



M-OCDS News

MONMOUTH-OCEAN COUNTY DENTAL SOCIETY NEWSLETTER

*A Component Society of The New Jersey Dental Association and
the American Dental Association*

December 2011

From the President

First, I want to congratulate our members. Not only have we led the state in new NJDA members for the year, but our members have unselfishly led the state in the number of patients treated, and dollar value donated, to the financially and physically disadvantaged citizens in need of care through the DDS (Donated Dental Services) program! In these tough economic times, we commend those who participate for their compassion in providing their highly trained unique skills and time to those citizens who are much more economically distressed than we are. Whether it is through the DDS program or by volunteering as an attending at one of the two GPR programs in our component, you have given dignity to those less fortunate. The greater the participation rate of dentists, the lighter the burden is for each of us. Remember, private practicing attorneys do not have a choice – all are mandated to participate in pro bono work as a condition of licensing. We would like to avoid that. If you would like to volunteer for the infrequent DDS patient or for supervising and teaching a half day per month at one of the two hospital programs, please give me a call.



Our year is off to a fantastic start with over 60 members attending each of the first two dinner meetings (free to all members with 2 CE credits). Attendees have been impressed with the new venue's ease of accessibility, variety and quality of food, and level of service. In addition, we have corporate exhibitors (5 in November) supporting us financially, offering samples, literature, and awarding door prizes (free drinks, Starbucks cards, restaurant gift certificates, etc.). Congratulations to Dr. Norm Olsen on winning the two Broadway theater orchestra tickets donated by Asteto Dent Labs!

In October we heard a most informative lecture on incorporating Botox and dermal fillers into dental practice. Much to my surprise, Drs. Haghighi and Manolokakis (both OMFS) really made the case for why, with proper training, restorative and cosmetic dental practices can be a natural fit for these new services.

Continued on page 10

UPCOMING EVENTS:

Trustees Meeting

Tuesday, January 3, 2012

Dinner at 6:30 PM Meeting 7 PM board room
Jersey Shore University Medical Center, Neptune

General Membership Dinner Meeting

Tuesday, January 10, 2012

“NJDA Officers Presentation”

Free dinner for MOCDS members

& earn 2 CE credits!

Riverview Pavilion, Belmar 6:30 PM

Give Kids a Smile

Friday, February 3, 2012

Monmouth Medical Dental Clinic (only staff
members can volunteer) 8:30 AM – 4:30 PM

Contact Dr. Ziegler: MZiegler@SBHCS.com

See www.njda.org/gkas for additional locations

Children's Dental Health Month Fair

Sunday, February 12, 2012, 1-3 PM

Ocean County Mall (in front of JC Penny's)

Contact Dr. Velazquez: evdmd@yahoo.com

Society web site: www.M-OCDS.org

**Please search your email SPAM folder for mail
from MOCDS and set anything from
rsvp@m-ocds.org as “not spam.”**

SAVE A TREE!

Email Dr. Mitchel Friedman that you
want the newsletter via email:

Editor@M-OCDS.org

NEW location for dinner meetings:

Riverview Pavilion

800 River Road, Belmar

(732)681-4600

MOCDS TRUSTEE MEETING MINUTES October 4, 2011

MOCDS MEETING MINUTES October 4, 2011

Attendance: Doctors: Albin, Andricsak, Angowski, Boim, Furlong, Giantomas, Goodwin, Gupta, Hersh, Richard Isaacson, Robert Isaacson, Jeffries-Bruno, Kukucka, LaFalce, McTaggart, Shah, Wohlstetter.

The meeting was called to order by Dr. Kukucka at 7:00 p.m.

Approval of the minutes from last meeting: Unanimously approved

President's Report (Dr. Kukucka):

Our dinner meetings have a \$90 fee for non-members. I propose a lower fee of \$45 to cover costs for NJDA members from other components or non-dentist invited guests such as students or externs. Dentists would have to show their ADA card. Unanimously approved by the trustees.

The Nominations Committee needs to meet before the November trustees meeting.

I purchased a movie screen for MOCDS and it will be kept at the Riverview Pavilion labeled with our name.

The web site has been updated with the Home and About Us tabs combined onto one Home page. The Calendar page has been expanded to include all MOCDS meetings (trustees as well as general membership) and tabs for the two hospital programs rather than links to their web sites. This page now has a click for vendors to download a sponsorship form for our general membership meetings. The Newsletter page now has contact information for our Editor as well as a click to get advertising rates.

I will take a vote of the membership present at our October dinner meeting for the bylaws change we voted at the last meeting:

E. Committee on Nominations:

This Committee shall be composed of the five most recent past presidents of the Society who are willing and able to serve. The President shall act as chairperson without the right to vote. This Committee shall be composed of the President and four most recent past presidents of the Society who are willing and able to serve. The Vice-President shall act as chairperson without the right to vote. This Committee shall meet prior to the November Board meeting and nominate a candidate for each office to be filled. A majority of the votes cast by the Committee shall be necessary for nomination of each candidate. The Board shall decide tie votes. This committee shall present its nominees to the Board of Trustees for approval at the November meeting. The Board may replace any proposed nominee with another qualified individual. The names of the nominees will be published in the newsletter prior to the January general membership meeting.

Treasurer's Report (Dr. Furlong):

Yearend report submitted and reviewed and finances are in good standing.

Secretary's Report (Dr. McTaggart):

Trustees: please try and have reports sent by Friday before the monthly trustee meeting. I will send out an email to trustees so we can share and review the reports the weekend before the trustees meetings.

NJDA Trustee Report (Dr. Shah):

NJDA BOT September, 2011 :

Wellness and chemical dependency: At the Board of Trustee meeting in April, Dr. John Murray gave a brief history of his involvement with the Wellness Program and chemical dependency. He asked the NJDA Board for financial assistance so that he could attend the ADA Wellness Program and, in turn, would report back to the Board at its September 14, 2011 meeting. Dr. Murray reported that the conference was very interesting and informative. He added that there is a paper out from the White House about prescription drug abuse. Prescription drugs are the #1 source of drug abuse and causes many problems among young people. He represented New Jersey at the State Directors meeting where two subjects were discussed. One, prescription monitoring - If you suspect a patient is abusing prescriptions, you can go on line and pull up that patient's record to see if they are getting prescriptions from other doctors. The other was a discussion on a 'citizen advocacy center' to help non-professional members of the Boards. The unstated purpose is an attempt to illuminate professionals. If a professional gets into treatment, he has a good chance of not loosing his license.

Dr. Chinoy said he is now on ADA Council on Ethics and bylaws. He sug-

gested bylaws amendment for NJDA to hold a hearing and render a decision whenever the New Jersey State Board of Dentistry has imposed against a member dentist either (a) a period of active license suspension for any term longer than six months, or (b) a period of inactive license suspension for any term longer than six months if the suspension becomes active for any period of time.

A motion was made, seconded and unanimously APPROVED by the Board (Vote #2 BT-11-09-17) to accept the substitute proposed Bylaws amendment. Passed by board unanimously and will be discussed and voted by delegates. The Judicial hearing can result in one of five alternative decisions: take no action, censure dentist, give probation, either give suspension or expulsion of license.

Resolved, that Article VII, Section 120. I of the Bylaws be amended as follows: Please note that all proposed deletions are bolded in brackets [THUS], and all proposed additions are bolded and underlined THUS.

I. Judicial Council

9. To hold a hearing and render a decision whenever the New Jersey State Board of Dentistry has imposed against a member dentist either (a) a period of active license suspension for any term longer than six months, or (b) a period of inactive license suspension for any term longer than six months if the suspension becomes active for any period of time.

A motion was made, seconded and unanimously ADOPTED by the Board (Vote #3 BT-11-09-18) to add Item 9 under duties of the Judicial Council in the NJDA Bylaws and recommend that it go to the House of Delegates on November 9, 2011 for approval.

Dr. Walter Chinoy reported that the ADA Board has considered several formulas to change how the House of Delegates is comprised. Resolution 30B could pass at the ADA House of Delegates. Under this formula, New Jersey would gain two delegates. The NJDA President and NJDA President-Elect would be #13 and #14. This change would also give us 14 alternate delegates. Dr. Chinoy believed that this would make our delegation too large and he presented the following resolution:

Resolved, that Article XII, Section 20 of the Bylaws be amended as follows: Please note that all proposed deletions are bolded and in brackets [THUS], and all proposed additions are bolded and underlined THUS.

Section 20. REPRESENTATION:

A. Delegates. The number of delegates representing this Association in the House of Delegates of the American Dental Association shall be determined from year to year by the American Dental Association in accordance with the rules established by the House of Delegates of the American Dental Association.

B. Alternate Delegates. The number of alternate delegates shall be the same number as delegates[,], except that the number of alternate delegates shall not exceed the number of chartered components, each of which shall select their alternate delegate subject to the limitations regarding the President-Elect as provided in Section 55 of this Article.

C. Component Society Representation. Each component society having at least seventy five (75) members shall be represented on this Association's delegation to the American Dental Association by at least one (1) delegate and one (1) alternate delegate nominated by and from that component provided this Association is entitled to a number of delegates and alternate delegates equal to or more than the number of component societies.

D. Additional Delegates and Alternate Delegates. Provided this Association is entitled to a number of delegates and alternate delegates more than the number of component societies, the President, President-Elect, Vice President, Secretary, Treasurer and Speaker of the House of Delegates shall serve, in that order, to the session of the House of Delegates of the American Dental Association which occurs during their term of office. Additional delegates [and alternate

MOCDS TRUSTEE MEETING MINUTES October 4, 2011

delegates], if any, shall be elected At Large in conformance with Article X. and Article III.

[The alternate delegates for elected Officers and Delegates At Large shall be elected in conformity with Article X and Article III. Alternate delegates shall serve in the order designated by the Board of Trustees.]

A motion was made, seconded and unanimously ADOPTED by the Board (Vote #4 BT-11-09-19) to change Article XII, Section 20 Representation to adjust the number of alternate delegates not to exceed the number of chartered components as stated above and to recommend that it go to the House of Delegates on November 9, 2011 for approval.

Dr. Ethan Glickman (MI) presented the following resolution:

The Middlesex County Dental Society Board of Trustees strongly urges that the NJDA Board of Trustees and the NJDA Council on Annual Sessions select a prominent-well known clinical speaker for the 2nd day of the New Jersey Garden State Expo-Dental Convention of 2012. After some discussion, it was the consensus of the Board to refer this to the Council on Annual Session.

Dr. Walter Chinoy reported that there will be a conflict of dates next year with our Annual Session and the AGD Annual Session. In the NJDA Bylaws, Article IX, Section 20. Annual Session A., it states that the Annual Session shall be held during either April May or June at a place and dates selected by the Board of Trustees. He suggested that we add the month of July.

A motion was made, seconded and unanimously ADOPTED by the Board (Vote #5 BT-11-09-20) to add the month of July to Article IX, Section 20. Annual Session A. Time and Place.

Resolved, that Article IX, Section 20. Annual Session A. Time and Place be amended as follows: Please note that all proposed deletions are bolded and in brackets [THUS], and all proposed additions are bolded and underlined THUS. A. Time and Place. The annual session shall be held during either April, May, [or] June or July at a place and dates selected by the Board of Trustees. This session shall be for three (3) days or more.

Dr. Manuel J. Matos (UC) reported that the draft of the 2011 Membership Dues Invoice was not acceptable to the members of the Union County Executive Committee and they felt it was done in a deceptive fashion. He was informed that this was presented to the June House of Delegates and voted on. He reported that the members of Union, including some of the delegates who attended the House meeting did not fully understand the format. He continued to state that if the delegates had seen the actual format, they would not have voted in favor. There was much discussion on the subject. Dr. Charles Perle called and was placed on speaker phone. He explained the reasoning behind the format. To resolve the matter, Dr. Chinoy suggested that the heading regarding the amounts listed above the line should be changed to read: Membership Dues & NJDPAC Contribution rather than just Membership Dues. Drs. Matos and Wolinsky were satisfied with the clarification.

President's Report – Dr. Barbara A. Rich

Dr. Barbara A. Rich reported that she had attended the White Coat Ceremony last Wednesday at UMDNJ for incoming Freshmen and spoke at the Dean's Luncheon. She will be attending the Past President's lunch as well as other scheduled events to meet with different classes. President-Elect's Report – Dr. Michael Messana

Dr. Michael Messana reported that the Access to Care meeting was cancelled due to flooding and will be rescheduled. Treasurer's Report – Dr. Bryon Roshong ; reported that the July Financial Statement had been distributed and asked if there were any questions. He mentioned that under the NJDA Annual Session there was a \$27,000 variance to the positive.

Bergen - Dr. Bryon Roshong announced that the annual Walk-a-thon to benefit Footprints in the Sand Foundation is scheduled for Sunday, September 25th at the Duck Pond and registration starts at 8:45 a.m. in Ridgewood, NJ. The Walk is from 1:00 – 5:00 pm. Contact Carol Bensky for information 201-487-1073.

GUEST

Dr. Arnold Rosenheck, Assistant Dean for Hospital Affairs & Institutional Development, extended greetings to the NJDA Board along with greetings from Dr. Cecile Feldman, Dean, UMDNJ Dental School. He expressed how important it is for students to become involved in the profession. He reported that construction on D Level in the main building is moving along steadily.

They expect chairs to be delivered in October and the clinic should be operating no later than mid-November. The construction is State of the Art and will increase patient treatment for students in these clinics. He was pleased to announce

that on September 7th, the school held its White Coat Ceremony. Both Drs. Rich, Kahn and Art Meisel were there to support the students. The class of 90 included international students. The Pipeline Programs bring people into dentistry. The programs start from Kindergarten thru 3rd grade, to Middle School, High School and College. They held four or five Pipeline Programs over the summer. The International Program had 52 graduates and is going into its 5th Year Anniversary. Admissions for the 2011 year were 90 students; 41 males and 49 females with a GPA of 3.7 overall and 3.5 in science. There being no further business, the meeting was adjourned at 1:40 p.m.

NJDA BOT August 10, 2011:

BRIEF REMARKS BY MEETING SPONSOR

Ms. Rosanna Salerno from TD Bank, one of our Partners, presented a check in the amount of \$25,606.13. There is no enrollment involved, nothing our members have to do except open an account and inform them that they are part of the NJDA Affinity Program. If you already have an account professionally or personally, tell TD Bank to add that account to the NJDA Affinity Program. This could become a significant revenue source for NJDA.

A motion was made, seconded and unanimously ADOPTED by the Board (Vote #2 BT-11-08-12) to approve the nomination of Dr. Carmine LoMonaco as NJDA's representative to serve as trustee for a one year term to the Foundation of UMDNJ Board of Trustees.

NEW BUSINESS

Dr. Rich reported that the 2012 Budget was approved as presented at the Budget Hearing Committee meeting held just prior to this Board meeting. The 2012 Budget must now be approved by the Board of Trustees and in turn, sent to the November House of Delegates meeting scheduled on November 9, 2011 during the Semi-Annual meeting. A motion was made, seconded and ADOPTED by the Board (Vote #3 BT- 11-08-13) to approve the 2012 Budget as presented and recommend its passage by the House of Delegates. This passed with one abstention. Essex Discussion @ budget committee to not to have \$11,000 deficit and try to balance by controlling staff payroll, benefits, especially when NJDA is contemplating to hire one more part time staff to help with membership recruitment and retention. Greg asked with \$25 increase in membership dues (to gain \$75, 0000 revenues), how do you justify retaining and recruiting membership.

Dr. Walter Chinoy reported that he has been appointed to the ADA Council on Ethics, Bylaws and Judicial Affairs for a four year term. It will be reviewing the ADA Code of Ethics and how Judicial Affairs are handled in various constituents. Dr. Chinoy felt that NJDA should discuss this further. He asked that we consider a motion where NJDA has a policy if the State Board of Dentistry suspends a member's license either active or inactive that it automatically triggers a Judicial Council hearing at NJDA. Dr. Mike Messana asked that we Table this to the next Board meeting so that we have more time to review. A motion was made, seconded and unanimously APPROVED to Table (Vote #4 BT-11-08-14) the motion regarding that NJDA create a policy to automatically hold a traditional Judicial Council hearing at NJDA if a member's license either active or inactive is suspended by the State Board.

.As per Dr. Rich's suggestion and the Board's agreement, a survey will go out to all members regarding satisfaction with services. By utilizing 'Constant Contacts' the survey is affordable. We have received a \$15,000 grant from the ADA for Dental recruitment and retention efforts. We will direct this to the recruitment of female dentists and to the Indian Association.

Ms. DeCotiis reported the Annual Session figures. We have received approximately a surplus of \$50,000., mostly due to the Misch course and the bonfire. She reported that Maureen Barlow, the Events Coordinator, was very mindful of keeping the expenses within budget.

Guest: Dr. Barbara Rich introduced the two candidates running for ADA President-Elect. Dr. Rich invited Drs. Andy Elliott from Kentucky and Bob Faiella from Massachusetts to join the Board meeting.

STATE BOARD OF DENTISTRY REPORT – Dr. Robert Giantomas

MOCDS TRUSTEE MEETING MINUTES October 4, 2011

Dr. Robert Giantomas reported on some of the issues at today's State Board meeting. The Academy of Oral & Maxillofacial Pathologists asked where on the face dentists are allowed to inject Botox. The question was not answered. The definition of dentistry in the regulation is the same as in the statute. The Board needs a written proposal on what dentists can do. It's all pending. Four courses have been approved by the State Board for the required training in connection with the proposed pharmacologic injectibles regulation. Two have scheduled a location, date and fee; the remaining two do not have either the date or fee.

Senator Stack (Hudson), also the Mayor of Union City, presented a Bill that would allow foreign hygienists to obtain licenses. This is not likely to be adopted. 279 dentists have not been fingerprinted. They will not be eligible for renewal in November when re-licensure comes up. The NJDA will be getting out a letter regarding renewal. When you fill out the renewal, answer honestly. The question was raised as to whether periodontists can draw blood in connection with the practice of dentistry. Dentists are allowed; auxiliaries are not allowed. Dr. Giantomas reported that Dr. Herbert Dolinsky was appointed President of the State Board of Dentistry and Dr. Peter DeSciscio was appointed Vice President. The entire State Board sent its congratulations to Dr. Barbara Rich as President of the NJDA and wished her a jolly good year.

President's Report – Dr. Barbara A. Rich

Dr. Barbara Rich thanked everyone for their support and attendance. She attended an alumni meeting at Temple University and they used her motto, 'Have you done just one thing today'. Dr. Rich reported that she was able to join the meeting of the Council on Finance and Investment via conference call as she was not able to make it to the office headquarters. She hoped that this would help others to attend meetings if they could not get to the office. Dr. Rich is happy to have a survey go out to all the members for their input.

President-Elect's Report – Dr. Michael M. Messina

Dr. Michael Messina reported that he was approached by Dr. Ethan Glickman (MI) to start up a MOMS project in New Jersey. He believes this can be done outside of NJDA within a three to five year period. He is looking to Dr. Messina for support and, in turn, Dr. Messina is asking the Board if anyone is interested in developing a MOMS Project outside of the NJDA, to please see him. The Dental school would have to get involved. There are a number of issues that have to be explored and examined. Dr. Glickman is looking for us to go ahead and see what we can do and then come back to him. Dr. Shah asked the question as to why we would do this when we have such a successful program with DDS. Dr. Graham responded by saying that DDS is a wonderful program, however, no one knows about it. On the other hand, the MOMS project is high profile and draws public awareness. He added that it took four years of preparation for Connecticut and \$150,000 up front money to get off the ground. It was the consensus of the Board of Trustees that it has no objections to Dr. Glickman looking at developing a MOMS Project outside of the NJDA and reporting back to the Board with his findings.

Editor's Report – Dr. Harvey Nisselson reported that the Journal received an award from the International College of Dentist for its Vol. 81 in 2010. Students at a grade school in Franklin baked cakes in the shape of the 21 counties and put them together to create the shape of New Jersey. This was a learning experience on the ongoing study of New Jersey and NJDA featured a picture of the cake on the #1 2010 issue of the Journal. The next issue of the Journal should be received in mid-September.

Speaker of the House's Report – Dr. Walter I. Chinoy reported that the next

House of Delegates meeting will be held at the Pines in Edison on November 9, 2011. He felt that the meeting might be contentious and last longer than the allotted time. He asked if the meeting should begin at 9:30 am rather than 10:00 am. The consensus of the Board was that we did not have to change the time.

Executive Director & Legal Counsel's Report – Mr. Arthur Meisel

Mr. Arthur Meisel reported that there is new proposed PIP Fee Schedule for dental. This is a public document. There are two regions in N.J., North and South. The numbers from the North come from the zip code of Chatham and the numbers for the South come from Moorestown. In the statute, it states they should use 75% but they used the 80% because they are using Wasserman and Wasserman does not report a 75% percentile. NJDA will be emailing the fee schedule to all its members.

Mr. Meisel presented a report on all pending legislation.

Regarding the law suit against Horizon and United Health Care, Mr. Meisel feels it was premature for the Court to dismiss the suit without a full review and is seeking authorization from the Board to appeal. A motion was made, seconded and unanimously ADOPTED by the Board (Vote #5 BT-11-08-15 to give Mr. Arthur Meisel authorization to appeal the case against Horizon & United Health Care.

REPORT OF TRUSTEES

Dr. Luella Hauck (TC) reported that she felt the House of Delegates meeting was too long and she suggested that the presentations of Awards should be given toward the end of the meeting.

Dr. Dipika Shah (MO) felt that the staff and officer reports should be written and sent out one week in advance of the Board of Trustees meeting in order to shorten the Board meetings.

There being no further business, the meeting was adjourned at 2:20 p.m.

ADA Delegate (Dr. R. Isaacson):

The ADA meeting is scheduled from October 10th through the 15th. Kellog reported 80% of people surveyed are fine with being treated by a dental therapist. The ADA objects to this study. CODA is discussing how dental therapists will be trained. Pension obligations went from 2010 unfunded \$17.5



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MOCDS TRUSTEE MEETING MINUTES October 4, 2011

million to \$48 million. In 2017 we will need to have all pensions funded. The ADA is aggressively seeking solutions.

New Business:

ADA wants information for our dues structure for 2012. It was unanimously approved to keep dues at the same rate for next year.

Delegates meeting at Pines Manor on November 9th.

Council on Annual Session (Dr. Shah):

The 2011 Annual Session in Long Branch showed a surplus of \$50,000. It included \$23,000 savings on welcome reception, Strong sales of Carl Misch and Friday evening bonfire. It also had 20% increase over 2010 numbers in dentists attending.

The 2012 Concept will be "Bridge between traditional and high tech".

Three show floor concepts were resented and the council voted to go with a modified 2 day expo with the trade show with a featured speaker on day one and a symposium or CE on day 2. Potential speakers and their cost were evaluated and Linda Miles was voted as one of the featured speakers.

The NJDAA and NJDHA are suggesting programs on Dentistry and Eastern medicine..

A full range of resort activities for both children and adults is proposed to round out the weekend. Marketing to exhibitors will be done electronically.

Next meeting will be held on October 20, 2011.

Council on Dental Benefits (Dr. Sirota):

1) Dental Benefits Workshop is scheduled for 11-16-2011 from 9 am to 2 pm . Fee is \$40. Location NJDA Headquarters

2) Guardian has been told by DOBI (Dept. of Banking and Insurance) they must stop using a special form for Utilization Management Appeals

3) Express Dental Services, www.expresshealthservices.com , 1-888-539-0577 can assist providers in collecting on a Worker's Comp Claim.

4) New PIP fee schedule has been published. It is available on the NJDA website.

5) Members are encouraged to perform a risk assessment of their practices regarding the exchange of PHI via unencrypted email

- remove any vital identifying information from unencrypted emails
- get patient authorization in advance
- use public/private encryption applications
- use hosted secure messaging or image hosting

The NJDA is actively seeing encryption solutions for its members.

Council on Dental Education (Dr. Andricsak):

Report for the Council on Dental Education meeting on August 10, 2011:

There was a presentation from Linda Hecker, the program director of the Dental Hygiene program in Burlington County College. Her program has about 150 applicants and takes only 24. None are taken out of high school anymore. Notably, she reported that the graduating classes of 2010 and 2011 were the first classes to be faced with the reality of not being able to get jobs. The graduates are coming out of her program with local anesthesia certification. Recertification is required every other renewal period.

Currently pending is the issue of general supervision which will allow hygienists to treat patients of record without the dentist present. Hygienists also want support for unsupervised screenings in nursing homes and schools. Presently there are only 3 states that have DHATS, which are Arizona, Maine and Alaska. Presently, Minnesota is setting up programs for DHATS and independent hygiene practice.

She updated us on the modified DANBY pathway for dental assistants for certification. Currently, the state only recognizes DANBY certification which requires graduates of non CODA accredited schools to have 2000 hrs of job training in an office before she can sit for the RDA exam. Currently, there are only 7 accredited dental assisting programs in NJ. Next meeting it was proposed to have a presentation by the Dean of NJDS.

The seven coda accredited dental assisting schools are listed below for publication in the newsletter.

0252 Burlington County Inst. of Tech.
0860 Camden County College

0691 Cape May County Tech Institute
0617 Cumberland Cty. Tech. Educ. Center
0893 Fortis Institute
0731 The Institute for Health Education
0761 UMDNJ

Council on Governmental Affairs (Dr. Goodwin):

NJDA COG&PA Delegates Meeting 9/21/11

LEGAL AFFAIRS

Four lawsuits have been brought by the NJDA - all pending at this time.

Metlife/Aetna -imposed maximum fee for non-covered services. 26 states now have laws against capping of fees.

Horizon BC/BS anti-assignment clause – allowing payment to patient instead of directly to non-participating dentists.

Beach Bum Tanning – lower standards of care for non-dentists results in dentists not being able to compete with competitive prices.

United Healthcare – withholding payment from dentist for treatment of a patient because of over payment to that dentist for another patient.

A Bill to allow general supervision of hygienists has been introduced in both houses, but it is not going forward in the lame duck session. New bills will be introduced after the November elections.

Dental Lifeline Network (previously named Donated Dental Service (DDS) program – currently experiencing severe funding problems, but the NJDA is promoting an earmarked \$2 million federal funding bill for this program.

CDS License fee is scheduled to increase \$180 for a 3-year license. Currently there is a \$62 million surplus, much of which is slated to go into the general treasury. There is strong opposition to this level of increase.

NJ State Board of Dentistry- All members are in a "hold over" status due to the slow response by Gov. Christie to appoint new members. The political significance of this status is that these members can be removed without cause and replaced by someone who has bypassed the vetting process.

PIP fee schedule has been published in the NJ Register on August 1, 2011.

The fees appear to be closer to typical fees currently used in private practice.

UMDNJ – continued existence in the long term of the dental school at that location is "bleak". The dental school may move to the NJIT in Newark, NJ.

GUEST SPEAKER: Assemblyman Dr. Herb Conaway Jr. is also a practicing physician in southern NJ. He predicts that despite the constitutionality or the non-constitutionality of "Obamacare", NJ will have a medical insurance exchange in the near future. Governor Christie is in favor of a tailored exchange in NJ and has formed a task force to explore various options.

Council on Membership (Dr. Boim):

MOCDS NEW MEMBERS Mentor Initiative Oct. 2011(mentor in parenthesis)

Unum Rahmat DMD (Hersh) UMDNJ 2011 Manalapan, General Practice
Noelle Signoriello DMD (Hersh) UMDNJ 2011 Manalapan, General Practice

Glen Toner DDS (Angowski) Georgetown 1976 Surf City General Practice
Michael Ginsberg DMD (Samuel) Nova Southeastern Univ. 2005 Neptune, General Practice

Lauren Picciotto DDS (Gutentag) NYUCD 2011 MMC GPR Long Branch, General Practice

Katherine Varchenko DMD (Samuel) UMDNJ 2009 Ocean, General Practice
Jared Maiman DMD (Chianese) UMDNJ 2009 New York P&S Weill Cornell

GPR 2010 Lakewood, General Practice
Transfers to Monmouth-Ocean

Thomas Sniscak DMD (Kukucka) UMDNJ 2010 JSUMC GPR 2011 Manasquan General Practice

John Butler DMD (Velazquez) Temple Univ. 2007 Temple Orthodontics 2010 Manahawkin Orthodontics

Retired Life Member:

Dr. Howard Tarabour (Lederman) Long Branch, NJ

Peer Review Committee (Dr. Angowski):

Educational meeting November 30th.

MOCDS TRUSTEE MEETING MINUTES October 4, 2011

Committee on Children's Dental Health (Dr. Velasquez):

GKAS national event Friday February 3rd 2012
MOCDS dental fair at Ocean County Mall Sunday February 12th-
we are looking for volunteers!
Our committee is going to try to meet to have a second event at Monmouth
Mall- if not for 2012, we will plan appropriately to have it ready for 2013.
The other option TBD is if we would have a more successful event if we
alternate the location versus having 2 per year. (One year Ocean County then
the next year Monmouth County.) More to come.....

Committee on Necrology (Dr. Robert Isaacson):

Arnie Rozental 69, MOCDS member.
Bob Shiner 96, MOCDS member.
Harold Garrity 88, MOCDS member.
A moment of silence was observed by the trustees.

Aruba Health Seminar (Dr. Isaacson):
December 26th through the 29th at the Playa Linda.

Donated Dental Services (Dr. Feeney):

At the October, 4th meeting for the fiscal year 7/1/10-6/30/11 the 70 MOCDS
volunteers led New Jersey with 117 patients and a total donated treatment
value of \$258,954.

The meeting was adjourned at 8:45 p.m. Respectfully, Robert McTaggart,
D.M.D.

November 1, 2011

Attendance: Doctors: Albin, Andricsak, Angowski, Banks, Boim, Bosonac,
Furlong, Giantomas, Goodwin, Gupta, Haghghi, Hersh, Richard Isaacson,
Robert Isaacson, Jaber, Jeffries-Bruno, Kukucka, LaFalce, McTaggart, Safari,
Shah, Sirota, Velazquez, Wohlstetter.

The meeting was called to order by Dr. Kukucka at 7:00 p.m.

Minutes were not available for approval will table until next meeting.

President's Report (Dr. Kukucka):

1. General Membership meeting next Tuesday, Nov. 8 with 2 interesting
speakers. We have at least one paying sponsor besides the lab that is paying
for the speakers. I gave them a table without charging the \$300 fee since they
arranged the speakers for us with no honorarium charge.
2. We have the NJDA House of Delegates meeting on Wed, Nov. 9 (the morn-
ing after our general membership meeting. I will not be able to be there as I
leave that morning for FL for a few days of relaxation before the AAP meet-
ing in Miami. Who can go?
3. Dr. Paperth and the Jersey Shore Dental Dept. received a \$12,000 grant
from United Way of Monmouth County to provide free dental screenings and
topical fluoride treatments to elementary age school kids in need. Through
Dipika he asked for MOCDS help in identifying any schools who may be
interested. They must be in Monmouth County. They will go to the school
and do not want any MOCDS volunteers, unless they are Jersey Shore Dental
Dept. staff members.

Treasurer's Report (Dr. Furlong):

Finances are in good standing

Secretary's Report (Dr. McTaggart):

Trustees to please try and have reports sent by Friday before the monthly trust-
ee meeting. I will send out an email to trustees so we can share and review
the reports the weekend before the trustees meetings.

ADA Delegate (Dr. R. Isaacson):

The ADA Meeting in Las Vegas was attended by 8739 dentists and 6980 team
members and 6118 exhibitors

The session began with the opening session with Condoleeza Rice. If you log
on to www.ADA365.org this year many of the presentations are available. (log
on with your ADA membership # and ADA365 as password.)

At The House of Delegates meeting this year many important issues were
discussed. The Commission on Dental Accreditation (CODA), which is not a
part of the ADA, is considering setting up educational guidelines and accredi-
tation of programs for "Mid-Level" providers. There were 2 CODA commit-
tee hearings on the subject, the first with only one CODA member, the second
with 5 of the 30 members hearing testimony. Many ADA Members, including
myself, testified for hours against the proposals with only two speakers tes-
tifying in favor. Unfortunately, CODA is not controlled by the ADA and we
will have to wait and see the outcome.

We voted to approve a substantial amount of resources to fight proposals in
any States where legislative attempts are made to establish a provider of Den-
tistry with lower standards which will jeopardize the health care of the public.
Both the Kellogg and Pew Foundations are spending millions of dollars to
attempt to establish these providers. These providers, with only a two year
post high school education, may be allowed to extract teeth, do "simple res-
torations", "clean teeth" etc.

Other resolutions included, a study into the Governance of the ADA, as well
as, proposals to address UCR issues with insurance companies, work force
issues etc.

Financially the ADA seems to be doing well; we approved a balanced budget
of over 120.5 Million dollars with a 7 dollar dues increase. We have a reserve
of 32% of our annual budget with a target goal of 50%.

The ADA is working on the pension obligation and it should be resolved.

Dr. Raymond Gist from Flint Michigan completed his term as president.
Dr. William Calnon, a general dentist from Rochester NY took office as presi-
dent.
Dr. Rober Faiella, a periodontist from Osterville Mass. (formally from
NJ) was elected as ADA President-Elect.
Dr. Kenneth Versman, a periodontist from Aurora, Colorado was elected as
Second Vice President.
Dr Thomas Soliday from Gaithersburg Maryland was reelected as Speaker.

All are extremely capable and will do a great job leading our association
forward.

Next year we will meet in San Francisco from October 18th to the 23rd..

Old Business:

Dr. Eisen would like to use constant contact to gauge interest in a MOCDS
golf outing. The cost would be approximately \$150 with a shotgun start.

New Business:

Dr. Giantomas is going to be president elect of NJDA. Dr. Kukuka will draft
a letter to the NJDA to formalize the MOCDS vote of confidence.

Ideas were discussed for the new member meeting including prizes for new
members.

Council on Annual Session (Dr. Shah):

Going High Tech:

(1) We will have a QR code on your name badge which exhibitor's can scan
and you will not have to give your business card or write down your informa-
tion.

MOCDS TRUSTEE MEETING MINUTES November 1, 2011

(2) NJDA will send out credit card sized 2 GB, reusable flash drive to all potential exhibitors which will extend our name brand logo beyond the conference dates and save us money spent on postage.

(3) Integrate social media campaign including NJDA website, daily updates about our conference, we will touch members and non members like never before.

Surf and Turf Campers: We are trying to create a resort camp for all age children to enjoy. Surfing, paddle boarding and even snorkeling will be offered as well as land based beach activities. Attendees can pre- register or register on site for lessons and rentals of equipments.

Grand Prize: NJDA staff will attend a component meeting during our monthly meeting and present Clinical Education, Business enhancement and Team Building opportunities offered at our conference. A Winner will be selected from among those present at that meeting for two beach barbecue tickets for Friday evening at the GSDC. NJDA will fund one ticket and a component will be funding second ticket @ \$40. A Grand prize drawing on Saturday at the conference will be held to award an iPad. The winner must be present at the drawing.

Speakers and Courses: Noted practice management speaker Linda Miles for Friday. Saturday will be High Tech speakers on various subjects under consideration from State of the Art Diagnostics, 3 D imaging, 21st Century marketing with online reputation and internet/social media use, Building million dollar PPO practice and Clinical records, prevent criminal records etc.

We have made some changes in complementary offerings and those who are interested in seeing it, let me know.

Council on Dental Education (Dr. Andricsak):
No report. Our next meeting is Wed Nov 9th

Committee on Membership (Dr. Boim):
MEMBERSHIP REPORT Nov. 1, 2011

New Members:
Chu DMD, UMDNJ 2011, Jersey Shore Medical Ctr. GPR 2012, Marlboro, General Dentistry
Afreem Hoque DDS, NYUCD 2011, JFK Hospital GPR 2012, Matawan, General Dentistry
Jamie Kinney DMD, UMDNJ 1994, Red Bank, General Dentistry

Retired Life:
Dr. Robert Anderson, Pine Beach, NJ
Dr. Gary Cuzzo, Middletown, NJ

NJDA offers \$500 for the county with the most new members and this year MOCDS received the \$500 for the most new members. For any MOCDS member who brings in a new member to the society \$50 is removed from their dues.

Committee on Nominations (Dr. Gupta):

Nominations committee will meet on Nov 1st at 6 PM to finalize nominations for next year.

General Membership and Educational Programs (Dr. Weinstein):

Committee on General Membership and Educational Programs

The October 11, 2011 dinner meeting at the Riverview Pavilion, 800 River Road, Belmar was a new location. From the feedback we received it was mostly positive and deemed an improvement over last year. There were 60 attendees and the cost of the dinner was \$ 2211. The course presented was "Injectable Dermal Fillers and Botox in Dental Practice" presented by Drs. K. Haghigi and M. Manolakis for 2 credits, Course Approval No. 11-219

Our next meeting will be on November 8, 2011

Committee on Children's Dental Health (Dr. Velasquez):

GKAS will be Friday Feb 3rd 2012. This is a national event and this year is the 10th anniversary! There is still time to register you office and to request supplies. The deadline is 11/11/11. Go to ADA.org for details. The website also has activity sheets that can be printed for your patients.

The MOCDS dental fair will take place Sunday 2/12/12 at the Ocean County Mall. Please mark your calendars and volunteer with us to promote dental awareness and education. We are inviting every school in Monmouth and Ocean Counties to participate in a poster contest. See our website for rules and details. Try to get the schools in your area involved.

Committee on Special and Social Events (Drs. Bosonac & Andricsak): No report at this time. Dinner dance is scheduled for Sat May 5th. Aruba Health Seminar (Dr. Isaacson):

December 26th through the 29th at the Playa Linda. For details phone Dr. Robert Isaacson at 732 222 1294. Program includes well known speakers representing health care and allied professions, continental breakfast each day and a luncheon on Dec 29th, 2011.

Respectfully, Robert McTaggart, D.M.D. Secretary

***Dr Robert A Hersh, a Freehold periodontist
and past president of M-OCDS,
was honored at the
NJDA's annual meeting in June.***

***He was presented with the NJDA
Presidential Lifetime Achievement Award
in recognition of his many years of
dedicated services to organized dentistry
and to the dental profession.***



***Dr. Elisa Velazquez
was inducted into
the International
College of Dentistry
at the past annual
session of the ADA.***

February is National Children's Dental Health Month!

VOLUNTEERS NEEDED!!

Children's Dental Health Month Fair

Where: Ocean County Mall

February is National Children's Dental Health Month

When: Sunday February 12, 2012
From 1-3pm

What: Health Fair, "Smile Contest"
Magician, Prizes,
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For Information Contact:
Dr. Elisa Velazquez (732) 473-1123 evdmd@yahoo.com
www.M-OCDS.org

Give Kids a Smile

National Children's Dental Access Day

Friday, February 4, 2012

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at various sites in Monmouth and
Ocean County. See www.njda.org/gkas for locations!!



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Jay Gohel, D.D.S.

has acquired the practice from the estate of
William J. Robinson, D.D.S.

Middletown, New Jersey

Kishor Kulkarni, D.D.S.

has acquired the practice from the estate of
Thomas O. Stark, D.M.D.

Somerset, New Jersey

Continued from first page

At our November meeting Mr. Mike Massotto outlined some tips and practice management philosophies sure to increase the efficiency and profitability of any practice. I especially liked his pointers on having a staff member discuss office policies with each new patient. Then Mr. Ken Metzky gave some CPA advice that was especially poignant in a tough economy. I think most were shocked to learn that 70% of all dental practices experience employee embezzlement at some point, usually from a most trusted, long term employee. His prevention advice was worth paying the \$90 non-MOCDS member fee!

Our next meeting on January 10 will feature the elected and professional leadership of NJDA, along with more corporate sponsors and door prizes. This is always an informative evening. If you have any questions about the direction of our profession as it relates to governmental regulations, taxes, dental insurance, employee matters, or the potential in NJ for mid-level providers and what we are doing to control our future destiny, this is a must attend. So, if you haven't been to a dinner meeting in awhile, or you are not planning on retiring in the next five years, do your practice a favor, block the time out of your schedule, and treat yourself to this meeting. We welcome you and would love for you to meet your colleagues!

Dr John Kukucka

New Jersey Dental PAC

2011 Club Level Contributors from
Monmouth-Ocean County Dental Society
EXECUTIVE CLUB (\$1,000.) Evan G. Wasserman

PLATINUM CLUB (\$500.)

Wayne Aldredge	Barry Elbaum	Paul Ferguson
Robert Giantomas	Robert Goodwin	Kayvon Haghighi
Robert Hersch	Brian Klohn	John Kukucka
John Little	Richard Marcus	Elisa Velazquez

DIAMOND CLUB (\$350.)

Brian Bosonac	Mitchel Friedman	Robert Isaacson
Alfonso Limone	Donald Major	Alexander Rockwell
Raymond Roncin	Victoria Santiago	Dipika Shah
Ira Zohn		

DONORS (\$150.)

Kathy Banks	Miryam Bookman	Laura Bridges
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*All material for publication must be received by the editor no later than the 10th of the month preceding publication.
The Monmouth-Ocean County Dental Society is not responsible for the articles or views of authors or contributions in these pages.*

GENERAL MEMBERSHIP DINNER MEETING

Tuesday, January 10, 2012

“NJDA Officers Presentation”

Free dinner for MOCDS members
& earn 2 CE credits!

Riverview Pavilion, Belmar 6:30 PM

**PLEASE RSVP BY:
January 3, 2012 TO ATTEND**

Dr. _____ will
attend the MOCDS General Membership
Meeting and Dinner Lecture

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