' Installation

HONORING

Dr. Rajeev Gupta

AND OUR PAST PRESIDENTS

SATURDAY - MAY 11, 2013

CRYSTAL POINT YACHT CLUB
ROUTE 70 & RIVER ROAD · POINT PLEASANT, NJ

COCKTAILS AND HORS D'OEUVRES AT 6:30 PM
DINNER AT 7:30 PM

\$75.00 PER PERSON BLACK TIE PREFERRED

R.V.S.P. BEFORE MAY 1, 2013

— — — — — *Cut here and mail* — — — — —

NAME _____ NUMBER OF GUEST _____

PLEASE SEAT ME WITH _____

KINDLY SELECT YOUR ENTRÉE:

- CHICKEN FRANCAISE
- STUFFED SOLE WITH CRABMEAT
- ROAST PRIME RIB OF BEEF

DIETARY REQUESTS _____

PLEASE MAKE CHECKS PAYABLE TO: M.O.C.D.S.

PLEASE MAIL WITH CHECK TO:
DR. CATHY M. ANDRICSACK
418 HOOPER AVENUE
TOMS RIVER, NEW JERSEY 08753

Monmouth-Ocean County Dental Society
C/O Dr. Richard Angowski, Executive Secretary
Email: drvu69@aol.com
1268 Boxelder Drive
Toms River, NJ 08753
www.M-OCDS.org

PRSR STD
U.S. POSTAGE
PAID
PERMIT NO. 64
RED BANK, NJ
07701

President: Dr. Rajeev Gupta
Vice President: Dr. Miriam Furlong
Recording Secretary: Dr. Cathy Andricsak
Treasurer: Dr. Robert McTaggart
Executive Secretary: Dr. Richard Angowski
NJDA Trustee: Dr. Dipika Shah
ADA Delegate: Dr. Richard Isaacson

OR CURRENT RESIDENT

Editor
Dr. Mitchel Friedman
539 Newman Springs Road
Lincroft, NJ 07738
Fax (732) 391-4668
editor@M-OCDS.org

All material for publication must be received by the editor no later than the 10th of the month preceding publication.
The Monmouth-Ocean County Dental Society is not responsible for the articles or views of authors or contributions in these pages.

GENERAL MEMBERSHIP DINNER MEETING

Free (regularly \$90) for non-members invited by a member and considering joining
Tuesday – April 9, 2013

“The Essentials of a Successful Practice Transition”
William S. Barrett, Esq.

“Social Media & Your Practice”
Ms. Nicole Simon

Free dinner for MOCDS members & earn 2 CE credits!
Riverview Pavilion, Belmar 6:30 PM
PLEASE R.S.V.P. by: APRIL 2, 2013 TO ATTEND

Dr. _____ will
attend the MOCDS General Membership
Meeting and Dinner Lecture

Address _____

Phone _____

Email _____

I need a Kosher meal _____

FAX or EMAIL 732-206-9807 or RSVP@M-OCDS.ORG