



M-OCDS News

MONMOUTH-OCEAN COUNTY DENTAL SOCIETY NEWSLETTER

*A Component Society of The New Jersey Dental Association and
the American Dental Association*

February 2013

From the President

I want to take this opportunity to wish all our members, their families and their staffs a Happy New Year. I hope that 2013 will bring you happiness, joy and prosperity both professionally and personally.



On December 5th, 2012 The NJDA Council on Relief approved a Hurricane (Super Storm) Sandy Grant Program. As of that date the NJDA had received \$47,500 from four constituent dental societies. The Council is matching that amount from funds that it currently administers in the Indenture of Trust. This will bring the total relief amount to \$95,000. These funds will be used to help those members who have suffered physical damage to their dental offices. This should bring some welcomed relief to those in need.

Our meeting on Tuesday, January 15th at the Riverview was well attended. Dr. Davis Thomas was the speaker. His lecture on "Non-Odontogenic Toothaches" was informative, interesting and well attended. Our sponsor tables were all filled and there were several new vendors in attendance. Our next meeting is scheduled for March 13th at the Riverview in Belmar. This meeting will be the NJDA Officers Presentation.

Don't forget that February is National Children's Dental Health month. The MOCDS sponsored Dental Health Fair will be held on February 10th in the Ocean County Mall. If you can spare the time, I think the committee could use your help. During the entire month of February, whenever we get the opportunity I think we should all make it our goal to raise awareness about the importance of oral health for children.

Looking forward to seeing you in March.

Rajeev Gupta

UPCOMING EVENTS

Give Kids a Smile

Friday, February 1, 2013

Monmouth Medical Dental Clinic

(only staff members can volunteer) 8:30 AM – 4:30 PM

See www.njda.org/gkas for additional locations

Children's Dental Health Month Fair

Sunday, February 10, 2013, 1-3 PM

Ocean County Mall (in front of JC Penny's)

Contact Dr. Velazquez: evdmd@yahoo.com

Trustees Meeting

Tuesday, March 5, 2013

Dinner at 6:30 PM Meeting 7 PM board room
Jersey Shore University Medical Center, Neptune

General Membership Dinner Meeting

Tuesday, March 12, 2013

"The Essentials of a Successful Practice Transition"

William S. Barrett, Esq

"Social Media & Your Practice"

Ms. Nicole Simon

Free dinner for MOCDS members & earn 2 CE credits!

Riverview Pavilion, Belmar 6:30 PM

"The Essentials of a Successful Practice Transition"

Trustees Meeting

Tuesday, April 2, 2013

Dinner at 6:30 PM Meeting 7 PM board room
Jersey Shore University Medical Center, Neptune

Society web site: www.M-OCDS.org

**Please search your email SPAM folder for mail
from MOCDS and set anything from
rsvp@m-ocds.org as "not spam."**

SAVE A TREE!

Email Dr. Mitchel Friedman that you
want the newsletter via email:

Editor@M-OCDS.org

MOCDS TRUSTEE MEETING MINUTES January 8, 2013

Monmouth-Ocean County Dental Society
Trustees Meeting Minutes January 8, 2013

Meeting called to order: 7:05pm

Attendance: Drs. Andricsak, Angowski, Boim, Eisen, Furlong, Giantommas, Goodwin, Gupta, Hersh, Isaacson, Isaacson, Kukucka, LaFalce, McTaggart, Shah, Sirota, Sniscak, Velazquez, Wohlstetter

Approval of Minutes

President's Report: Dr. Gupta

On December 5th, 2012 The NJDA Council on Relief approved a Hurricane Sandy Grant Program. As of that date the NJDA had received \$47,500 from four constituent dental societies. The Council intends to match that amount from funds that it currently administers in the Indenture of Trust. This will bring the total relief amount to \$95,000. Depending on the funds available, a grant amount to any applicant shall not exceed the lesser of: [1] 25% of the loss suffered by damage to a dental office or its contents, or [2] a maximum of \$20,000. The Council will meet on Wednesday, January 16th, 2012 to review the applications for the grants. If you have any questions or comments you can contact Art Meisel at the NJDA.

Subject: NJDA Advisory - Update on Applicability of the Medical Device Excise Tax

Effective January 1, 2013, an excise tax in the amount of 2.3% will be imposed on various devices required to be listed with the Federal Food and Drug Administration. A list of each item designated as a "Dental device" by the FDA is available as a link in the "Excise Tax Alert" issued by the American Dental Association. It appears that the tax will not apply to crowns, bridges, dentures, dental implants, mouth guards and orthodontic devices (e.g., retainers) that are made in dental offices and/or in dental laboratories in any state or territory of the United States, the District of Columbia and the Commonwealth of Puerto Rico. However, the tax is expected to apply to materials and components listed with the FDA using FDA product codes (like alloys, ceramic, resins, abutments, and individual denture teeth) that are used to make the aforementioned items. In addition, many products purchased by dentists for use in their practices likely will be subject to the excise tax. Generally, the tax will apply to devices "which are being manufactured, prepared, propagated, compounded, or processed . . . for commercial distribution". Unlike a sales tax, since an excise tax is one that is paid by the seller when purchases are made on covered goods and activities, it is not separately listed or identified on an invoice and may, in whole or in part, be either absorbed by the seller or passed on as an increase in the sales price. Further, it is important to note that, as used in the final IRS regulation, a "device" is not defined by its ordinary meaning. Rather, to make the matter as complicated and inscrutable as possible, a "taxable medical device" is "any device, as defined in section 201(h) of the Federal Food, Drug, and Cosmetic Act (FFDCA), that is intended for humans. For purposes of this section, a device defined in section 201(h) of the FFDCA that is intended for humans means a device that is listed as a device with the Food and Drug Administration (FDA) under section 510(j) of the FFDCA and 21 CFR [Code of Federal Regulations] part 807, pursuant to FDA requirements." Additional clarification will be provided as it becomes available.

To clarify, most manufacturers will increase their costs by 3% across the board.

We will not see it on invoices, but their fees will be increased to cover the tax on them. We DO NOT have to tax patients.

Vice President's Report: Dr. Furlong

Attached please find the tentative 2013-2014 Meeting Schedule. I would like suggestions for speakers for the new member meeting lecture.

Tentative 2013-2014 M-OCDS Meeting Schedule

Aug 8, 2013 OM

Oct 1, 2013 TM

Oct 8, 2013 DM Dr Purnima Hernandez-Managing Patients with ASD

Nov 5, 2013 TM

Nov 12, 2013 DM- Dr Frank Celenza-Interdisciplinary Excellence

Jan 7, 2-14 TM

Jan 14, 2014 -NJDA Officer's Presentation

Mar 4, 2014 TM

Mar 11, 2014 DM-(Practice Management TBA)

Apr 1, 2014 TM

Apr 8, 2014 NMM (Topic TBA)

May 7, 2014 TM

Saturday Pres DD (Date and Location TBA)

Friday (TBA) Staff Appreciation

Treasurer's Report: Dr. McTaggart: accounts in good standing

NJDA Trustee's Report: Dr. Shah

The Board approved unanimously the nomination of Dr. Andrew Dietz as Southern's representative to the Council on Membership, replacing Dr. Mario Canal. Dr. Mitch Weiner (MI), Chair for the Council on Governmental & Public Affairs, reported on the fund raiser for Gary Schaer. Monmouth-Ocean Legislative Night is well conceived and implemented. We need to expand our relationship with the legislators not just their staff members.

Expanding functions of the dental assistant: Dr. Luciano Ghisalberti reported that he sent an email from the Committee to Evaluate the feasibility of Expanded Functions inviting the specialty societies to send a representative to join NJDA at an evening meeting. To date, we have received responses from 2 societies.

Dr. Gregory LaMorte reported on the progress of the Component Restructuring Committee. He stated that change is hard and he plans on meeting with NJDA Leadership at its meeting scheduled for January 30, 2013 to get some feedback from them on the possibility of changing the component structure.

Dr. Michael Messana updated the Board on the NJDA Hurricane Sandy Grant Program and Council on Relief progress. We received calls offering financial help from California, New Mexico, Connecticut, Rhode Island and Washington, DC. in the amount of \$52,000. In 2006, the House of Delegates passed a resolution that, by a two-thirds vote, funds can be released for disaster. Relief council will make decisions about NJDA contributing the amount.

Dr. Bryon Roshong reported that the Committee to Develop an Association Marketing Plan is in the process of setting up a meeting either in January or February. He reported that the 2013 Annual Session is just about set with speakers for 2013 and 2014. He also mentioned that we are looking into two new facilities for future CE; Virtua Hospital and Malo Center in Rutherford. There was a great

MOCDS TRUSTEE MEETING MINUTES January 8, 2013

opposition about Malo Center. We are continuing to look for other locations for CE.

Dr. Michael Messana was invited to and attended the New Jersey Dental Hygienist Association's annual meeting. They are concerned about the bill from Senator Stack of Hudson County which would allow any foreign trained dentists to sit for the dental hygiene licensing exam so they can become dental hygienists. It was also mentioned that they would need more facilities to train hygienists. Dr. Messana attended Middlesex County's 100th year Anniversary dinner; and Central's officer visitation night.

The President reported on his trip to the ADA's Annual Session in San Francisco and reported that NJDA's Dr. Maxine Feinberg is running for the ADA President-Elect position along with Charles Weber from Pennsylvania and A.J. Smith, ADA's former Vice President. He reported that we do not have to raise money for the "party" as it will not be held. Without the costly reception, the campaign cost should be considerably less than in prior years. Dr. Messana spoke to other constituents while in San Francisco regarding states which have "for profit" subsidiaries. He will be looking at those states that are doing this successfully. Monmouth Ocean is interested because our member, Dr. Giantomas will be the 2013-2014 NJDA president. We are considering a cocktail reception at the annual session.

Dr. Bryon Roshong reported on the October 3rd State Board of Dentistry meeting. Art Meisel inquired whether a hygienist can be a shareholder with a dentist in a professional corporation. The Board did not make a determination but the deputy attorney general will research this and report back.

It was reported that DANB is not testing certain RDA expanded function duties in its exam. This matter was tabled for further discussion.

Dr. Walter Chinoy, who is on the ADA Council on Ethics, Bylaws and Judicial Affairs, wrote an article that has been published in the recent issue of the ADA Journal and is also online.

Old Business:

A discussion ensued about following a protocol for Legislators Night. Our component has the most successful legislator's night out of all of the societies. It is structured to be a Meet and greet and not a discussion of issues. We are considering a pre meeting to provide topics we should be familiar with in order to be more articulate to the legislators.

We can also e mail this list to the attendees.

We were reminded to use "MOCDS business" in the subject line when e mailing to avoid inadvertent deleting.

New Business:

A discussion ensued about needing follow up to non members when they attend the dinner meetings to encourage them to join the association. We are going to develop a System to follow new and non members. We may send a questionnaire to track them in

Future participation of association events. Dr. Samuels is matching nonmembers with members to encourage attendance.

NJDA Councils

Council on Annual Session: Dr. Shah

The Council on Annual Session reported that the Ocean Place facility in Long Branch did not suffer any damage due to Hurricane Sandy.

This year we plan to have the partners on one side of the hall and the other vendors on the opposite side to create a traffic pattern. We will have a "dental office" on the partner's side which will be available to dentists. Lots of new ideas and creativity is going on. Plan to come and experience the excitement, great CE courses and events, purchase your dental supplies and equipments at discounted prices, mingle with friends and take opportunity to make new friends.

Council on Dental Benefit Programs: Dr. Sirota

Council on Dental Education: Dr. Andricsak

The following report is from the Nov 6 meeting which was not discussed due to the hurricane meeting. Our next meeting is Thurs Jan 9th.

Discussed new committee on CE, that was established 6 months ago by Dr. Messana. It is headed by Dr. Tom Rossi and its mission is centrally coordinating all continuing education for the Association, including Weekend Study Club and Annual Session as well as new CE online. The council unanimously felt it should maintain control over Weekend Study Club however, and that it would submit names and topics to the Rossi Committee for implementation.

NJDA President, asked the Council if it had any interest in evaluating webinars and on-line CE programming for the Association, which is a space Dr. Messana feels the NJDA needs to be. The council agreed that this is the role and responsibility of the CE Committee and not the Council. The Council discussed maintaining, updating and identifying on-line CE for the Association. It was unanimously agreed that this should also stay in the hands of the CE Committee. Concerns with CE online include intellectual property rights for all video, on-line updating and measurable participation.

Traditionally the council on annual session organized CE for the annual session. NJDA wants to have programs on site every month. We discussed corporate sponsorship as well as the need to video so it can be archived.

The Council reviewed its mission and duties as defined in the Bylaws of The New Jersey Dental Association. A discussion ensued about modernizing the bylaws to be more reflective of the Council's charge in light of the new CE Committee. The Council felt it wasn't necessary to reform the bylaws at this time. However, the Council now wants to focus more on auxiliary school relations, lab education, expanding residencies, bringing non-CODA approved schools into compliance, and educating members of the importance of a well trained and qualified dental assistant (including preceptorships).

The Council wishes to develop a program to inform dentists on how to enter the field of dental education. The Council directed Mr. Schulz to research the topic with ADA and outreach to the dental school (and possibly other dental schools) to have help put a program together.

Dental assisting programs need to be monitored more closely. The Council expressed a strong interest in making a concerted effort to get members – not just Council members – to liaison with every dental assisting program in the state, both public and private. The Council wants to work the non-CODA approved schools to push for approval. The Council directed Mr. Schulz to prepare a list of all Dental Assisting Schools in NJ and distribute that list to the Council with the appropriate status of CODA approval for each.

Council on Governmental Affairs :Dr. Goodwin

Council on Membership: Dr. Boim

MOCDS TRUSTEE MEETING MINUTES January 8, 2013

Council on Nominations: Dr Shah
Council on Peer Review: Dr Angowski
Council on Relief: Dr Banks
Council on Judicial Action: Dr Little

MOCDS Standing Committees

Committee on Communication: Dr Friedman
Committee on Constitution & By-laws: Dr Gupta
Committee on Membership: Dr Boim
MEMBERSHIP REPORT
Jan. 8, 2013

Dr. Mona Patel, UMDNJ 2012, JSUMC GPR 2013, Long Branch, General Practice
Dr. Marissa Handelman, UMDNJ 2011, Jacobi Medical Ctr Bronx, NY GPR 2012, Howell, General Practice

Transfers From Middlesex:

Dr. Christopher Armento From Middlesex
Dr. Brad Dimperio from Bergen

RETIRED:

Dr. James Silverman Farmingdale
Dr. Joseph Piotrowski Toms River

New members subcommittee: Dr Baldwin

Committee on Peer Review: Dr Angowski
Committee on Nominations: Dr Furlong
Committee on Budget and Finance: Dr Angowski
Committee on General Membership and Educational Programs: Dr Dinowitz
Committee on Children's Dental Health Month: Dr Velazquez

FEBRUARY IS NATIONAL CHILDREN'S DENTAL HEALTH MONTH

The National Event, Give Kids A Smile, is scheduled for Friday 2/1/13.

Every county is represented and there are numerous locations in Monmouth & Ocean Counties. More volunteers are needed!

Go To the website & LIKE on FaceBook for information & locations. Direct your patients to these sites to register their children.
<http://www.njda.org/gkas/> & <https://www.facebook.com/njdagkas>

Planning is underway and we are scheduled for the Children's Dental Health Month Fair Sunday 2/10/13 at The Ocean County Mall from 1-3 pm.

The goal of our fair is to promote dental awareness, promote our society and our members, and engage the children of our counties in a fun & educational manner.

Schools in Monmouth & Ocean County have been invited to participate in our annual poster contest and the winners will be awarded at the fair.

VOLUNTEERS ARE NEEDED for the fair! Please attend or send a staff member!

send me an email if interested: info@oceanpediatricdental.com

This is my last year as the Chairperson for CDHM. It has been super fun and a true privilege to represent our component. I am passing the baton to Mimi Furlong and her vice-chair Jocelyn Bruno and I will remain as a committee member.

With a larger, motivated committee, we are planning to expand the fair to 2 locations next year pending a budget approval. Ideally, we would like to have the fair in Monmouth & Ocean County. We will need additional volunteers to make it a success.

Committee on Special and Social Events: Dr Andricsak

We are looking into Eagle Ridge as the venue for the golf outing as well as the Presidents dinner dance.

MOCDS Special Committees

Aruba Health Seminar Committee: Dr Isaacson 2012 marked the end of the 40th meeting. There was an attendance of 42. The purpose is to provide a health seminar using a multidisciplinary approach in promoting professional education. The program is presented by well-qualified members of Dentistry, Medicine and related health professions. MOCDS gratefully acknowledges with appreciation the participation of the members of the health professions of Aruba and neighboring areas. The program schedule included presentations on the following subjects: Implant placement with simultaneous GBR, Prostate Cancer, Adolescent and adult psychiatry of boys and men and how it relates to wives and mothers, Facial Growth, The Future of the Health Profession, Medical Emergencies in the Dental Office, Seasonal Foot Aliments, The Ramifications of Pain, Flu, Polio and TB: History of Pulmonary Medicine, Dry Eyes and Related Disorders. The seminar is sponsored by MOCDS and was held on Dec 26,27,28,29 2012 at Playa Linda , Aruba, Netherlands Antilles. A special thank you to members of MOCDS, Drs Barry Elbaum, Patricia Ahlert Fitzgerald, James Isaacson, Richard Isaccson, Timothy Regan and Edward S. Wyrwa for their participation in the thirty-ninth annual meeting of the Aruba Health Seminar.

Committee on Donated Dental Services: Dr Feeney

Adjournment:

There being no further business, the meeting was adjourned at 8:36pm.

Respectfully submitted: Dr. Cathy Andricsak Recording Secretary

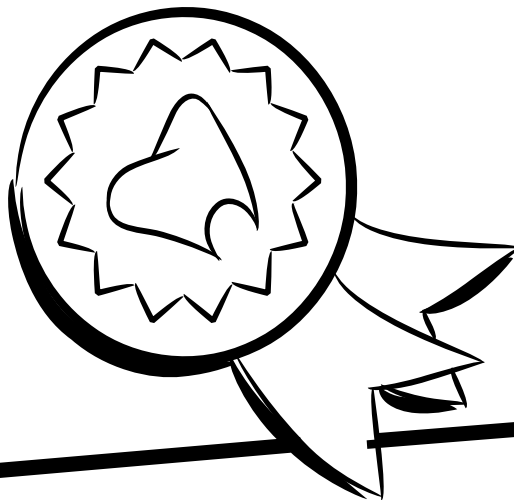
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February is National Children's Dental Health Month!

VOLUNTEERS NEEDED!!

Children's Dental Health Month Fair

Where: Ocean County Mall
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When: Sunday , February 10, 2013
From 1-3pm

What: Health Fair, "Smile Contest"
Magician, Prizes,
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Barry Elbaum, D.D.S., Department Chairman

William Lieberman, D.D.S., Dental Continuing Education Coordinator

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DENTAL SOCIETY

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and

Annual Officer's Installation

Honoring

Dr. Rajeev Gupta

And our Past Presidents

Saturday, May 11, 2013

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Drs Samuels and Boim present New Member certificates



New Member, Rebecca Sieger



Marc Daich, owner of Asteto Dent Labs & M-OCDS meeting sponsor, presents door prize to Dr Cathy Andricsak as Dr Sirin Ocharoen looks on



New Member, Victoria Welsh



New Member, Mona Patel

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**GENERAL MEMBERSHIP
DINNER MEETING
Tuesday – March 12, 2013
NJDA Officer’s Presentation**

Free dinner for MOCDS members & earn 2 CE credits!
Riverview Pavilion, Belmar 6:30 PM

PLEASE R.S.V.P. by: MARCH 5, 2013 TO ATTEND

Dr. _____ will
attend the MOCDS General Membership
Meeting and Dinner Lecture

Address _____

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Email _____

I need a Kosher meal _____

Non-members: \$90 payable at the door
FAX or EMAIL 732-206-9807
or RSVP@M-OCDS.ORG

**GENERAL MEMBERSHIP
DINNER MEETING
Tuesday – April 13, 2013**

“The Essentials of a Successful Practice Transition”
William S. Barrett, Esq.
“Social Media & Your Practice”
Ms. Nicole Simon

Free dinner for MOCDS members & earn 2 CE credits!
Riverview Pavilion, Belmar 6:30 PM

PLEASE R.S.V.P. by: APRIL 6, 2013 TO ATTEND

Dr. _____ will
attend the MOCDS General Membership
Meeting and Dinner Lecture

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