



M-OCDS News

MONMOUTH-OCEAN COUNTY DENTAL SOCIETY NEWSLETTER

*A Component Society of The New Jersey Dental Association and
the American Dental Association*

August 2011

From the President

Greetings from the Jersey Shore! I am honored to serve as your MOCDS President for the coming year. Along with the other officers, trustees, council and committee members, we have a great team of enthusiastic volunteers to make for a productive and exciting year for our members.



We have a new venue for our free general membership dinner meetings (\$90 for non members). The Riverview Pavilion in Belmar (little sister of the Waterview Pavilion) is conveniently located midway between our two counties on Route 35 just north of the intersection with I-195/State Hwy. 138. Check out the five lecture topics, each offering two hours of free (to MOCDS members) CE credit, beginning with our October 11 meeting on the dental applications for injectable dermal fillers and Botox.

Our Membership Committee has been energized and expanded to include a mentoring program for our new members. We have a New Member subcommittee planning an additional March dinner meeting with a topic specifically directed to the concerns and needs of the young dentist and those looking to transition their practices.

In February our Committee on Children's Dental Health will educate and entertain children with the Give Kids a Smile Day. We hope to expand this event from the Ocean County Mall to one or

Continued on page 10

UPCOMING EVENTS:

Trustees Meeting

Tuesday – October 4, 2011
Dinner at 6:30 PM Meeting 7 PM board room
Jersey Shore University Medical Center, Neptune

General Membership Dinner Meeting

Tuesday – October 11, 2011
“Injectable Dermal Fillers & Botox for Dentists”
Drs. K. Haghghi & M. Manolakakis
FREE DINNER for MOCDS members
& earn 2 CE credits!
Riverview Pavilion, Belmar 6:30 PM

Trustees Meeting

Tuesday – November 1, 2011
Dinner at 6:30 PM Meeting 7 PM board room
Jersey Shore University Medical Center, Neptune

General Membership Dinner Meeting

Tuesday, November 8, 2011
“Bring Your Practice to the Next Level”
Mike Massotto & Kenneth Metsky CPA
FREE DINNER for MOCDS members
& earn 2 CE credits!
Riverview Pavilion, Belmar 6:30 PM

Society web site: www.M-OCDS.org

SAVE A TREE!

Email Dr. Mitchel Friedman that you
want the newsletter via email:
MOCDS@DrFriedman.biz

NEW location for dinner meetings:

Riverview Pavilion
800 River Road, Belmar
(732)681-4600

MOCDS TRUSTEE MEETING MINUTES August 16, 2011

Attendance: Doctors: C. Andricsak, R. Angowski, D. Baldwin B. Bosonac, P. Condello, M. Friedman, M. Furlong, R. Giantomas, R. Goodwin, R. Gupta, R. Hersh, Robert Isaacson, Richard Isaacson, J. Jeffries-Bruno, J. Kukucka, C. McCartin, R. McTaggart, M. Safari, T. Sirota, E. Velazquez, M. Weinstein, B. Wohlstetter.

The meeting was called to order by Dr. Kukucka at 7:00 p.m.

Approval of the minutes from last meeting:

President's Report (Dr. Kukucka):

I met with our Vice-Pres, Treasurer, and Past President on July 25 and we discussed some decisions we had to make for the coming year to be included in the calendar.

We decided to move our dinner meetings to The Riverview Pavilion in Belmar as it is centrally located between Monmouth and Ocean counties on Rt. 35 just north of the junction with I-195/Hwy.138. We felt this was the easiest destination of a few alternatives I looked into and the costs will be a little lower than Palumbos with the excitement of a new location and more menu choices.

The President's Dinner Dance being held on Saturday was a big success and we maxed out at the room capacity of 80. It is difficult to find available Saturday evenings in May but we were able to book The River House in Brielle for May 5, 2012. Although this is early in the month, it moves the date away from college graduations. It will be a busy week with a trustees meeting on the Tuesday, May 1, the legislative night on Wed. May 2, and the dinner dance on May 5 but the location is beautiful and the price in line with previous years.

The price we should charge for non-members to attend our monthly dinner meetings and felt that we need to show value to our dues-paying members. We have been charging \$40 but the dinners have cost MOCDS \$45 each plus we have the stipend for the speaker, which could be \$1000 (about \$12-\$20 per person depending upon attendance).

UMDNJ charges about \$25 per credit hour and we are awarding 2 CE for each dinner. We felt that is a value of \$90 per dinner meeting that our members get for free if they come. By publishing a \$90 fee for non-members it will show our members value of membership and possibly increase attendance. We rarely get a non-member attending and if they do come, they should pay the value.

The Staff and Family Appreciation Event is set for June 15 at the Blue Claws again. We will make the following enhancements for 2012: a) We will be in a larger picnic area behind 1st base that should accommodate all of us in one location. b) Tables will be pre-assigned to offices with name tags so each office is kept together. c.) We will use a grease board to write winning prize numbers on so all can see over the noise. d.) We will get a beer cart located close to our picnic area. e.) Possible office T-shirt contest.

I have added a number of new members to standing committees to increase member participation and hopefully find future MOCDS leaders. They are:

Thomas Sniscak	Committee on Membership
Tim Moriarty	Committee on Membership
Diane Baldwin	Committee on Membership
Najwa Jaber	Vice-Chair DDS
Stan Mahan	Committee on Special and Social Events
Steve Eisen	Committee on Special and Social Events
Brett Wohlstetter	Committee on Children's Dental Health
Matt Savari	Committee on Children's Dental Health
Ed Millward	Committee on General Membership and Educational Programs
Andrea Dinowitz	Committee on General Membership and Educational Programs

Needs approval of trustees. Approved

MOCDS TRUSTEE MEETING MINUTES August 16, 2011

The Nominations Committee structure should be changed in our bylaws: it currently calls for the Chairperson to be the President as non-voting and the 5 most recent Past Presidents willing to serve as voting members. However, what we have been doing in practice, and what makes sense, is for the Vice-President to be the Chair with the President and Past Presidents making up a 5 member voting committee. The Vice President is recommending who he or she wants in positions during his or her presidency.

I had to make a change to the Council Chair for Annual Session to appoint Dipika Shah for one more year at the request of outgoing President Richie Kahn. NJDA feels she is good worker with good ideas and the council needs some continuity for next year. Dr. Haghighi agreed and volunteered to step in when Dipika gives it up. He is very busy with the Presidency of the NJ Oral surgery group. Needs approval of Trustees. Approved

Treasurer's Report (Dr. Furlong):

Finances are in good standing.

Secretary's Report (Dr. McTaggart):

I will be sending out reminders to the Trustees and General Membership via Constant Contact and the reply email address will be to info@general-dentistrytr.com. I have set up a Constant Contact group list named "Trustees" based on the most recent list from Dr. Kukucka. Emailed Dr.s Lefalce and Moriarity to discuss strategy and goals for the New Members Sub-committee. We will be meeting shortly and follow up with Dr. Boim.

Executive Secretary's Report including Dues Waivers (Dr. Angowski): No report

ADA Delegate (Dr. R. Isaacson):

The NJ delegation will meet Wednesday, August 10th at NJDA headquarters and then we will have

dinner with the 2 candidates for ADA President-elect.

This years candidates are Bob Faiella from the 1st district state of Massachusetts and Andy Elliot from the 6th district state of Kentucky.

The 4th District Pre-Annual Session Caucus will take place in Newark De on August 27.

New Business:

1. Dr. Eisen would like to organize a MOCDS golf outing at Jumping Brook Country Club to be held in the spring. It would revenue neutral (not cost MOCDS anything – we would put up the deposit money and get reimbursed once golfers' fees are collected). Corporate donations are to be solicited for prizes. We need about 72 golfers.

Dr. Bosonac has recommended that we limit all reports to no more than 5 minutes with an additional 10 minutes of Q & A. If the issue is not resolved after that amount of time, the issue should be tabled and opinions and debate e-mailed to trustees for a vote to be taken at the next meeting.

A motion was made, seconded, and passed to change the bylaws:

Existing Bylaw:

E. Committee on Nominations:

This Committee shall be composed of the five most recent past presidents of the Society who are willing and able to serve.

The President shall act as chairperson without the right to vote.

This Committee shall meet prior to the November Board meeting and nominate a candidate for each office to be filled.

A majority of the votes cast by the Committee shall be necessary for nomination of each candidate. The Board shall decide tie votes.

This committee shall present its nominees to the

MOCDS TRUSTEE MEETING MINUTES August 16, 2011

Board of Trustees for approval at the November meeting. The Board may replace any proposed nominee with another qualified individual.

The names of the nominees will be published in the newsletter prior to the January general membership meeting.

New Bylaw:

This Committee shall be composed of the President and four most recent past presidents of the Society who are willing and able to serve.

The Vice-President shall act as chairperson without the right to vote.

Report for Council on Dental Benefits

1) Special Order of Business -- NJ Bureau of Fraud Deterrence: At the invitation of the council, Mike Palumbo, Megan Flanagan and Lisa Yildiz, investigators for the Bureau of Fraud Deterrence, joined the council for a portion of the meeting to give a presentation on insurance fraud. Apparently, while health care fraud is prevalent, the incidence of dental insurance fraud is not. The presentation was informative and well-received. Full disclosure of all material facts is the key to avoiding allegations of fraud.

2) CRP Statistics: Staff provided the council with cumulative statistics from January 1, 2011 through June 30, 2011 indicating a total of 66 complaints submitted to NJDA for the year. On a monthly basis, 10 complaints were received in April, 13 in May, and 9 in June. Of that number, NJDA successfully resolved 28, 13 were for data purposes, 24 are still pending and 1 was not resolvable. Staff also

provided the council with statistics on the number of CRPs opened per component to date. Staff reported that carriers are mounting resistance to the standard "innocent third party creditor" defense letter NJDA writes on behalf of members. 3) Guardian Utilization Management Appeals: The council discussed the problem with Guardian requesting a completed "Consent to Representation in Appeals of Utilization Management Determinations" before reviewing routine appeals submitted by dentists. Staff has requested confirmation from the Department of Banking and Insurance (DoBI) that NJAC 11:24A-3.5 (cited by

M-OCDS Member Passings:

J. Henry O'Hern: 85 of Middletown
Orthodontist in private practice
40 years in Red Bank.

Joseph Feldman: 73 of Little Silver
General dentist in Manasquan.



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MOCDS TRUSTEE MEETING MINUTES August 16, 2011

Guardian as its authority) does not apply to stand-alone dental plans. (Subsequent to the meeting, this confirmation was given and DoBI has contacted Guardian).

4) Health Care Reform Aftermath: The council was updated on the status of significant provisions of the Health Care Reform Act, including the expansion of Medicaid to include many middle class individuals (still scheduled for 2014); form 1099 tax form reporting (repealed in April 2011); new restrictions on flexible spending accounts (implemented); and a new medical device excise tax (effective January 1, 2013) that could potentially be applied to dental devices.

Dr. Sirota stressed to please review all contract with insurance providers carefully and bill for the exact treatment that is rendered.

Council on Nominations (Dr. Shah):

Dr. Giantomas will be unable to attend the January 18, 2012 Council Meeting. Dr. Kukucka appointed Dr. Robert Hersh to represent MOCDS in his place

Committee on Communications (Dr. Velasquez): We encourage all members with websites to include a link to www.M-OCDS.org on their sites to increase viewing traffic and promote awareness. We will be utilizing constant contact to distribute member reminders, updates, meeting information & the newsletters. This will make it easier to communicate in an efficient, cost-effective and timely manner. If you do not receive any emails from us, please inform us so that we can correct or add your email.

For 2011/2012- Please get me a concise list of changes to be made to the website to have site updated. (Secretary or dinner meeting coordinator)

Committee on Constitution and Bylaws (Dr. Kukucka): The Nominations Committee structure should be changed in our bylaws: it currently

calls for the Chairperson to be the President as non-voting and the 5 most recent Past Presidents willing to serve as voting members. However, what we have been doing in practice, and what makes sense, is for the Vice-President to be the Chair with the President and Past Presidents making up a 5 member voting committee. The Vice President is recommending who he or she wants in positions during his or her presidency.

New Member Subcommittee (Dr. Samuel): In an effort to form a more cohesive component dental society, the new MOCDS mentoring program is being established. Dr. John Kukucka sent a letter to several members asking if they would be willing to serve as "mentors" to new members. Several responses have already been received. The program will function as follows: When MOCDS is made aware of new members, Dr. Andy Samuel will pair up the new member with one of several mentors. The mentor will contact the new member, welcome him/her to MOCDS and invite him/her to the next MOCDS dinner meeting. At the meeting, the mentor will make the new member feel welcome by introducing him/her to others. Also, the mentor can serve as a resource as the new member is getting settled into the area. As of 8/8/2011, we have the following mentor volunteers: Dr. Robert Hersh, Dr. Herbert Gutentag, Dr. Richard Angowski, Dr. Chester Chianese, Dr. Elisa Velasquez, Dr. John Kukucka, Dr. Andy Samuel. I am planning on contacting the Middlesex County Dental Society to discuss their established mentoring program to see if we can apply any of their ideas to our program. Also, we just received the list of new residents at Monmouth Medical Center. I plan to match each resident with an MOCDS mentor in the next week or two.

General Membership and Educational Programs (Dr. Weinstein):

Drs. Weinstein and Kukucka will meet with management at the Riverview Pavilion tomorrow to sign a contract and deposit \$250. The meals will cost \$36 each vs. \$45 with an hour of passed hors d'oeuvres, more menu variety, desert and coffee,

and a cash bar. The minimum is 45 and they are waiving the bartender fee if our bar bill is less than \$400.

Committee on Children's Dental Health (Dr. Velasquez):

GKAS set for FRIDAY 2/3/12

FAIR DATE SUNDAY 2/12/12 Ocean County Mall 1-3pm

With more committee members, the goal will be to have more community involvement and 2 events- 1 in each county. We will have a committee meeting and report back.

Committee on Necrology (Dr. Robert Isaacson):

MOCDS members Dr Joe Feldman general dentist, deceased 5/28/2011, J. Henry O'Hern Jr., Orthodontist, deceased 5/6/2011,

Committee on Special and Social Events (Drs. Bosonac & Andricsak):

Below is the info for president's dinner dance

EXPENSES

1. Plaque	104.90
2. Tips for servers	150.00
3. Oyster point	9219.52
4. Tips for DJ	100.00
5. Plaque	244.78
6. Extravagant entertainment	2500.00
7. Invitations	1255.00
8. Postage	460.00
TOTAL EXPENSE	\$14,132.52
INCOME	\$5085.00
NET EXPENSES	\$8948.00

Following are the expenses and income for the BlueClaws event

EXPENSES

1. Brochures	434.37
2. Brian Bosonac (for prizes)	
964.20	
3. Brett Wohlsetter (Nano IPOD)	160.45
4. Blue claws (tickets)	
7224.80	
INCOME	\$5995.00

NET EXPENSE **\$2788.82**

Aruba Health Seminar (Dr. Isaacson):

Will be held this year at the Playa Linda Resort. Please contact Dr. Isaacson at 732-222-1294 for more information.

Donated Dental Services (Dr. Feeney):

Next meeting of Dental Lifeline Network-New Jersey (DDS Program) is Oct 8, 2011

The meeting was adjourned at 8:10 p.m.

Respectfully,

Robert McTaggart, D.M.D.

New Jersey Dental PAC		
2011 Club Level Contributors from Monmouth-Ocean County Dental Society		
EXECUTIVE CLUB (\$1,000.) Evan G. Wasserman		
PLATINUM CLUB (\$500.)		
Wayne Aldredge	Barry Elbaum	Paul Ferguson
Robert Giantomas	Robert Goodwin	Kayvon Haghighi
Robert Hersch	Brian Klohn	John Kukucka
John Little	Richard Marcus	Elisa Velazquez
DIAMOND CLUB (\$350.)		
Brian Bosonac	Mitchel Friedman	Robert Isaacson
Alfonso Limone	Donald Major	Alexander Rockwell
Raymond Roncin	Victoria Santiago	Dipika Shah
Ira Zohn		
DONORS (\$150.)		
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Robert Damurjian	Edward DeFabio	Michael Della Rosa
Denise DiBona	Joseph Di Fazio	Michael Di Pietro
Steven Eisen	David Ekklot	Thomas Evers
Edward Faktor	John Feeney	Thomas Friscia
Dennis Fugedy	Miriam Furlong	Frank Giordano
Steven Goldberg	Herbert Gutentag	Maurice Hill
Alan Holsey	Richard Isaacson	Shannon Keyes
Brian Kiernan	Ricki Krantz	Marten Ladman
David Lederman	Henry Levine	Thomas Massa
Christopher McCartin	William McGonigle	James McLees
Linda Molee	John Murray	Sophia Nichols
Joseph Oleske	Victoria Roeder	Christopher Rooney
Ronen Rotem	Todd Sirota	David Stein
Alan Stern	Albert Swain	J. Alan Swain
Robert Tanne	Charles Trad	Louann Van Liew
Dale Whilden	Scott Zirkin	

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2011 - 2012 Dental Education Series

*Wednesday, October 5, 2011

“Implants” Presented by: Barry Goldenberg, DDS

*Wednesday, November 2, 2011

“Comprehensive Care” Presented by: Dr. Kevin Muench

**Wednesday, March 14, 2012

AM **“Preventive Techniques & Remineralization”** Presented by: Dr. John Featherstone

PM **“Glass Ionomer Restorative Materials & Chemistry”** Presented by: Dr. Joe Oxman

**Wednesday, April 25, 2012

“Merging Proven Principles with Contemporary Material & Technologies”

Presented by: James C. Kessler, DDS

October and November

*Robert B. Meyner Reception Center at the PNC Bank Arts Center, Holmdel, New Jersey,
Exit 116 off the Garden State Parkway.

March and April

**Doubletree Hotel, 700 Hope Road, Tinton Falls/Eatontown

8 A.M. until 4:30 P.M. includes a continental breakfast, lunch and program materials.

Each Program has been approved for seven hours of Continuing Dental Education credits.

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\$175.00 per dentist (Non ADA Member)

\$50.00 per Dental Resident and Dental Student

\$50.00 per auxiliary staff members

For more information please call Kathy Fiore at 732-923-6790.

Barry Elbaum, D.D.S., Department Chairman

Michelle Ziegler, D.D.S., Residency Program Director

William Lieberman, D.D.S., Dental Continuing Education Coordinator

**THE JERSEY SHORE UNIVERSITY MEDICAL CENTER
MONMOUTH-OCEAN COUNTY DENTAL SOCIETY 2011-2012
CONTINUING DENTAL EDUCATION PROGRAM**

Wednesday, September 21, 2011, Dr. Alan Boghosian , “CONTEMPORARY RESTORATIVE DENTAL MATERIALS: ACHIEVING PREDICTABLE CLINICAL SUCCESS” – PNC Bank Arts Center, Reception Center, Holmdel, N.J

Wednesday, October 19, 2011, Dr. Stanley Malamed , “MEDICAL EMERGENCIES IN THE DENTAL OFFICE ”
PNC Bank Arts Center, Reception Center, Holmdel, N.J

Wednesday, November 9, 2011, Dr. Gerard Chiche , “OCCLUSAL AND ESTHETIC TECHNIQUES IN SMILE DESIGN”
Sheraton Eatontown Hotel, Eatontown, N.J.

Wednesday, December 7, 2011, Dr. Scott DeRossi, “CURRENT CONCEPTS IN ORAL MEDICINE AND OROFACIAL PAIN”
PNC Bank Arts Center, Reception Center, Holmdel, NJ

Wednesday, January 18, 2012, Dr. Kenneth Malament, “INTEGRATION OF ESTHETIC DENTISTRY AND PROSTHODONTICS”,
JSUMC Lance Auditorium, Neptune, N.J.

Wednesday, February 15, 2012, Dr. Gordon Christensen , “THE CHRISTENSEN BOTTOM LINE--2012”
PNC Bank Arts Center Reception Center, Holmdel, N.J.

Wednesday, March 14, 2012, Dr. Robert A. Lowe , “WORLD CLASS CROWN AND BRIDGE: CLINICAL TECHNIQUES FOR THE PROFITABLE PRACTICE” – JSUMC Lance Auditorium, Neptune, N.J.

Wednesday, April 18, 2012 , Dr. John West , “THE TOTAL ENDODONTIC EXPERIENCE: LEARNING THE SKILLS OF EXCELLENCE” – JSUMC Lance Auditorium, Neptune, N.J.

Wednesday, May 9, 2012, Tieraona Low Dog , M.D. “LIFE IN THE BALANCE: STATEGIES FOR OPTIMAL HEALTH”
PNC Bank Arts Center Reception Center, Holmdel, N.J.

**JERSEY SHORE UNIVERSITY MEDICAL CENTER
MONMOUTH-OCEAN COUNTY DENTAL SOCIETY
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**CONTINUING DENTAL EDUCATION 2011-2012
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Jersey Shore University Medical Center
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We know you are going to enjoy this year's program. Please mail completed form with your payment or payment information as soon as possible to take advantage of this SPECIAL TUITION, and insure your place in the program. Please put your e-mail address on the form. It will only be used in the case of a course cancellation or emergency changes in course location.

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President's Message continued from page 1

two more locations in Monmouth County (any volunteers?).

After the success of this year's event, the general membership President's Dinner Dance will again be held on a Saturday evening. This elegant evening of fun filled camaraderie, dinner, and dancing will be held May 5, so as not to conflict with college graduations, at the beautiful Brielle River House overlooking the Manasquan River. Save the date!

On June 15 we will once again give thanks to our dedicated staff and family members at a casual, relaxing Lakewood Blue Claws baseball game. This program had rave reviews from those who attended and comes complete with food, drink, prizes for both the general public and our group, and post-game fireworks. MOCDS and member dentists will be prominently promoted throughout

this event.

The year will complete with the NJDA Annual Meeting in June held in our own "backyard" of Long Branch. At this year's successful meeting I had the pleasure of hearing the dynamic President-Elect of the ADA, Dr. William Calnon, and Dr. Barbara Rich, our new NJDA President. I was impressed with their leadership, grasp of the important issues, and ongoing work on behalf of the profession. Dr. Rich was particularly inspiring with her theme of motivating each of us to do "one small thing" to improve your practice, family life, profession, etc. With that spirit in mind, I invite you to look over our committees and volunteer to help in any small way that interests you. The more volunteerism we have, the stronger our profession becomes and the more rewarding and less work there is for each of us!

Hoping to see you in October,
John Kukucka

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NJDPAC acts on behalf of the entire dental profession to ensure the voice of organized dentistry is loud in Trenton. We're not always successful, but one thing is for sure, if more dentists contributed to **NJDPAC** we'd open a lot more doors and have a much louder voice. Contribute today and help **NJDPAC** help you.

Visit www.njda.org to learn more about **NJDPAC** or call (732) 821-9400

We Support Those Who Support Dentistry...Do You?



Monmouth-Ocean County Dental Society
C/O Dr. Richard Angowski, Executive Secretary
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Treasurer - Dr. Miriam Furlong
Executive Secretary - Dr. Richard Angowski
NJDA Trustee - Dr. Dipika Shah
ADA Delegate - Dr. Richard Isaacson

OR CURRENT RESIDENT

Editor

Dr. Mitchel L. Friedman
539 Newman Springs Rd
Lincroft, NJ 07738
Fax 732-741-8121
DrFriedman@comcast.net

All material for publication must be received by the editor no later than the 10th of the month preceding publication.
The Monmouth-Ocean County Dental Society is not responsible for the articles or views of authors or contributions in these pages.

GENERAL MEMBERSHIP DINNER MEETING

Tuesday – October 11, 2011

“Injectable Dermal Fillers & Botox in Dental Practice”

**Drs. Kayvon Haghghi
& Manolis Manolakakis**

Free dinner for MOCDS members & earn 2 CE credits!

Riverview Pavilion, Belmar 6:30 PM

**PLEASE R.S.V.P. by:
OCTOBER 4, 2011 TO ATTEND**

Dr. _____ will
attend the MOCDS General Membership
Meeting and Dinner Lecture

Address _____

Phone _____

Email _____

I need a Kosher meal _____

Non-members: \$90 payable at the door

FAX or EMAIL

732-206-9807 or RSVP@M-OCDS.ORG

GENERAL MEMBERSHIP DINNER MEETING

Tuesday – November 8, 2011

“Bring Your Practice to the Next Level” & “Maximize Your Bottom Line”

**Mike Massotto, Staff Driven Practices
& Kenneth Metsky CPA**

Free dinner for MOCDS members & earn 2 CE credits!

Riverview Pavilion, Belmar 6:30 PM

**PLEASE R.S.V.P. by:
NOVEMBER 1, 2011 TO ATTEND**

Dr. _____ will
attend the MOCDS General Membership
Meeting and Dinner Lecture

Address _____

Phone _____

Email _____

I need a Kosher meal _____

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