



# M-OCDS News

MONMOUTH-OCEAN COUNTY DENTAL SOCIETY NEWSLETTER

A Component Society of The New Jersey Dental Association and  
the American Dental Association

February 2014

## From the President

Happy New Year 2014! I hope you had the opportunity to relax and enjoy some time with your loved ones, and that you are successful in keeping your New Years' resolutions.

During the break I ran into a colleague of mine; "Dr. B", who owns a practice in a nearby town. Dr. B is a former MOCDS member who expressed concerns about the future of his practice, and dentistry in general. He also asked me some questions about updates in dental insurance benefits, which I answered on the fly to the best of my ability. I made sure to let him know that membership benefits include weekly updates from the NJDA, and that all of his questions could be answered by just making a phone call. At the conclusion of our conversation, I reminded Dr B that if he is truly concerned about the future of our profession, he should do something about it by becoming an active member in the MOCDS.

After being off for any extended period of time I am always ready and eager to get back to work. Unfortunately, the snow storm on January 3rd put a damper on things, and I had to close the office. It's very frustrating when things happen that are beyond our control, but it is a fact of life that we have to deal with. I tried to make the most of the day by writing this message in my pajamas while sending the kids out to play. At least I was able to get something productive done.

I mentioned these experiences to make a point: Recognizing what you can or cannot control is important, and how you react to it is just as crucial. Members of organized dentistry are supporting the profession and our quality of life. Dentists who chose not to belong give up opportunities that can affect their lifestyle. It's as simple as that.

Unfortunately Dr B and other non-members won't be reading this, and they will continue to complain to those of us who are working very hard to improve things. This should not be something that we accept, however, and each of us can help continue to change things for the better. We need to keep our association strong by recruiting more members, and we need to support our political action committee (NJDPAC) so they can represent us.

Consider inviting a non-member dentist to attend a dinner meeting; perhaps offer to split the ticket cost or pay for them (a great way for a specialist to do something nice for a dentist). And be sure to contribute to the NJDPAC.

Please join me in a New Year's resolution to focus on the important things in life; good health and happiness for ourselves and the ones we love, and think of how fortunate we are to have the opportunities we do as dentists.

Dr. Miriam Furlong, M-OCDS President

Sincerely



## UPCOMING EVENTS

### GIVE KIDS A SMILE

Friday - February 7, 2014

[www.njda.org/gkas](http://www.njda.org/gkas) for locations needing volunteers  
or call NJDA (732)821-9400

### CHILDREN'S DENTAL HEALTH MONTH FAIR

Sunday - February 9, 2014, 1-3 PM

Ocean County and Monmouth Malls: Contact  
Dr Miriam Furlong [info@jacksonorthodontics.com](mailto:info@jacksonorthodontics.com)

### TRUSTEES MEETING

Tuesday - March 4, 2014

Dinner at 6:30 PM Meeting 7 PM board room  
Jersey Shore University Medical Center, Neptune

### GENERAL MEMBERSHIP

#### DINNER MEETING

Tuesday - March 11, 2014

Ryan Zacharczyk, CFP

#### *"The 7 Deadly Retirement Sins for Dentists"*

Free dinner for MOCDS members & earn 2 CE credits!  
Riverview Pavilion, Belmar 6:30 PM

### TRUSTEES MEETING

Tuesday - April 1, 2014

Dinner at 6:30 PM Meeting 7 PM board room  
Jersey Shore University Medical Center, Neptune

### NEW MEMBER MEETING

Tuesday - April 8, 2014

Dr. Arthur Bilenker

#### *"Dental Insurance Update"*

Free dinner for MOCDS members & earn 2 CE credits!  
Riverview Pavilion, Belmar 6:30 PM

### PRESIDENT'S DINNER DANCE

Saturday - May 17, 2014

Jumping Brook Country Club, Neptune

**Society web site: [www.M-OCDS.org](http://www.M-OCDS.org)**

**SAVE A TREE!** Email Dr. Mitchel Friedman that you want the newsletter via email or your contact information has changed: [Editor@M-OCDS.org](mailto:Editor@M-OCDS.org)

# MOCDS TRUSTEE MEETING MINUTES January 7, 2014

MOCDS TRUSTEES MEETING MINUTES January 7, 2014

Attendance: Doctors: C. Andricsak, R. Angowski, B. Bosonac, M. Furlong, R. Giantomas, R. Goodwin, R. Gupta, K. Haghghi, R. Hersh, Robert Isaacson, Richard Isaacson, J. Kukucka, R. McTaggart, M. Safari, T. Sirota, T. Sniscak, B. Wohlstetter

The meeting was called to order by Dr. Furlong at 7:00 p.m.

Approval of the minutes from last meeting.

President's Report (Dr. Furlong):

I am pleased to start off the New Year with some good news:

We are now covered under a statewide PACE approved domain, and AGD members can obtain AGD credits towards fellowship with our CE courses. All AGD members need to do is write their membership # on the CEU certificate from our course and fax it to the number provided. The dinner meeting committee members will be available to answer any questions as well.

There will be no increase in MOCDS component membership dues for 2014.

Important upcoming events include:

The next COGP&A meeting is Wed Jan 8 from 1-4 at NJDA headquarters. Anyone interested in attending should let Bob Goodwin know as soon as possible.

Next week's dinner meeting is the NJDA Officer's Visitation, on Tuesday Jan 14. We are presenting life members with their awards. We are still awaiting some responses.

The next Leadership meeting is on Wed, Jan 15 from 9:30-12 at NJDA headquarters. To RSVP please contact pdecotiis@njda.org or call 732-821-9400.

Our New Member Meeting will be April 8, and I would like a plan to reach out to new members and potential new members (New Member Subcommittee, Membership Committee).

Vice President's Report (Dr. McTaggart):

Dr. Matt Safari has graciously offered to be nominated for incoming secretary. He also is a new Dad, baby Farrah was born 12 days late but mom and baby are doing well. Per our bylaws term limits began during Dr. Kukucka's presidency. Therefore for 5 year term limits to be implemented nominations need to be considered for Dr. Andricsak's presidential year. Please let me or Dr. Andricsak know who is interested in non-voting and voting positions.

The slate for positions 2014-2015 was presented to the trustees as follows:

MOCDS incoming secretary: Matt Safari, Treasurer: Richard Angowski, Vice President: Cathy Andricsak, President: Rob McTaggart, Executive Secretary: Richard Angowski, NJDA Trustee: Dipika Shah, Alternate NJDA Trustee: Elisa Velazquez, ADA Delegate: Richard Isaacson, Alternate ADA Delegate: Robert Hersh

Treasurer's Report (Dr. Andricsak):

All accounts in good standing.

Our dinner meeting sponsors have generated much income thus far!

NJDA Trustee Report (Dr. Shah):

NJDA Delegate Report-unofficial meeting minutes submitted by Dr.

Shah, edited by Dr Furlong

NJDA Board of Trustees meeting was held on Nov 20, 2013 at the Pines Manor in Edison

Unfinished Business: Mr. Art Meisel distributed a petition prepared by the New Jersey Association of Orthodontists. It intends to request the state Board to expand several specific functions for prescribed dental auxiliaries. Each function was discussed and questions answered. The NJAO was seeking our Board of Trustees' support in presenting this petition. A motion was made, seconded and ADOPTED by the Board (Vote #1 BT-13-11-24) to agree to support the NJAO in its request to the State Board of Dentistry to Amend the Scope of Practice of Dental Auxiliaries in an Orthodontic office under the direct supervision of the orthodontist.

New Business: Dr. Dipika Shah expressed her concern over the time constraints of preparing the annual budget. She suggested that we start our preparations earlier. According to our Bylaws the Budget must be mailed 60 days prior to the Semi-Annual Session which means in September. This would require a Bylaws change. A motion was made, seconded and unanimously ADOPTED by the Board (Vote #2 BT-13-11-25) to recommend the adoption of an amendment to the Bylaws to read that the annual budget be mailed or emailed to the House of Delegates at least thirty (30) days prior to the Semi-Annual Session rather than sixty (60) days and recommend its passage at the June House of Delegates meeting.

Membership: Mrs. Tricia DeCotiis reported that we are down 9 members from the year end of last year and ahead of the same time last year.

Mrs. DeCotiis reminded everyone of the protocol for Component Reimbursement for Recruitment Activity first distributed in October 2012. Components can request up to \$500.00 from the NJDA. The ADA has developed a new promotional incentive for 2014 which offers a 50% reduction for those doctors that let their membership lapse in 2009, 2010 or 2011. The council on membership proposed to the Board that the NJDA match the promotional incentive for 2014. A motion was made, seconded and ADOPTED by the Board (Vote #3) for the New Jersey Dental Association to match the ADA promotional incentive for 2014 offering a 50% membership fee reduction for those doctors that let their membership lapse in 2009, 2010 or 2011. This was approved with two nays. The Board was then asked to work with their component's membership council representative to present the promotional incentive to the component and determine whether or not the component will also match the incentive. Component decision will be needed by the end of next month. Collaboration between the NJ Chapter of the ASDA to increase recruitment was also discussed, as was a recruitment campaign for the 2014 Garden State Dental Conference and Member's Day on Oct 1.

Meetings & Events: Mrs. Maureen Barlow discussed the Garden State Dental Conference. They are seeking more sponsors, and will be reaching out to specialty societies as well as component societies for help. The Council will make a recommendation to the Board of Trustees to allow member speakers to be eligible to receive an honorarium for speaking at annual session.

Mrs. Barlow reminded everyone that GKAS will be held Friday, February 7, 2014. We are on track to have the same amount of sites as last year, 137. Anyone interested in volunteering can register their location through the ADA or if interested in volunteering at another location you can email Lorraine Sedor or me.

Continuing Education Courses

She added that NJDA is moving away from individual CE courses

# MOCDS TRUSTEE MEETING MINUTES January 7, 2014

throughout the year and satisfying EBA requests for CE within our various conferences; annual session, New Dentist conference and Members' Day.

## DENTAL BENEFITS & PEER REVIEW – Ms. Mary Moskal

Ms. Mary Moskal reported that the Peer Review training workshop was held at NJDA on October 30, 2013 and it was very successful. NJDA also gained a new member due to his interest in serving on the Pediatric Dentist peer review committee, after being recruited by the committee chair.

Ms. Moskal also reported that the Council on Dental Benefits meeting held on November 13th included a presentation from Dr. Scott Navarro from Delta Dental. He briefed the council on the stand-alone plan Delta developed to comply with provisions of the Affordable Care Act (ACA), which includes pediatric oral health care services as one of the ten “essential benefits”. Qualified Health Plans are not required to “embed” the dental benefit if a stand-alone plan is available on the exchange. However, Delta opted not to be on the exchange, but will be marketed to small groups off the exchange. Delta’s plan includes coverage for children up to age 19; the benefits are required to be the same as the state’s CHIP program, which includes medically necessary orthodontics. Dr. Navarro cautioned that the plan will have many preauthorization requirements since it cannot have an annual maximum benefit or other types of cost controls normally employed.

In response to several questions, Ms. Moskal reported that ACA has several inconsistencies with regard to pediatric dental benefits. For example, health plans on the exchange do not have to include the dental benefit if a stand-alone dental plan is available on the exchange; however, even though it is an “essential benefit” there is no penalty if individuals or small groups who go through the exchange do not purchase the dental plan. Off the exchange, the pediatric dental coverage must be purchased after January 1, 2014. New Jersey has opted not to operate its own exchange so New Jersey individuals and small groups (fewer than 50 employees) must use the federal website (healthcare.gov). If you go to the website, you can browse available plans without setting up an account. For individuals, two stand-alone plans are available – Dentegra and United Concordia. The small business side includes offerings from Dentegra, United Concordia, MetLife and Guardian. NJDA will continue to use the weekly e-mail blasts to provide information to the membership.

**MARKETING** – Ms. Nicole Fredrickson reported that the NJDA Website is scheduled to launch next week. They have been doing a lot of testing. As soon as the dues bills are sent out and members pay their dues, we will be able to check its success. The employment exchange section will be delayed, possibly until January. The Annual Session module will begin development after the Employment Exchange is completed. Discussion has been ongoing on developing a member-only section so that members can market the Association to non-members.

Each component should be developing its plans for a marketing program. The NJDA will match up to \$2000 to those components that develop a marketing program for recruitment/retention of members. The Association will also have a component website space for those components that do not have websites. A formal application form will be created for components to fill out while developing their marketing plans.

She is working with Carol Bensky in sending out email blasts through

Constant Contact. Also she is working with the Component Editors and sending them the content of the Monday morning email blasts. The Advocate should be available when the dues bills are sent.

## ADA Delegate ( Dr. Giantomas):

1. Dr. Maxine Feinberg was elected President-elect of the ADA.
  2. There will be no ADA dues increase next year (NJDA dues increased \$20)
  3. New Jersey now has 14, up from 12, delegates.
- Old Business: none

## New Business:

Upcoming officers for the year 2014-2015 will be as follows: President- Robert McTaggart, Vice President- Cathy Andricsak, Treasurer- Richard Angowski, and Secretary- Matt Safari. The ADA alternate delegate will be Bob Hersh.

## Council on Annual Session (Dr. Shah):

Mrs. Maureen Barlow reported that the students are becoming more and more involved with the NJDA Councils and our student rep on the Annual Session council is helping to organize a volunteer group of students to work a few hours at the conference. This will expose students to the conference and allow them to network. In turn, we would provide a panel luncheon. The students would like to learn more about specialties and would like a Question and Answer session.

On Monday morning, November 25th we began promoting the conference. The link to Revel is open for guest rooms. We are more than half sold out of table tops and booths. The Council is working on exploring new exhibitors and the Council reps will be asking the components for its sponsors to see if they would be interested in exhibiting on a state level. In December, we are planning a marketing push for additional sponsorship and speaker support with mailings, etc. We still have no sponsor for David Garber. The Sunshine Act is making it more difficult to find companies willing to support speaker honorarium.

Dr. Babinowich suggested that we look at product companies that our members utilize and ask them to get back to us with the top 5 companies they use. If we see the same names on these lists, we should reach out to them for sponsorships. Another suggestion was to reach out to the specialty societies. Maureen agreed but mentioned that each specialty society was contacted in September by Dr. LaMorte and offered an opportunity to be involved with the annual session. Three expressed interest, only one has followed through – Ortho.

The Council will make a recommendation to the Board of Trustees to allow member speakers to be eligible to receive an honorarium for speaking at annual session.

## 2014 Garden State Dental Conference & Expo

June 27th & 28th, 2014 at the REVEL Resort & Casino, Atlantic City, NJ

## Speaker Line-up

Dr. David Garber \* - Real World Dentistry- options... Limitations... Alternatives

Rutgers Faculty Package: 4 courses - \*Pay one price ticket\*

Dr. James Albani - New Advances in Ridge Augmentation for Ideal Implant Placement

Dr. Pamela Alberto - Complicated Exodontia Made Easy

Dr. Louis DiPede - The Prosthodontic Soft-Tissue Interface

Dr. Glenn Rosivack - Trauma in the Pediatric Dental Patient

C. Breen / Panel - Allied Dental Educators

Linda Lakin - Getting to “YES” - Treatment Acceptance

James Lease - OSHA - HIPAA

Dr. Louis Rossman - 35 Years of Endo - Past, Present & Future

# MOCDS TRUSTEE MEETING MINUTES January 7, 2014

Table Clinics - Research Presentations  
Panel Discussion - Hot Topics and a Hot Lunch  
Specialty Panel - An introduction to Dental Specialties  
Dr. Scott Resnick - Endo - Part 2 - hands On  
Dr. Zwetckhenbaum - Issues of Geriatrics  
J. Burns/C. Widensky - Debt Management  
Eva Grayzel \* - Tongue-Tied: A Story NOT Silenced by Oral Cancer  
TDIC - Risk Management  
Dr. Mark Benton - \*Sleep Apnea  
Cara Nogiec - Dental Materials  
Brandon Collier - Collier & Associates Financial

## Exhibits

More than half of the exhibit floor is sold out. We ask that all components invite their sponsors to participate. This would offer sponsors statewide exposure. Any interested companies can contact Lorraine Sedor at NJDA lsedor@njda.org

Speaker Line-Up & Course Pricing – 2014 and moving forward  
NJDA is moving away from individual CE courses throughout the year and beginning to offer smaller conferences, such as the New Dentist conference in March 2014 and Members' Day in October 2014.

Annual session speaker line-up was reviewed (attached). The Rutgers Faculty showcase will be sold as a single-day, single-ticket event. All courses will be held on one day with enough time between courses for attendees to visit the exhibit hall.

Course pricing structures will be revisited. NJDA members will benefit from a significant difference in Member/Non-member pricing.

## Specialty Groups

Three specialty Groups will be teaming with NJDA at our conference in 2014. They are NJAO sponsoring a full day financial course on Saturday and NJAGD and NJACP will be co-sponsoring the Eva Grayzel course on Saturday.

Council on Dental Benefits (Dr. Sirota):  
Report for CODB from Nov. 13, 2013 meeting:

1) Dental Wellness Partners has been purchased by Maverest: this represents a silent PPO comprising Aetna, Cigna, Met Life and United Concordia.

2) Flexible Spending Accounts (FSA) : maximum deduction reduced to \$1200. There is a \$500 carryover allowed from the previous year, but it expires March 1.

3) T-Mobile has switched its national network from Delta Premier to Delta PPO; However there are no benefits unless provided by a Delta PPO dentist.

4) The AHA provides for dental coverage for minors up to the age of 19. Covered services correspond to the current CHIP plan and orthodontic benefits need to be qualified.  
As with other aspects of this law, we find out more as time progresses. Members are urged to VERIFY benefits prior to appointments, and PREDETERMINE procedures prior to providing care.

Council on Membership (Dr. Boim):

Louis Conte DMD, UMDNJ 1987, Red Bank, General Practice  
Antonett Thai DDS, NYUCD 2002, NYUCD 2005 ENDO, Ocean, Endodontics  
Daniel Winston DDS, Ohio State Univ 2005, St. Luke's Roosevelt Hospital OMS 2012, Toms River, Oral Surgery  
Fred Diorio DMD, UMDNJ 1978, West Trenton, General Practice  
Nikolaos Gavrilis DDS, NYUCD 1999, Univ. of Pittsburgh Dental Endo. 2006, Neptune, Endodontics  
Matthew Homsy DMD, UMDNJ 2013, JSUMC GPR 2014, Spring Lake, General Dentistry  
Michele Brucker-Collier DMD, UMDNJ 1979, Sea Bright, General Practice  
Transfer to Monmouth –Ocean from Bergen:  
Pinky Bhavsar DMD, Little Silver, General Practice

There are 6 Monmouth-Ocean members who are eligible to receive their life member pins. They are: Dino Calabrese, Kevan Kushner, Jeffrey T. Marvin, Dudley W. Robinson, Joel Storm, and John W. Van Lenten.

They are scheduled to be honored as life members at our meeting Jan 14th when the NJDA officers will visit our component. We have left messages for them. We have spoken to members of their staffs. We requested bios and we wanted to know if they would be able to attend the meeting.

To date Dr. Marvin sent his bio & he will be at the meeting.  
Dr. Van Lenten will not be able to come to the meeting.

We need your help in obtaining information for the remaining names:

1. Will they attend the meeting?
2. Will they send a Bio?

E-mail any response to Mimi & myself.

## Judicial Council:

Mr. Arthur Meisel reported that he had been informed that both of NJDA's applications to NJDEP regarding dental cone beams have been granted. He also reported that there will be some training for dental radiographic technologists.

At the request of several member dentists, he reviewed the Dental Wellness Partner's contract and concluded that Maverest did not have the right to acquire the participating dentists in the Dental Wellness partners' network.. The Board authorized Mr. Meisel to represent member dentists, at no charge, who sought to recover underpayments from Maverest.

Committee on Membership/New Dentist (Drs. Boim, Kukucka):

## Year End Review

NJDA increase in membership from 2012: 33

Non-renews: 187

New Applicants who are still members: 252

Deceased: 41

¼ year dues campaign –Net 40 additional members for 2013. Fifteen of these members were a result of the 15 for 12 campaign

## Waivers

100% 78; 75% 16; 50% 4

## Recruitment Campaign

NJDA announces several new improvements coming soon that will contribute to better serving member dentists as technology and the economy change.

# MOCDS TRUSTEE MEETING MINUTES January 7, 2014

New Dentist Conference: Dental Team Forum  
Register, pay for, and keep track of NJDA CE courses you take on our NEW website  
Special Discounts and Services from Endorsed business Associates (EBA)  
NEW job search & classified advertisement functionality available to all members automatically.  
Easy-to-access information via our website, the Advocate, the Journal, and your component newsletter  
Members-only courses at less than \$10/credit

JOIN TODAY\* and be Eligible to WIN ONE OF THREE PRIZE PACKAGES. Take advantage of NJDA's 2014 recruitment campaign designed specifically to give you a chance to win valuable prize packages offering quality products and services that can enhance your practice. Each prize package offers complimentary hotel rooms, conference discounts and money saving vouchers for the Association's two premier events in 2014:

1. Garden State Dental conference & Expo June 27-29, 2014.
2. Dental Team forum October 1, 2014

FIRST PRIZE One hotel room for Thursday, Friday and Saturday night, June 26, 27, and 28, 2014 at REVEL in Atlantic City \$100.00 CE voucher for continuing education offered at the 2014 Garden State Dental Conference

One ticket for the featured speaker at the Garden State Dental Conference Dr. David Garber real World Dentistry - Options... Limitations... Alternatives Registration fee waived for Five Dental Team Forum attendees (you and four of your practice's dental team)

SECOND PRIZE One hotel room for Thursday and Friday night June 26 and 27, 2014 at REVEL in Atlantic City \$75.00 CE voucher for continuing education offered at the 2014 Garden State Dental Conference Registration fee waived for THREE Dental Team Forum attendees (you and two members of your practice's dental team)

THIRD PRIZE One hotel room for Thursday night June 26, 2014 at REVEL in Atlantic City \$50.00 CE voucher for continuing education offered at the 2014 Garden State Dental Conference Registration fee waived for ONE Dental Team Forum attendee

3. Promotional incentive for 2009-2011 non-members 50% off annual dues.
4. Component Marketing Program –NJDA will match up to \$2000/ component to cover the cost of a component marketing program.
5. Retention Marketing  
January –CE in 1 place  
March Dollars & cents-compare services available at NJDA and what they would cost in the private sector.  
Utility & Advocacy our lobby efforts etc.  
July-legal help from lawyers at NJDA  
Sept. Dental Benefits  
Nov. Value of membership eq. shredding program Oct 1st.  
Committee on Children's Dental Health (Dr. Furlong):  
GKAS is on Friday Feb 7, and the Children's Dental Health Fair is at the Ocean County and Monmouth Malls from 1-3 on Sunday February 9.

Aruba Health Seminar (Drs. Robert & James Isaacson):  
The seminar was a great success and had great speakers.

The meeting was adjourned at 8:15 p.m.

Respectfully, Richard Angowski, D.M.D.

## NJDA UPDATES for 2014

ADVISORY: Summary of NJDA's work on Cone Beam from Department of Environmental Protection (DEP)  
DEP's letter to Dental Cone Beam Computed Tomography registrants summarizes NJDA's work in gaining an approval of an alternative quality assurance program for these units, and gaining the approval of an exemption allowing licensed dental radiologic technologists to perform radiographic procedures.  
Click here to read the entire communication from DEP.

ADVISORY: Lame Duck legislation may affect your employment policies  
The State Legislature's Lame Duck Session is considering a bill that would diminish employers' ability to conduct criminal history background checks on prospective employees. A related bill would make it illegal for employers to run credit histories on prospective employees, too. The NJDA opposes both measures.

REMINDER: CDT 2014 takes effect January 1  
The CDT 2014 contains 29 new procedure codes, 18 revised codes, four deleted codes, and seven changes to code subcategories and their descriptors. Please remember to reference the new codes when submitting dental claims for services performed after January 1. The CDT 2014 may be purchased from the ADA Catalog.

Support for Give Kids a Smile grows!  
Give Kids a Smile day is Friday, February 7, 2014. It's not too late to get involved, by providing monetary support, participating as a treatment site, or both. Contact Maureen Barlow or Lorraine Sedor at NJDA. Monetary donations are used to defray the cost of student transportation to and from participating locations.

www.NJDA.org  
Thank you for your patience as we continue to develop the new Association website. If you've had any difficulty recently accessing your membership account, paying your dues online, or finding information, NJDA staff is here to help. Please call 732-821-9400 or email membership@njda.org.  
Members attempting to log in the first time since we launched our new website can access it using their new credentials. Usernames are now the ADA number. Passwords are last name, all lowercase, followed by an exclamation mark (!) and then the first four digits of the ADA#. Example: smith!1234.



Imagine what an empty waiting room would do to your practice and your patient's oral healthcare.

*NJDPAC imagines this every day.*



Every day, politicians in Trenton are creating new ways to raise revenues for our cash-strapped state – oftentimes at the expense of the small businesses. There's even talk about placing a tax on all professional services, including medicine and dentistry. Imagine that – a tax on healthcare in New Jersey. So, what can you do to fight back? **Contribute to the New Jersey Dental Political Action Committee (NJDPAC) – organized dentistry's loudest political voice in Trenton.**

**NJDPAC** acts on behalf of the entire dental profession to ensure the voice of organized dentistry is loud in Trenton. We're not always successful, but one thing is for sure, if more dentists contributed to **NJDPAC** we'd open a lot more doors and have a much louder voice. Contribute today and help **NJDPAC** help you. Visit [www.njda.org](http://www.njda.org) to learn more about **NJDPAC** or call (732) 821-9400



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**THE JERSEY SHORE UNIVERSITY MEDICAL CENTER**  
THE MONMOUTH-OCEAN COUNTY DENTAL SOCIETY PRESENTS

**THE CHRISTENSEN BOTTOM LINE-2014**  
**Gordon J. Christensen DDS MSD PhD**

**THURSDAY, MARCH 6, 2014**  
**9:00 AM -- 4:30 PM**

PNC BANK ARTS CENTER RECEPTION CENTER, HOLMDEL, NJ

*Gordon Christensen is one of the top dental educators in the world today. This fast moving "bottom line" course includes the areas of dentistry with the most activity and change in any given year. It is easily understood and has numerous summaries that help attendees to interpret the on going advancements in the profession. The course encourages audience participation, and questions and answers and is presented in an enjoyable and humorous manner.*

*The hottest topics in dentistry today will be included in the planned program depending on the interests of the participants in your group, the popularity of topics at the time of your program, and the time available. Don't miss the 2014 Christensen Bottom Line.*

REGISTRATION FORM:  
THURSDAY, MARCH 6, 2014 PNC ARTS CENTER RECEPTION CENTER

**THE CHRISTENSEN BOTTOM LINE-2014**  
**Gordon J. Christensen DDS MSD PhD**

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

TUITION: Dentists: \_\_\_ @ \$185.00 = \_\_\_\_\_ + Auxiliaries: \_\_\_ @ \$95.00 = \_\_\_\_\_ Total Enclosed = \_\_\_\_\_

Charge to Credit Card: \_\_\_\_\_ Visa \_\_\_\_\_ Mastercard \_\_\_\_\_ American Express

Account Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_

*Please list the names of auxiliaries attending:*

\_\_\_\_\_  
\_\_\_\_\_

FAX this form and credit card information to (732) 531-9631 (Dr. Paul Condello)  
FOR FURTHER INFO CALL EILEEN BECKER AT (732) 869-5734



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The following members were presented their Life Member pins at the M-OCDS dinner meeting

Dino Calabrese

Jeffrey T. Marvin

Joel Storm

Kevan Kushner

Dudley W. Robinson

John W. Van Lenten



M-OCDS President Dr Furlong is presented an award by NJDA President Dr Giantomas



Past Presidents



Drs Julia Cintron and Lauren Picciotto, meeting committee members

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## GENERAL MEMBERSHIP DINNER MEETING

*Tuesday - March 11, 2014*

**“The 7 Deadly Retirement Sins for Dentists”**

**Ryan Zacharczyk, CFP**

Free dinner for MOCDS members & earn 2 CE credits!  
Riverview Pavilion, Belmar 6:30 PM

**PLEASE R.S.V.P. by:  
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## GENERAL MEMBERSHIP DINNER MEETING

*Tuesday - April 8, 2014*

**“Dental Insurance Update”**

**Dr. Arthur Bilenker**

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Riverview Pavilion, Belmar 6:30 PM

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