



# M-OCDS News

MONMOUTH-OCEAN COUNTY DENTAL SOCIETY NEWSLETTER

A Component Society of The New Jersey Dental Association and  
the American Dental Association

February 2011

## From the President

February means lots of different things, hearts and love of Valentine's Day, Ski trips during Presidents weekend, school closings for all these coastal storms we have been hit with lately. I hope for all the dentists of MOCDS it also represents a time to acknowledge National Children's Dental Health Month. We are all fortunate to be a part of such a rewarding profession and months like this give us an opportunity to give back to those less fortunate and in need of our services. GIVE KIDS A SMILE DAY has become an overwhelming success for the underprivileged children of New Jersey. On February 4th there are over 100 locations that will be acting as participating locations statewide to provide services. For more information to volunteer for this event please visit [www.NJDA.ORG/GKAS](http://www.NJDA.ORG/GKAS). Volunteers will earn CE credits for their time.



Another fun event for Children's Dental Health Month is the MOCDS annual poster contest, where schools in both counties are able to participate with opportunities to win prizes such including savings bonds and trophies. The event will take place at the Ocean County Mall in Toms River on Sunday February 13th. I urge anyone who is interested in volunteering for this event to contact myself or Dr Elisa Velazquez for further information.

I would like to call attention to 2 more events that I had mentioned at the beginning of my presidency that will be quickly approaching. This is the first year that MOCDS will shift the annual Staff Appreciation night to Staff & Family Appreciation night. On Friday June 10th, MOCDS will be the sponsor for the Lakewood Blue Claws baseball game in Lakewood, NJ. The Single "A" affiliate of the Philadelphia

*Continued on page 10*

## UPCOMING EVENTS:

### Give Kids a Smile

Friday, February 4, 2011

Monmouth Medical Dental Clinic

(only staff members can volunteer)

8:30 AM – 4:30 PM

Contact Dr. Ziegler: [MZiegler@SBHCS.com](mailto:MZiegler@SBHCS.com)

See [www.njda.org/gkas](http://www.njda.org/gkas) for additional locations

### Children's Dental Health Month Fair

Sunday, February 13, 2011, 1-3 PM

Ocean County Mall (in front of JC Penny's)

Contact Dr. Velasquez: [evdmd@yahoo.com](mailto:evdmd@yahoo.com)

### Trustees Meeting

Tuesday, March 1, 2011

Dinner at 6:30 PM (NEW board room location)  
Jersey Shore University Medical Center, Neptune

### Trustees Meeting

Tuesday, April 5, 2011

Dinner at 6:30 PM (NEW board room location)  
Jersey Shore University Medical Center, Neptune

### General Membership Dinner Meeting

Tuesday, April 12, 2011

"Access to Care: Mid Level Provider Presentation"

Dr. Michael Messana

Free dinner & MOCDS members earn 2 CE credits!

Palumbo's, Tinton Falls 6:30 PM

For back issues of the NJDA Capsule & MOCDS newsletter, logon to [NJDA.org](http://NJDA.org) Don't know your password? Contact: Eric Elmore at [eelmore@njda.org](mailto:eelmore@njda.org)

Society web site: [www.M-OCDS.org](http://www.M-OCDS.org)

Save a tree! Email Dr Mitchel Friedman that you only want the newsletter via email: [MOCDS@DrFriedman.biz](mailto:MOCDS@DrFriedman.biz)

## MOCDS TRUSTEE MEETING MINUTES January 4, 2011

M-OCDS Board of Trustees Meeting Minutes for January 4, 2010

The meeting was called to order at 7:00 pm

Attendance: Drs Albin, Angowski, Banks, Boim, Bosonac, Condello, Furlong, Giantomas, Goodwin, Hersh, Robert and Richard Isaacson, Kukucka, McTaggart, Shah, Sirota, Velazquez

Minutes from December newsletter approved.

NJDA Trustee Report (Dr. Shah): NJDA board voted in favor to allow TDIC to sell malpractice insurance to non members also. NJDA members will get 5 % discount and non members will not get that discount. NEBCO and IC system are no longer endorsed by NJDA. B.C. Szerlip has been endorsed for Health Insurance. Annual Golf date has been set for Monday August 15th, 2001 @ Shackamxon Country Club in Scotch Plains. Please provide your e mail address to NJDA in order to receive Advocate, as it is decided to print only three more hard copies. Members of the benefit council will receive new CDT manual for free and it will cost about \$900 to NJDA. Dr. Messina reported that Complaint is filed at New Jersey Dental board against one of the past NJDA officer for insurance fraud and allowing hygienist to use laser.

Also two \$5,000 fined against two non-licensed individuals practicing dentistry in Hudson County. Registered Dental assistants are required to keep up with their CE credits and fingerprinting. Employee leasing company has inquired about possibility of hiring specialists in a large practice. Dentists can perform HIV test as an individual dentists but not as a group. Dentists who are using Denmat veneers, are advised to check their bills as they have been charged sales tax which they should not be. Following questions were answered by NJ Dental Board for laser dentistry. Dentists can not remove hair, or give wrinkle treatment or vascular treatment. Dentists can remove pigments. Board does not want to specify protocol for emergency readiness but they do expect oxygen, vital signs and proper medications. Special meeting of NJDA board was called

via conference call to have a special meeting of House of Delegates Task force for "Access to care" presented its report. It was broken down in three categories. (1) Education to school nurses and pediatricians in recognizing dental caries, education to dentists in management of children and posting access on our website with its progress notes.

(2) Prevention by mandated dental screening for school children by nurses, dental exam by dentist for every child entering school and at regular interval there after, continue water fluoridation and assistance for sealants, introduce Pre- K tooth brushing program and introduce soda/sweet tooth tax. (3) Treatment by allowing general supervision by hygienists to help assist school based sealant programs, education and screening, provide limited liability to those who provide charity dental care and transportation in school setting, integrate adopt a school program.

Dr. Shah felt that this not enough and lot more work needs to be done, especially when Kellogg's institute is giving 16 million dollars to train mid-level providers. She has sent e mail to all the board members of NJDA with lot more ideas for real actions like, (1) Give NJ state population, number of dentists and their geographical locations. Let's make a chart. Let's find out where do we have geographical problem and let's come up with solution, how can we help solve this. (2) Lets find out what is poverty level population in NJ, their geographical location and let's find solution to how we can help solve it. (3) Lets survey our membership and get data on how much free dentistry has been performed in last 2 years, collectively other than DDS program and how it has solved access to care and at what level. (4) Add Medicaid, GKAS, Free CE Credit program, Special Olympics, and DDS program dollar value has generated free dental care. (5) Get UMDNJ post graduate student who wants to do research, gather needed statistics as his/her research project and help him/her get the grant or money. (6) Let's pro actively make a plan how we can provide services to these people and really help those who are in need. (7) Let's pro actively approach Kellogg or some other institute to help with our plan to buy supply for us so we can provide

## MOCDS TRUSTEE MEETING MINUTES January 4, 2011

free services, in stead of providing money to train mid level providers. We all have to be ready to volunteer more than we already do. We have to show that those who are in need, we are there for them. We can use our NJDA website and face book to show our free dental services through our own various programs. We can make new dentists council more active and let them own this problem and we help them out. (8) Create a work force of retired dentists, who would love to keep their fingers wet for couple of hours a day/week or month if they can have free malpractice insurance and if State board allows them. (9) Create dental student workforce, who would love to gather more experience during their vacation. (10) Start gathering donations to help this cause; CDC has given 3 year grant to 19 states, why NJ is not on that list?

### Old Business:

#### Term Limits (Drs Albin and Hersh): TERM LIMITS AMENDMENT

Proposed is an amendment to the BYLAWS OF THE MONMOUTH-OCEAN COUNTY DENTAL SOCIETY (MOCDS). The purpose of this amendment is to institute term limits in a number of key positions within the society. These positions include the New Jersey Dental Association (NJDA) Trustee, the NJDA Alternate Trustee, the American Dental Association (ADA) Delegate and the ADA Alternate Delegate. Additionally, term limits are proposed for all MOCDS council chairpersons and all MOCDS committee chairpersons. It is hoped that the creation of term limits in certain key positions will encourage the continuous flow of enthusiastic and creative MOCDS leadership.

The procedure for the addition of an amendment to the MOCDS Bylaws, as described in Article IX, Section 10, requires that the proposed amendment be presented to and passed by a two-thirds (2/3) majority vote of the MOCDS Board of Trustees. Once passed, this amendment is then required to be published, as presented, in the MOCDS Newsletter at least seven (7) days prior to a vote of the general membership. A vote of the general membership by those fully privi-

leged members in good standing must then be passed by a two-thirds (2/3) majority vote at a general membership meeting.

The proposed amendment is as follows:

Five year term limits are in effect for the NJDA Trustee, the NJDA Alternate Trustee, the ADA Delegate and the ADA Alternate Delegate. Additionally, five year term limits are in effect for all MOCDS Council Chairpersons and all MOCDS Committee Chairpersons. In the event that there is no eligible candidate for a specific position above described, as determined by the MOCDS Board of Trustees, the MOCDS Board of Trustees may suspend the term limit requirement for the forthcoming administrative year. The provisions of this amendment shall go into effect at the beginning of the administrative year immediately following the ratification of this amendment.

It is recommended that the proposed amendment be placed into the MOCDS Bylaws Article V: Nominations and Elections, and should be designated as Section 50 TERM LIMITS.

#### Membership (Dr. Boim): New members:

Dr. Andrea Dinowitz, UMDNJ 2010, JSUMC GPR 2011

Dr. Deepika Reddy, NYUCD 2008, Atlantic City, General Practice

John Nazzaro DMD, Tufts Univ.1991, RWJ Hospital GPR 1992, Matawan, General Dentistry

Joseph Ting DMD, UMDNJ 2007, Holmdel, General Practice

Dr. Joseph Shore, UMDNJ 1998, UMDNJ Endo 2000, Aberdeen, Endodontics

Dr. Sudha Alexander, NYUCD 1999, Matawan, General Practice

Transfer from Southern: Dr. John Marcelino, UMDNJ 2005, Phila.Veteran's Med Ctr GPR 2006, Burlington, General Dentistry

Council on Governmental Affairs (Dr. Goodwin): COGA Delegates Meeting 12/15/10

A vote will be taken on 1/12/11 at the delegates meet

## MOCDS TRUSTEE MEETING MINUTES January 4, 2011

ing to consider recommending “general supervision” for dental hygienists. The Kellogg Foundation has recommended 6 states for mid-level supervision. If legislation is delayed past the current legislative term then it is expected that 18 – 25 states will be targeted by the Kellogg Foundation and other foundations to provide mid-level providers.

The UMDNJ accepts more foreign dental students than NJ based dental students. All UMDNJ dental students are subsidized by NJ taxpayers.

Senate Bill 2317 – will establish the NJ Center for Oral Health at the UMDNJ Dental School. Currently the NJ Department of Public Health has a medically trained nurse as director thus not much dental care is provided for the general population of NJ. The bill is on the governor’s desk for his signature.

Assembly Bill # 1930 – NJ Health Benefit exchange Act will form a state based insurance (medical) program so that individuals will not be required to purchase insurance from a federal exchange

Senate Bill # 2035 – provides immediate taxable write-offs for new general dentists or pedodontists to amortize the first \$200,000 of gross income during the first 7 taxable years of practice in NJ. This bill can result in approximately \$16,000 which can

be totally written off in the first year of practice if the new dentist maintains a practice for the aforementioned 7 years. This is “organized” dentistry watching for the dental profession and dental patients to provide high quality services to the state of NJ!

Consumer Affairs Reform – there’s a consideration for moving the NJ Dental Board of Dentistry from the auspices of the Department of the Attorney General to the anticipated expanded Department of the Lieutenant Governor. Note: there is a \$3 – 4 million dollar surplus held by the NJ Board of Dentistry!

Give Kids a Smile – on Friday, 2/4/11, 1300 volunteer dentists and auxiliaries will treat uninsured children age 12 and under for no fee. NJ has the largest number of patients nationally (850) in this program for this 1-day treatment hosted by the UMDNJ in Newark.

Council on Relief (Dr. Kukucka): The Council met at NJDA headquarters recently to allow an applicant to plea their case for financial help in person after twice being denied. The New Jersey Dental Association's Council on Relief exists to provide

## SAVE THE DATE

### 24th Annual NJDA Golf Classic

Monday  
August 15, 2011



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Continuing Education Courses Offered

assistance to dentists, dentists' spouses and dependents in need of financial assistance. Council members keep applicants' names confidential. Applications are available from the NJDA through Stan Orenstein.

Committee on Gen Membership and Educational Programs (Dr. Furlong): An email account has been created for members to send their responses to for future meetings: [RSVP@M-OCDS.org](mailto:RSVP@M-OCDS.org)

Committee on Budget and Finance (Dr. Angowski): Up to date investment account balances were presented.

Committee on Children's Dental Health (Dr. Velazquez): GKAS day will be Friday Feb. 4, 2011 at various locations throughout our counties. Children's Dental Health Fair will be Sunday, Feb 13, 2011 at the Ocean County Mall from 1-3pm. Volunteers are needed.

Committee on Special and Social Events (Drs. Andricsak & Furlong): The President's Dinner Dance will be at Oyster Point on Saturday, May 21 2011. The Dental Staff and Family event will be at the Lakewood Blue Claws Stadium on Friday, June 10, 2011.

Committee on Necrology (Dr. Robert Isaacson): Dr. Jack Ricciani passed away.

Aruba Health Seminar (Dr. Robert Isaacson): Another successful program took place last month. Meeting adjourned 9:26 pm.  
Respectfully submitted by Miriam T. Furlong,  
MOCDS Recording Secretary

**SAVE THE DATE!**

*President's  
Dinner  
Dance*

Saturday  
May 21, 2011

Oyster Point Hotel  
Red Bank

**SAVE THE DATE!**

*Staff & Family  
Outing*

Friday  
June 10, 2011

Lakewood Blue Claws  
First Energy Park  
Lakewood

# February is National Children's Dental Health Month!

# **VOLUNTEERS NEEDED!**

## Children's Dental Health Month Fair

**Where:** Ocean County Mall  
(In Front of JC Penny's)

**When:** Sunday, February 13, 2011  
From 1-3pm

**What:** Health Fair, "Smile Contest"  
Magician, Prizes,  
LOTS OF FREE STUFF!

For a Sparkly Smile  
The McGinnis Twins say:



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**For Information Contact:**

**Dr. Elisa Velazquez (732) 473-1123 [evdmd@yahoo.com](mailto:evdmd@yahoo.com)**

**[www.M-OCDS.org](http://www.M-OCDS.org)**

# Give Kids a Smile

## National Children's Dental Access Day

**Friday, February 4, 2011**

**Free Dental Care will be  
provided at various sites in  
Monmouth and Ocean County.**

**See [www.njda.org/gkas](http://www.njda.org/gkas) for locations!**



**THE JERSEY SHORE UNIVERSITY MEDICAL CENTER  
MONMOUTH-OCEAN COUNTY DENTAL SOCIETY 2010-2011  
CONTINUING DENTAL EDUCATION PROGRAM**

Wednesday, February 9, 2011, Dr. Van Thompson, "RETHINKING OPERATIVE DENTISTRY. CARIES AS A DISEASE-PRACTICE BASED RESEARCH FINDINGS", JSUMC Lance Auditorium, Neptune, N.J.

Wednesday, March 9, 2011, Karen Baker, "MEDICATED AND COMPLICATED DENTAL PATIENTS", PNC Bank Arts Center, Reception Center

Wednesday, April 13, 2011, Dr. Jose-Luis Ruiz, "THE ARTISTIC DENTIST: EXCELLENCE WITH DIRECT ANTERIOR AND POSTERIOR RESTORATIONS", JSUMC Lance Auditorium, Neptune, N.J.

Wednesday, May 11, 2011, Dr. Mark T. Murphy, "ACCELERATING YOUR PRACTICE AND YOUR LIFE: BEHAVIORALLY, CLINICALLY, AND FINANCIALLY", PNC Bank Arts Center, Reception Center

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MEDICATED AND COMPLICATED**

**WEDNESDAY, MARCH 9, 2011**  
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**REGISTRATION FORM**

PHARMACOTHERAPY-- PROFESSOR KAREN A. BAKER  
WEDNESDAY, MARCH 9, 2011 -- PNC ARTS CENTER, HOLMDEL

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Signature: \_\_\_\_\_

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Richard H. Savitz, D.D.S. - Point Pleasant, New Jersey

Denise Fleischmann, D.M.D. has acquired the practice of  
Eric Fass, D.M.D. - Fair Lawn, New Jersey

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John Little	Paul Ferguson	Richard Marcus
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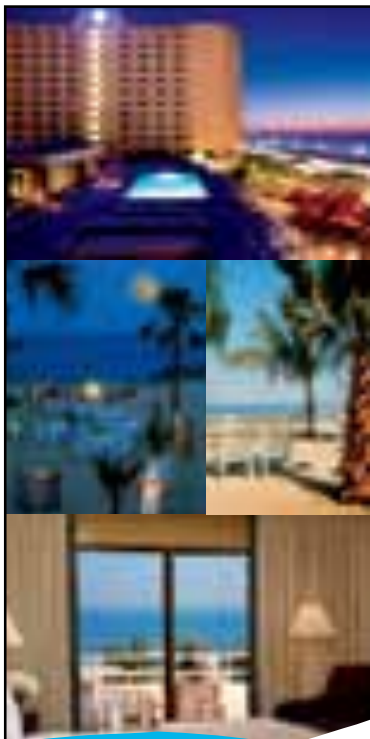
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***NJDA president Dr Richard Kahn  
makes presentation to MOCDS President  
Dr Brian Bosonac***



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**June 24 - 26, 2011**

***Wesley Blakeslee, DMD  
has been elected a  
Fellow of the American  
Academy of Implant Dentistry  
by the Board of Trustees,  
June 2010***

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*Continued from page 1*

Phillies provides an outstanding environment for adults and children of all ages. Our board of trustees felt that an event which will allow dentists to not only appreciate their staffs by attending but also to allow our staffs' families to attend would be overwhelmingly popular with our members. The event will allow MOCDS to market our society to the public and get important information out to them through handouts, giveaways, prizes, and game time public announcements. Please reserve the date in your busy schedules for what promises to be a fun and exciting inaugural event for MOCDS. Lastly, I would like to personally invite and urge all our members to attend this year's Presidents Dinner Dance on Saturday May 21st at the Oyster Point Hotel in Red Bank. This is the first year we will be shifting the event from a weekday to a weekend Evening. It is a black tie preferred event that honors all the Past MOCDS Presidents and also culminates the ending of this year's Trustee Officers with the induction of Next Year's officers

and Dr John Kukucka as our incoming President. Please also reserve this date for a fun night of dancing dinner and awards. There will be more information about these events through email blasts and upcoming MOCDS Newsletters. Enjoy the rest of winter and speak to you when we all thaw out in the spring! Please don't see your shadow Mr. Groundhog!!

Sincerely,  
Brian Bosonac  
Info2@bosonacortho.com

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## *More Than Dentistry. Life.*

The Surgeon Generals report in 2000 lauded our professions enhancement to the overall health and ultimately the lives of U.S. citizens.

The New Jersey Dental Associations charitable affiliate, the twenty five year old New Jersey Foundation of Dentistry for the Disabled is changing its name to the Dental Lifeline Network – New Jersey. This will better support the organizations growth moving forward. Notwithstanding, to attract new resources, maximize funding, expand the operational network, enhance the volunteer impact and therefore serve more people in need. The end result will be to amplify the power of Dentistry by enhancing the quality of life itself albeit restoring patients self esteem and dignity through a healthy smile. . These vulnerable citizens would otherwise have fallen through the cracks of our modern day health care delivery system. Through its D.D.S. (Donated Dental Service) programs the Dental Lifeline Network provides comprehensive dental care for individuals who are disabled, elderly, medically compromised, have limited, or no access to care and do not qualify for state or federal assistance. Attention is also given to a rapidly increasing need for dental services among people who are medically at risk without dental clearance. Oral disease and acute need for medical care impact people with cancer who await chemotherapy, immuno-compromised patients who cannot begin treatment, cardiac patients who are delayed from surgery, organ transplant candidates who are on hold for a life saving procedure, as are joint replacement candidates.

The renowned Nobel Laureate Mother Theresa of Calcutta led a life of self sacrifice and challenge to not only do great deeds out of love for others, but as she would say to perform small acts of kindness for others but with great love. Not unlike what we all do within our own esteemed professions. Thus the core of the existence of The Donated Dental Service Program or the acronym D.D.S. Program. It was established by Dr. Jack Roemer of Princeton whose leadership skills could best be qualified as a visionary grounded in human reality. He was then president of the New Jersey Dental Association and the New Jersey Foundation of Dentistry for the Disabled currently renamed Dental Life Line Network – New Jersey.

The D.D.S. program was designed by dentists for dentists, without disruption to the volunteers' normal routine. The patients are seen in the doctor's office with their own staff and equipment. A D.D.S. administrator processes a patient application with regards to specific

needs, medical conditions and financial status. There is also coordination of dental specialists and volunteer laboratories in addition to patient transportation if needed. Treating doctors receive a pre visit patient profile to review. The doctor can meet a patient to decide their treatment plan and their ultimate participation in the program. This magnanimous effort is nationally coordinated yet locally delivered and is funded through a nationwide network of dental industry partners. Dental Lifeline Network- National formerly the National Foundation of Dentistry for the Handicapped is headquartered in Denver Colorado with 50 States participating. There are 15 thousand doctors volunteering who have treated over 100 thousand patients and have generated over 110 million dollars worth of care.

Truth be told, New Jerseys 714 D.D.S. volunteers have donated over 15.5 million dollars worth of care for over 7,700 deserving patients since inception. The year 2010 set records for New Jersey as 400 patients were treated producing 1.13 million dollars worth of donated care. Of special note 78 M.O.C.D.S. doctors donated 125 thousand dollars worth of treatment this year.

New Jersey is a national leader in numbers of doctors volunteering per capita of state licensee, dollar amount generated and the administration ratio: for every dollar spent: 15 dollars worth of care is generated. WOW!

That's exactly what GW Bush said when he recognized the D.D.S. program in 2004 with a presidential proclamation citing "Volunteerism is the future of America."

In closing our countries standard of care is the highest in the world. The D.D.S. program attempts to bring that standard to the disenfranchised of our communities. If you are already a volunteer provider, thank you for you effort. If you are not, please consider participating by calling me @ the office (732)974-0680 (SeaGirt) or Ms. Shanda Bell @ (732) 296-6717 (East Brunswick) for information/application.

"The true measure of our nation as a progressive democracy is not that we add to the accumulation of those that have much but that we do enough for those that have little." F.D.R

Thank you

John E. Feeney D.D.S.

Past President- M.O.C.D.S.

Past President –N.J.S.O.M.S.

Past President- Dental Lifeline Network-NJ

# GENERAL MEMBERSHIP DINNER MEETING

Tuesday, April 12, 2011

Earn 2 CEU credits!

## “Access to Care: Mid Level Provider Presentation” Dr. Michael Messana

Free dinner & credits for MOCDS members  
Palumbo's, Tinton Falls 6:30 PM

**PLEASE R.S.V.P. by:  
April 4, 2011 TO ATTEND**

Dr. \_\_\_\_\_ will  
attend the MOCDS General Membership  
Meeting and Dinner Lecture

Address \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

I need a Kosher meal \_\_\_\_\_

**FAX or EMAIL**  
**(732) 942-6505 or [RSVP@M-OCDS.ORG](mailto:RSVP@M-OCDS.ORG)**

# MONMOUTH MEDICAL CENTER

AN AFFILIATE OF THE  
SAINT BARNABAS HEALTH CARE SYSTEM

**2010-2011**

Sam Elbaum Dental Education Program  
*Co-Sponsored with  
Monmouth-Ocean County Dental Society*

February 9, 2011,

**“Cabinet Millionaire”**  
with Lisa Philip

April 6, 2011,

**“Comfort Zone Cosmetics”**  
with Martin B. Goldstein, DMD

\$125.00 per dentist (ADA Member),

\$175.00 per dentist (Non ADA Member),

\$50.00 per Dental Resident and Dental Student,

\$50.00 per auxiliary staff members

***For more information please call  
Kathy Fiore at 732-923-6790***

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