



# M-OCDS News

MONMOUTH-OCEAN COUNTY DENTAL SOCIETY NEWSLETTER

*A Component Society of The New Jersey Dental Association and  
the American Dental Association*

December 2013

## From the President

I hope you are all in good spirits the holidays. This is the time of year when we reflect upon the things we are thankful for, and it's also the season for gift-giving.

Thinking back to this time last year, I can't help but feel grateful that we are not in the middle of a natural disaster. Though there are many people who are still recovering from Sandy, I feel hopeful that things will continue to improve for them.



For those of you who attended October's dinner meeting, I hope you found Dr. Hernandez's lecture as informative and inspiring as I did. Getting a glimpse of what it's like to live with someone who has Autism Spectrum Disorder helped me appreciate many things that I take for granted.

I feel fortunate to be a part of the MOCDS, and I believe that other components would be envious of how strong we are. Dr. Celenza's lecture in November was captivating, and he clearly showed how collaboration between primary dentists and specialists is essential. We had an impressive turnout, with some new faces in the crowd. It was a great example of the strong camaraderie between our members.

Acts of kindness are a great way to give back to your community, and they can be equally rewarding for the donor and the recipient. The ADA has many programs that offer us opportunities to help those who need it most. Please visit ADA.org about being a "Give Kids A Smile!" provider, and more.

I would also like to encourage everyone to give back to our profession: Help strengthen our organization by encouraging non-members to join, become more active in the MOCDS, become an instructor at a teaching institution, volunteer as a mentor, invite students to job shadow, and any other way you can.

Best wishes over the holidays, and for the upcoming year!

Miriam Furlong, M-OCDS President

Sincerely

## UPCOMING EVENTS

### TRUSTEES MEETING

Tuesday, January 7th, 2014

Dinner at 6:30 PM Meeting 7 PM board room  
Jersey Shore University Medical Center, Neptune

### GENERAL MEMBERSHIP DINNER MEETING

Tuesday, January 14th, 2014

"NJDA Officer's Presentation"

Free dinner for MOCDS members  
& earn 1 CE credits!

Riverview Pavilion, Belmar 6:30 PM

### GIVE KIDS A SMILE

Friday, February 7th, 2014

Monmouth Medical Dental Clinic (only staff members can volunteer) 8:30 AM – 4:30 PM

Contact Dr. Simmons (732)923-6586

See [www.njda.org/gkas](http://www.njda.org/gkas) for additional locations

### CHILDREN'S DENTAL HEALTH MONTH FAIR

Sunday, February 9th, 2014, 1-3 PM

Ocean County Mall (in front of JC Penny's)

Contact Dr. Velazquez: [evdmd@yahoo.com](mailto:evdmd@yahoo.com)

**Society web site: [www.M-OCDS.org](http://www.M-OCDS.org)**

**SAVE A TREE!** Email Dr. Mitchel Friedman that you want the newsletter via email or your contact information has changed: [Editor@M-OCDS.org](mailto:Editor@M-OCDS.org)

# MOCDS TRUSTEE MEETING MINUTES October 1, 2013

M-OCDS Trustees Meeting October 1, 2013

Attendance: Drs. Albin, Andriczak, Angowski, Boim, Furlong, Goodwin, Haghighi, Hersh, Isaacson, Isaacson, LaFalce, McTaggart, Shah, Sniscak, Wohlstetter.

The meeting was called to order by Dr Furlong at 7 pm.

Approval of last meeting minutes

PRESIDENTS REPORT: Dr Furlong

I'm looking forward to a great series of lectures, starting with Dr Hernandez's next week. We also have some very generous sponsors that are helping to support us. In addition, a representative from the American Academy of Pediatric dentistry will briefly discuss a pilot program to help improve access to care for children. Please be sure to attend our meetings this year (and RSVP in advance), and try to encourage more fellow members to come.

VICE PRESIDENTS REPORT: Dr McTaggart

Nominations meeting at 6:30pm JSUMC. 5 past presidents are attending to discuss officers and positions.

## NEW BUSINESS:

Report from Dr. Kukucka: A doctor needs to procure a Medicare registration for referrals to specialists if the specialist is to be paid by Medicare.

Presidents dinner dance will be announced in an email that it will be held at the Jumping Brook Country Club on Saturday May 17, 2014. Dinner meeting sponsorship is \$300 per table or \$100 to have pamphlets distributed.

NJDA TRUSTEE REPORT (Dr Shah):

2014 Budget as amended and recommend its approval to the House of Delegates in November 20, 2013.

Maureen reported that Art Meisel sent out an email indicating that Bank of America will sponsor on a component level. A package has been put together for each component CE program plus an additional \$1200.00, however, not too many components have responded at this time. The Component Presidents have been contacted and Ms. Barlow asked the Trustees to go back to their respective Component President to follow up. As a reminder, the \$1,200 revenue sharing is available if:

No other banks attend and/or lecture at the meeting at which Bank of America is present, AND

No other bank which attends and/or lectures at any other component meetings can offer, discuss or present information, including brochures, about practice acquisition or start-up financing during the meeting.

Ms. Barlow reported that Give Kids A Smile has started and the national day for GKAS is February 7, 2014 They are working on the Partner's Program and discussing the allotted costs to everything; i.e., what we want from the partners and what we are giving our partners. She also reminded everyone to mark their calendar for the Business to Business Breakfast on October 9, 2013

TRUSTEE REPORTS: Monmouth-Ocean – Dr. Dipika Shah

Dr. Dipika Shah expressed her opinion on how we should meet the strategic goals of the Association.

NJDA BOT September, 2013:

BOA: Through meeting components BOA is expecting 25% growth in partnership and it is benefiting our membership from non-dues revenue in order to keep our dues from increasing.

Rutger's School of Dental Medicine: July 1st smooth transition. New opportunities with engineering (Dental equipments), criminal Justice (Forensic Dentistry), Health Sciences is very excited with the new appointments. New Constructions with clinic and lab would not have happened without being part of Rutgers, grant coming from State. Applicant pool is going down, may be higher cost, income is going down even though return n investment is very good. New schools are opening.

Expanded duties by AAO and AAPD: to clear their proposal and come back to vote.

Employer to furnish to their employees Health Market place forms by October 1st. There was a disappointment from the trustee that ADA should have helped members at least 3 weeks in advance and not 3 working days before due date.

Staff: Trish: Members pay for 12 months to get 15 months. Talk to resident dentists by paying \$40, they become member for free for following year and then in 25% increments in dues for 4 years after completing residency. Resident doctors sometimes do not sign up as an oversight and so local members and directors can help out. Great West life and ADA are working together for life insurance and students are automatically enrolled for free and do not even have to fill out form, just go on their sight and register. ADA also will be launching program for professional success. Study club by three fresh graduates (Morris and Essex) and looking for and giving support from and to NJDA.

Marketing: Website design is in progress. Components would like to add their news through NJDA website as they do not have their website. Every Monday morning blast from NJDA e mail should be look out for.

Govt. Rx regulations, elections and PAC money.

Art: Beach bum will be allowed to dispense only prepackaged whitening over the counter.

B of A if component agrees, can not invite any other bank for asset acquisition from any one other than BOA for the full year.

Cone Beam: DEP file seeking an exemption on October 16th if happens. NJDA send in letter urging to do so. State Board also wants this to happen. Training will be required and that will be by manufacturer that has been already been provided.

Corporate dentistry: 15 % penetration level around the country at national level. Making petition. Art will send out petition to rule making to the board with management issue for corporate dentistry.

Council on Annual Session: Dr Shah

Dr. David Garber remains the featured speaker. We are also planning on a Showcase with Rutgers Dental School facility; Four faculty members will speak at Annual Session. The speakers are: James Albani, Pam Alberto, Louis DiPede, Paul DiJardins. There is an additional course scheduled for November 5th that is not listed in the brochure, entitled 'Going Chartless'. More information will follow on this course.

The Council is planning a "Member's Day" in October 2014. This will be a one day event to cover CE courses, networking and to highlight the value of membership and the advantages to the tripartite. It is hoped to put sponsors in contact with large groups of people. She is working with sponsors so that a minimal cost to members can be achieved. Ms.DeCotiis added to the report that the Member Day Revenue Streams will be written up to be presented to the ADA for a Grant Application.

Ms. Barlow was happy to report the she received a lot of positive feedback from the vendors at this show and the same for going to Revel in 2014. The vendors are very excited and we have already sold 30 booths for 2014.

Dr. Michael Dzitser is the newly appointed Chair to the Council on Annual Session. They are working on creating subcommittees within the Council.

Committee on General Membership and Educational Programs (Dr. Furlong and Dr Sirin Ocharoen):

We are currently accepting more sponsors for our dinner meetings, and the new options will be added to our website for interested parties to obtain the information and agreement forms. Dr. Emma has

# MOCDS TRUSTEE MEETING MINUTES Oct. 1 and Nov. 8, 2013

been primarily involved with obtaining sponsors. Our goals include increased revenue to provide a better experience for our members, and hopefully help increase membership involvement and recruitment of new members.

Committee on Children's Dental Health: Dr Furlong  
September 11 was the kick-off meeting for Give Kids a Smile, which will be Friday February 7, 2014. Now is the time to begin preparing for the event, so please visit the GKAS webpage for more information. The Children's Dental Health Fair will be at the Monmouth Mall and Ocean County Mall on Sunday February 9, 2014. Dr Velazquez and myself will be in Ocean, and Drs. Wholstetter, Jeffries-Bruno and Safari will be in Monmouth.

Committee on Special and Social Events-Dr. Furlong and Dr. Julia Cintron

We are planning on holding the President's Dinner Dance at Jumping Brook, though we are finalizing details.

We have several companies that have expressed interest in exclusive sponsorship for our President's Dinner Dance

The agreement is currently being finalized, and can be added to our website for companies that are interested

The meeting was adjourned at 8:30 pm.

Respectfully submitted, Cathy Andricsak DMD and Richard Angowski DMD

ADA Delegate ( Dr. R. Isaacson):

Our own Maxine Feinberg was elected President-elect!

Old Business: none

New Business:

NJDA Oral Health Coalition is planning a Conference on "ACA and Dentistry" on February 26, 2014 from 9-4 at Rutgers School of Dental Medicine. Speakers are: Dr Vince Farinella ( Delta Dental) Valerie Harr, Lew Kay (ADA), Jack Dillinberg and 2 more. Conference cost: \$100 (Attendees: Dentists, HMO's, Pediatricians, healthcare professionals) The coalition asked NJAAP to promote this event via e-blast and our contacts

AGD accreditation for 2 CEUs during MOCDS dinner meetings should be applied for by trustees.

Council on Governmental Affairs (Dr. Goodwin):

Legislation: bills being actively monitored by the NJDA.

NJ All Payer Claims Database Act (A3603/S2508): Requires all health care facilities and practitioners(including dentists) both in and out of network to submit data about the provision, financial transactions and administration of healthcare services to patients. This may mean submitting information about patients as well as the above listed information to a state NJ data base that may be open as "public" information.

The bill authorizes a commissioner to impose fees and surcharges on healthcare facilities and providers which will be placed in an "all-payer" trust fund.

In addition, out of network facilities and providers will not be able to collect more than in network providers, unless a patient willfully seeks services out of the network.

Licensure Streamlining Legislation (A1545/S2116): A dentist holding a current license in another state may apply for a NJ dental license if he/she has practiced dentistry in the original state within the past 5 years. The dentist is subject to the rules and regulations of both states and the dentist must be permitted to practice dentistry in the original state as well as NJ.

Prescription monitoring Program (S2875): A dentist , physician and pharmacist prescribing schedule 2 medications must routinely check information about the drug that is available through the NJ State prescription Monitoring program.

Cone Beam usage (update): Negotiations to allow dental technicians to use the equipment, and exempt the machines from hospital regulations of shielding and daily evaluations for x-ray emissions are ongoing.

Dental Life line (D.D.S.) program: Has requested \$150,000 from the NJDA to fill a gap in state funding for the treatment of senior citizens.

Note: The Trentonian newspaper has reported that the ADA/NJDA P.A.C. ranks # 13 out of the top 100 most influential Political Action Committees in the US! Continued funding is critical in maintaining the legislative strength of the dental profession in providing quality efficient care to the dental patients of NJ.

Council on Membership (Dr. Boim):

Dr. Randall Davis, UMDNJ 2011, Monmouth Medical GPR, Manalapan, General Practice

Dr. Andrew Fischer, Columbia University 2011, New York Hospital GPR, Colts Neck, General Practice

Dr. Anne Gomez, UMDNJ 2013, Monmouth Medical GPR, Long Branch, General Practice

Dr. Hina Khurana, NYU 2013, Monmouth Medical Ctr. GPR, Long Branch, General Practice

Dr. Reshma Kumar, Case Western Reserve 2013, Monmouth Medi-

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## MOCDS MEETING MINUTES: November 8, 2013

Attendance: Drs. Angowski, Andricsak, Boim, Condello, Furlong, Goodwin, Gupta, Hersh, Robert Isaacson, Kukucka, LaFalce, McTaggart, Safari, Shah, Sirota, Sniscak, Velasquez.

The meeting was called to order by Dr. Furlong at 7:00 p.m.

Approval of the minutes from last meeting.

President's Report ( Dr. Furlong):

I'm looking forward to Dr Celenza's presentation on next week on interdisciplinary treatment. Please be sure to attend our meetings this year (and RSVP in advance), and try to encourage more fellow members to come.

To get our meeting minutes out to our members as quickly as possible, we will now be sending them out through constant contact.

Vice President's Report (Dr. McTaggart):

Met with past presidents prior to October meeting to discuss potential candidates for incoming secretary as well as voting positions for the following year. The past presidents will evaluate and vote on those members suggested.

NJDA leadership conference:

Held October 9th at headquarters we shared many thoughts on topics such as member retention, non-member conversion, communication, business relationships and special events. The most current email list was sent to me which I will forward on to Sirin for quality control. The NJDA will be working to streamline information on its website to direct all social media to the respective societies. The best practices session was the most helpful where each component shared what has been working for them in terms of recruitment and speakers. I will be discussing all of the above ideas with the president to see if anything is reasonable to bring to the trustees.

The reimbursement for the new member dental meeting will not exceed \$500 moving forward. We should adjust our budget accordingly.

## MOCDS TRUSTEE MEETING MINUTES November 8, 2013

cal Ctr. GPR, Long Branch, General Practice  
Dr. Vishali Nandiwada, University of Penn 1997, Manalapan, General Practice  
Dr. Nathan Ostler, USC School of Dentistry 2008, St. Luke's-Roosevelt Hospital Oral Surgery 2013, Jackson, Oral Surgery

Council on Peer Review (Dr. Angowski):

Last Wednesday was the educational meeting and I will need 3 more members for the upcoming year. Please contact Dr. Angowski if you are interested.

General Membership and Educational Programs (Dr. Furlong on behalf of committee):

Our first dinner meeting was a success with 74 attendees, including 4 JSMC residents and 2 Middlesex County members. Unfortunately we continue to have a fairly high number of guests who attend without registering in advance. So far we have been able to accommodate everyone, however if we continue to increase our turnout it may become a problem. Please be sure to register in advance, or give us suggestions on how we can make it easier.

We have collected \$10,000 to date from our dinner meeting exhibitors and sponsors. In addition, several members have won raffle prizes provided by our exhibitors.

Kudos to a job well done by our committee!

Committee on Children's Dental Health (Dr. Furlong):

Give Kids A Smile! Day is scheduled for Friday February 7, 2014. Anyone interested in helping out or hosting the event can click on the GKAS! link on our website ([www.M-OCDS.org](http://www.M-OCDS.org)) that will take you to the ADA website for more information. Registration for the event is now open.

The Children's Dental Health Fair is scheduled for Sunday February 9, from 1-3pm at the Ocean County Mall and Monmouth Mall. We would love to have more dental offices participating. Please contact me, or any of the committee members (Drs Velazquez, Wohlstetter, Jeffries-Bruno, or Safari) if you're interested.

Committee on Special and Social Events (Dr. Furlong):

The Presidents Dinner Dance is scheduled for Saturday May 17, 2014 and we're planning to hold it at Jumping Brook Country Club in Neptune. More details will follow in the near future.

Our committee is working diligently on putting together a great party that you won't want to miss.

Aruba Health Seminar (Drs. Robert & James Isaacson):

The seminar is scheduled to take place from December 26-29. Anyone interested should contact Drs Isaacson.  
The meeting was adjourned at 8:30 p.m.

Respectfully, Dr. Richard Angowski

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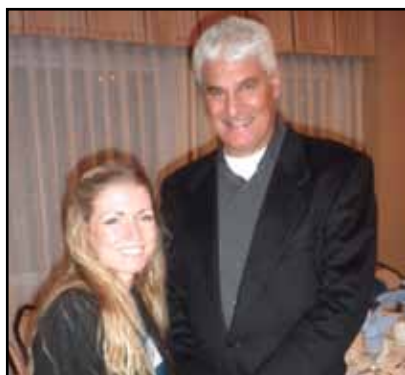
**Dr. Gerald Gildenberg, age 69, passed away at home on Sunday, September 1. Dr. Gildenberg attended Rutgers University and was a member of Pi Lambda Phi Fraternity. He graduated from New York University College of Dentistry in 1968. He served as a captain in the United States Air Force at the Davis Monthan Air Force Base in Tucson, Arizona.**

Dr. Gildenberg practiced dentistry with his father, Dr. Boris Gildenberg, in Union, New Jersey before opening his own practice in Wall Township in 1973. He was on the staff at Jersey Shore University Hospital, where he served as staff president and was named Attending Physician of the Year in 2007. He was also past president of the Kiwanis. Dr. Gildenberg was a member of the Academy of General Dentistry, becoming a fellow in 1986 and a Masters in 2003. In addition, he sat on the Board of Directors of the NJAGD until the present, and contributed many articles to their journal "Wisdom." He was presented with the LLSR given to members who have earned the association's highest honor of Mastership. Dr. Gildenberg was also a talented photographer, artist, and musician, playing the flute for twenty-seven years in the Jersey Shore Concert Band. He also loved scuba diving.

Dr. Gildenberg leaves behind Estelle, his beloved wife of forty-six years.

Prior to the dinner meeting on November 12, 2013, the Strategic Promotional Incentive (SPI) was discussed, and is "a one-time, fifty percent active dues and special assessment reduction for nonmembers whose memberships have lapsed in the years 2009-2011 and who are ineligible for existing reduced dues programs as set forth in the ADA bylaws."

There was a unanimous vote in favor, with certain reservations, by the trustees present:  
 Drs Furlong, Friedman, Hersh, Boim, McTaggart, Fee-  
 ney, Gupta, Isaacson, Safari, Velazquez, Angowski, and  
 Andricsak.



*Dr. Furlong with presenter Dr. Celenza at the November dinner meeting*



*Drs. Emma, Wohlstetter and Gupta*



*Dr. Hernandez presents at the October dinner meeting*

## **Robert A. Giantomas, DMD, Elected 144th President of New Jersey Dental Association**



Robert A. Giantomas, DMD, of Toms River, NJ, was sworn in as the 144th president of the New Jersey Dental Association at its annual meeting on June 30, 2013, in Long Branch, NJ. The NJDA, founded in 1870, is one of the state's oldest professional associations.

Dr. Giantomas is an honors graduate of Seton Hall University and the University of Pennsylvania School of Dental Medicine. He served as a commissioned officer in the United States Public Health Service Dental Corps before returning to the University of Pennsylvania to specialize in periodontics. He is a diplomate of both the American Board of Periodontology and the American Board of Oral Implantology. Dr. Giantomas has been actively involved in the NJDA for more than 25 years and was a charter member of its Council on Young Dentists.

In his acceptance speech, Dr. Giantomas stressed communication and engaging new members as goals for his tenure. Dr. Giantomas also went on to say "One of our most important jobs is to serve as a resource for our members." To that end, the NJDA offers continuing dental education, legal advice, online mentoring and other career and practice resources to its members.

Dr. Giantomas is a member and past president of the Monmouth-Ocean County Dental Society.

Dr. Giantomas is an accomplished underwater videographer and a Professional Association of Diving Instructors (PADI) master instructor. He also enjoys skiing and golf and is an avid fan of the Philadelphia Flyers.

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**NJDPAC** acts on behalf of the entire dental profession to ensure the voice of organized dentistry is loud in Trenton. We're not always successful, but one thing is for sure, if more dentists contributed to **NJDPAC** we'd open a lot more doors and have a much louder voice. Contribute today and help **NJDPAC** help you. Visit [www.njda.org](http://www.njda.org) to learn more about **NJDPAC** or call (732) 821-9400



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*Some unusual "things" might pop up! A good time is to be had by all.*

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## **Become an Oral Health Champion in your Community!**

***Join the NJ Academy of Pediatric Dentistry, Monmouth - Ocean Dental Society, The NJ Dental Association & the NJ Chapter, American Academy of Pediatrics to build capacity of Medical- Dental Collaboration in your community***

### **Facts:**

Did you know that:

- ✓ The ADA, NJAPD & NJAAP recommend oral health screening and appropriate referral to a Dental Home by age 1?
- ✓ Pediatricians serving NJ Family Care patients can now be reimbursed for fluoride varnish applications

### **Training Requirements:**

- Attend a free CE Dinner meeting on **“How to become an Oral Health Champion in your community “on Wednesday, January 29, 2014 from 6:30 pm to 8:30 pm at Days Inn, 195 Route 18 South NJ Turnpike/I-95 Exit 9, East Brunswick, NJ**
- Provide support and build relationships with Pediatricians in your community who want to learn how to integrate oral health into routine well care ( Pediatric Oral Health Exams, anticipatory guidance, fluoride varnish application and Referrals to a dental home by age 1)
- Educate your community on how to prevent childhood caries

**Join our team of MD Champions now!**

### **Benefits to your Dental Practice:**

- ✓ Opportunity to increase your patient referrals from participating Pediatricians
- ✓ 2 CE Credits Approved by NJAPD
- ✓ Include your Practice name on a Provider resource list to distribute to local community organizations in Monmouth and Ocean Counties
- ✓ Promote your practice through NJAAP publications and website
- ✓ Build collaboration with medical and dental associations in New Jersey and community based organizations involved in the NJ Oral Health Initiative

*The New Jersey Chapter, American Academy of Pediatrics, has been awarded funding from DentaQuest Foundation to improve access to pediatric oral health care, especially for underserved children. The goal of this quality improvement program is to enhance preventive oral healthcare within the patient centered Medical Home. NJAAP is collaborating with NJ Dental Association, Medicaid – HMO’s, Meridian Health, Advocates for Children of New Jersey and Center for Health Care Strategies to: “ Increase access to preventive oral health services for children birth to 3 through collaborative impact of medical and dental partnerships and improve utilization of payers and community resources”*

For more information contact Juliana David, NJAAP Program Director at [jdavid@aapnj.org](mailto:jdavid@aapnj.org) or 609-588-9988

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## **GENERAL MEMBERSHIP DINNER MEETING**

*Tuesday, January 14, 2014*

### **“NJDA Officer’s Presentation”**

Free dinner for MOCDS members & earn 1 CE credits!  
Riverview Pavilion, Belmar 6:30 PM

**PLEASE R.S.V.P. by: JANUARY 7, 2014 TO ATTEND**

Dr. \_\_\_\_\_ will  
attend the MOCDS General Membership  
Meeting and Dinner Lecture

Address \_\_\_\_\_

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I need a Kosher meal \_\_\_\_\_

Non-members: \$90 payable at the door  
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