



# M-OCDS News

MONMOUTH-OCEAN COUNTY DENTAL SOCIETY NEWSLETTER

*A Component Society of The New Jersey Dental Association and  
the American Dental Association*

June 2013

## From the President

Dear Friends,

It has been a privilege and an honor to have served you as President. I want to take the opportunity to thank each and every one of you for the continued support and dedication you have displayed during this past year.

The MOCDS is not an organization that can be run by one person. It takes many committed individuals to come together and work as one for the betterment of our profession. We can be very proud of what came before us and of the accomplishments that we have made. This is a strong group and it is getting stronger with each new member. With this in mind, I am delighted to pass the proverbial reigns to a wonderful group of professionals. Each of them brings a wealth of experience and diverse strengths to our organization.

As I move from the position of President to Past-President, this is not farewell, but just a change of roles. It has been and will continue to be a pleasure to work with the board and members of the MOCDS that care so deeply about the many facets of the dental profession. We have many challenges and must continue pursuing advocacy and education.

I am looking forward to seeing many of you at the annual Golf Outing on June 19, 2013 at the Eagle Ridge Golf course. The day will start with lunch being served at 12:30 pm. There is a shotgun start for a round of golf which will be followed by dinner, door prizes and an interesting lecture. Our grand sponsor for this event is the accounting firm of KK Mehta and Associates. They are donating \$3500 to MOCDS. This is being planned to be an enjoyable day filled with golf, good friends, good food, a lecture and of course, a "few" drinks. Dinner is free for MOCDS members and will be followed by a lecture titled "Tax Saving Strategies for Dentists". We are in the process of obtaining 2 CE credits from the State Board of Dentistry.

Free golf lessons for MOCDS members who want to take up golfing will be available on a first come, first serve basis. Check your email/mail for the invitation. Please talk it up so that we will have a large turnout. Guests and non-members are welcome. Price is \$125 per golfer. Checks are to be made out to MOCDS and mailed to Dr. Steven Eisen to save your spot or for additional details.

Our Staff Appreciation night will be held on July 26, 2013 at 7:00 at Blue Claws Stadium. This is a fun night for your staff and their entire family. Children under 5 are free. Children under 12 are \$15. Adults are \$25. This includes admission to the game, a full bbq buffet, soft drinks and dessert and fireworks. Tickets can be purchased from Dr. Brian Bosonac. Again, thank you for your support.

Regards,  
Rajeev Gupta



## UPCOMING EVENTS

**JERSEY SHORE UNIVERSITY MEDICAL CENTER**  
"Review of Combined Inhalation-Enteral Conscious Sedation  
for the Adult Dental Patient"

Dr. Marvin Leventer  
Wednesday, June 12, 2103, 9:00 AM  
Sheraton Eatontown Hotel and Conference Center  
Eileen Becker (732)-869-5734

### GOLF OUTING

Wednesday June 19, 2013  
Contact: Dr. Steven Eisen  
FrontDesk@ezperio.com (732) 449-1166

### STAFF & FAMILY APPRECIATION EVENT

Friday, July 26, 2013  
Lakewood Blueclaws, First Energy Park  
Contact: Dr. Brian Bosonac Bsb0707@aol.com

### 2013 GARDEN STATE DENTAL CONFERENCE & EXPO

June 28 & 29, 2013  
Ocean Place Resort & Spa, Long Branch

### ORGANIZATIONAL MEETING

Tuesday, August 13, 2013  
Dinner at 6:30 PM Meeting 7 PM board room  
Jersey Shore University Medical Center, Neptune

### TRUSTEES MEETING

Tuesday, October 1, 2013  
Dinner at 6:30 PM Meeting 7 PM board room  
Jersey Shore University Medical Center, Neptune

### GENERAL MEMBERSHIP DINNER MEETING

Tuesday, October 8th, 2013  
"Behavior Management -An Art or Science-Individuals with  
Autism Spectrum Disorders"  
Dr Purnima Hernandez  
Free dinner for MOCDS members & earn 2 CE credits!  
Riverview Pavilion, Belmar 6:30 PM

**Society web site: [www.M-OCDS.org](http://www.M-OCDS.org)**

**SAVE A TREE!** Email Dr. Mitchel Friedman that you  
want the newsletter via email: [Editor@M-OCDS.org](mailto:Editor@M-OCDS.org)

# MOCDS TRUSTEE MEETING MINUTES May 7, 2013

MOCDS TRUSTEES MEETING May 7, 2013

Attendance: Drs. Andricsak, Angowski, Boim, Furlong, Gupta, Giantomas, Goodwin, Haghigi, Hersh, Richard Isaacson, Robert Isaacson, Kukucka, LaFalce, McTaggart, Shah, Snis-cik, Velazquez, Wohlstetter,

The meeting was called to order by Dr Gupta at 7:03pm

Approval of last meeting minutes, April 2, 2013.

PRESIDENTS REPORT: Dr Gupta

Since this is the last trustee meeting for the 2012-2013 year, I wanted to take the opportunity to thank each and every one of you for the continued support and dedication you have displayed during this past year. The MOCDS is not an organization that can be run by one person. It takes many committed individuals to come together and work as one for the betterment of our profession. We can be very proud of what came before us and of the accomplishments that we have made. We are a strong group and we are getting stronger with each new member.

Again, thank you for your support.

VICE PRESIDENTS REPORT: Dr Furlong

Due to extenuating circumstances, the incoming secretary needs to withdraw her nomination; the board needs to find a replacement ASAP. The decision will be made by the board at the August trustees meeting. The officers meeting will take place on August 13 before the board meeting commences.

I will hold a meeting for the General Membership and Educational Program Committee this summer to discuss delegation of duties for the dinner meetings. I will contact the members in the near future to schedule the meeting date and time. Attached is the 2013-2014 Calendar for trustees to review. I will add the programs for Jersey Shore and Monmouth Medical when I get them.

Below is the calendar for 2013-2014.

M-OCDS MEETING SCHEDULE

Aug 13, 2013 Organizational Meeting

Oct 1, 2013 TM

Oct 8, 2013 DM-Dr Purnima Hernandez-Behavior Management "An Art or Science"-Individuals with Autism Spectrum Disorders

Nov 5, 2013 TM

Nov 12, 2013 DM- Dr Frank Celenza-Seeking Interdisciplinary Excellence

Jan 7, 2014 TM

Jan 14, 2014 DM-NJDA Officer's Presentation

Mar 4, 2014 TM

Mar 11, 2014 DM- Mr. Ryan Zacharczyk, CFP -Retirement Planning

Apr 1, 2014 TM

Apr 8, 2014 NMM-Dr. Arthur Bilenker- Dental Benefits Overview

May 6, 2014 TM

May 7, 2014 (Tentative) Legislative Night

Saturday May 17, 2014-President's Dinner Dance-(TBA)

June, 2014 Staff Appreciation-(TBA)

TM – Trustee Meeting (1st Tuesday of month)

DM – Dinner Meeting (2cnd Tuesday of month)

NMM -- New Member Dinner Meeting

TRESURERS REPORT: Dr McTaggart

For the Trustees who have asked about the Legislative night

MOCDS, is a 501-C6 entity which is a member business. Our CPA sent us this statement "As for the \$2,000 limit, there is an exemption of \$2,000 from additional filing for in-house lobbying; if you are not lobbying, this doesn't apply." We have approved changing the name to Leadership night for the next budget and we are covered either way. The Executive Secretary, President, Treasurer, and Editor will be getting Debit Cards from Wells Fargo. They are being shipped this week. This will aid in record keeping and allow for us to pay for goods and services without waiting to be reimbursed by the treasurer. The trustees will need to go to their local Wells Fargo and set up a pin. Each year the incoming treasurer will de-activate the outgoing presidents debit card and activate a new debit card for the treasurer. We will be setting up a credit card machine for dinner meetings/golf outings etc. so our members do not have to bring checks or cash. The money will go straight into our Wells Fargo account and then transferred to the checking or savings account. This eliminates waiting for checks to be issued and there is electronic tracking.

EXECUTIVE SECRETARY REPORT Dr Angowski:

6 new members, 2 transfers, 2 dues waivers

NJDA TRUSTEE REPORT: Dr Shah

NJDA April 24, 2013

At the last Board meeting, Dr. Shah asked for financial assistance with Monmouth-Ocean's Recruitment Activity. She was requested to present the expenses for the recruitment activity at this Board meeting. A question came up as to how many non-members were actually in attendance. Tricia DeCotiis reported back to the Board that 18 non-members were present. A motion was made, seconded and ADOPTED by the Board (Vote # 6 BT-13-4-10) to approve up to \$1000 (in addition to \$500 in budgeted funds) towards expenses incurred for its recent recruitment activity. This was passed with two abstentions.

The question of whether or not we wish to participate in the Electronic Dental Record Keeping Survey conducted by the University of North Carolina was discussed. A link to the survey was emailed to the Board to review. The sense of the Board was that electronic record keeping is inevitable. A motion was made, seconded and ADOPTED by the Board (Vote #4 BT-13-4-8) to participate in the Electronic Dental Record Keeping Survey conducted by the University of North Carolina. This was passed with four nays.

Dr. Luciano Ghisalberti, chair of the committee, sent a report to the committee for comments and/or questions, to evaluate the feasibility of expanded functions of RDA's. The NJAGD supported maintaining the current list of duties that can be delegated to dental assistants who work in general practice offices. A petition for rulemaking to consider an amended list of expanded duties for orthodontists and pedodontists was discussed. After discussing the matter, a motion was made, seconded and ADOPTED by the Board (Vote #5 BT-13-4-9) to drop the feasibility of the amended expanded functions for RDA's for ortho and pedo. This passed with a vote of 13 to 5. MOCDS board was not happy with this decision and we will table this for further discussion at the Aug meeting.

It was the sense of the Board that the issue of webinars should be referred back to the Committee on Continuing Education. A motion was made, seconded, and ADOPTED by the Board (Vote #7 BT-13-4-11), to fund the Dental School's Student Summer Research Fellowship program in the amount of \$1500.00. This was passed with a vote of 11 to 5 with one

## MOCDS TRUSTEE MEETING MINUTES May 7, 2013

abstention.

At the last Board meeting it was suggested that the marketing plan should have a buy-in at the component level. It was suggested that NJDA partners with the components and have a dollar match. Nicole Schneekloth, Manager of Communications, will visit each component to assist them in developing individual marketing plans. It is not mandatory for components to participate. A suggestion was made that NJDA set aside \$25,000. Dr. DiVincenzo commented that he felt the Leadership Conference was very successful and felt that we should get the heads of the components together. He expressed his disappointment in that we did not follow-up. He was against asking components for \$2500.00 for three years and that NJDA should not set aside \$25,000 when NJDA barely balanced our budget. He strongly felt we should have another Leadership Conference and that one be held at the Annual Session and that the components contribute approximately \$2,000 each to the marketing plan. It was also suggested that this plan have an expiration date and to consider a test for approximately three years. If at the end of three years, it does not work out, we would then disregard it, modify it, or extend the program. It was decided that the motion be tabled. A motion was made, seconded and ADOPTED by the Board (Vote #10 BT-13-4-14), to table the motion to approve a Marketing Plan to include a buy-in with the components and to have a Budget line item up to \$25,000 to invest in a component marketing plan to the August 14, 2013 Board meeting. This was passed with four nays.

A motion was made, seconded and unanimously ADOPTED by the Board (Vote 11 BT-13-4-15) to reaffirm that the Council on Annual Session schedule has a Leadership Conference during the conference.

A motion was made, seconded and unanimously ADOPTED by the Board (Vote #12 BT-13-4-16) to approve up to \$50,000 to the Team Maxine campaign.

ADOPTED by the Board (Vote 1 BT-13-4-5) to approve the proposed marketing report regarding the website with utilizing a committee of three members of the Association to discuss dental content. The three members are: Dr. Allan Rothstein (TC), Dr. Dipika Shah (MO) and the alternate student Trustee, Ms. Meha Sheth.

ADOPTED by the Board (Vote #8 BT-13-4-12) to eliminate the Committee on Sponsorship Oversight and to add the NJDA Treasurer to the Committee to Review the Partners Program. The Committee on Employee Benefits, authorized to release the requested information for the purpose of reducing administrative costs pertaining to NJDA'S pension and 401k PLANS, and bring the information back to the Board.

The first item under Goals will be: Communications and Marketing, then Leadership Development, then Membership and last but not least, Finances. A motion was made, seconded and unanimously ADOPTED by the Board (Vote #13 BT-13-4-17) to approve the revised goals of the Committee on Strategic Planning.

Dr. Bryon Roshong reported that there was one issue, Beach Bum Tanning, at the last State Board of Dentistry meeting. Dr. Nicholas DeRobertis reported on 13 points being developed by the State Board as a guide to determine whether or not particular activities fall within the statutory definition.

Dr. Walter Chinoy congratulated Dr. Mark Vitale as the official Secretary of the New Jersey Dental Association. He announced that Dr. Robert Faiella will be speaking at the House of Delegates again this year but in the capacity of ADA Presi-

dent.

Mr. Art Meisel reported that on the overpayment recovery appeal, our adversaries have asked for additional time. NJDA's reply brief will be due the day after Memorial Day. The Department of Banking and Insurance sent to us a synopsis of a new proposed rule that deals with over payment recovery. ADOPTED by the Board (Vote #2 BT-13-4-6) to approve the auditor's reports and the 990.

Dr. John Murray addressed the Board on his upcoming trip to the ADA to attend the National Conference on Dentist Health and Wellness. The conference brings together the health professionals from all states to discuss dependency on alcohol or drugs.

Heartiest congratulations to Dr. Bob Giantomas for being our upcoming NJDA president. I am sure his leadership will make MOCDS proud to have one of our own at NJDA leader. I ask all MOCDS members to support his presidency in the coming year and wish him the best.

ADA DELEGATE REPORT (Dr Isaacson): The annual meeting in Oct, is in New Orleans this year. Bill Clinton is scheduled to be there.

OLD BUSINESS:

A discussion was made that the legislative night invitation list should not be restricted.

NEW BUSINESS:

A discussion was made that our component, MOCDS, establish a funded internship program instead of participating in NJDA's marketing plan. The marketing plan is to increase membership. The idea is that the intern would be more effective establishing accurate data regarding nonmembers and the money would be better spent than giving it to NJDA to participate with their plan.

Dr Giantomas is not seeking the alternate delegate position after 2014. Therefore we need to seek another trustee to fulfill his position.

We are being reimbursed from NJDA for the president, president elect, and executive director only, for the MOCDS dinner dance. Previously, all the NJDA officers, executive secretary, and speaker of the house were invited. A motion was made to adopt NJDA's policy to invite the president, president elect, and executive secretary only. Motion passed.

We are having a political fundraiser for congressmen Pallone on Sat June 29th at the NJDA conference. The cost is 200.00pp and the contribution is credited to NJPAC.

There was a discussion about inviting all members to Legislative night. The discussion was tabled until next year.

There is a joint commission of the National Board dental examiners to bring two boards together for the purpose of revising the testing. They want to combine basic science and clinical skills so part I and part II will be tested together. It seems to be a budgeting concern on the part of the State Board. More information will be provided as it develops.

NJDA has a past president, Maxine Feinberg that is vying for the position of ADA president. The board made a motion to donate 1000.00 towards her campaign. The motion was

## MOCDS TRUSTEE MEETING MINUTES May 7, 2013

passed.

There was a discussion about the how the board should acknowledge Dr Greg Vergos and Dr Joe Piotrowski for their service to the society in light of their recent retirement. It was noted that the board should adopt a policy for past presidents and trustees that had to take early retirements. The issue will be examined further that later meetings.

Council on Annual Session: Dr Shah

Ms. Maureen Barlow reported that the Garden State Conference and Expo is almost sold out; we have 7 booths left. We are now looking for sponsorship. Yesterday she had a meeting with Henry Schein. Rooms are sold out for Friday night. Ms. Barlow is holding rooms, therefore, if any member has not made a reservation and intends to, please let her know before she turns these rooms back to the hotel. She is working with the Partners and CE. Last night Kawata Pan Dent gave a CE course here at NJDA and it went very well. We are down 90 registrants and down 80 registrants for our major speaker as of today. Please register early for CE courses to make it easier for everyone. Dr. Gerard Chiche. It was suggested that something be put in the annual newsletter regarding Dr. Chiche. Dr. Tom Rossi added to Ms. Barlow's report that Dr. Stuart Isler gave a CE course with Dr. Chiche on the same subject in April 2013 and if you purchased a ticket, you were allowed to bring a friend for free. Dr. Isler was also advertising that he plans to use Dr. Garber for a CE course. Dr. Garber is NJDA'S featured speaker at the 2014 Garden State Conference & Expo. Ms. Barlow has been in contact with Dr. Garber and has asked him to deliver a different topic. Hope to see all of you at the annual session full of great CE and fun. I urge all the delegates to attend House of Delegate meeting and be there for Dr. Bob Giantomas at his induction ceremony as a president of NJDA, Sunday June 30 at 10:00am.

Council on Dental Benefits: Dr Sirota The council meets Wed. morning.

Council on Dental Education: Dr Andricsak

Our Council meeting was held on April 18, 2013. The featured speaker was Dr Jeanette DeCastro from UMDNJ. Effective July 1, 2013, New Jersey Dental School will be Rutgers School of Dental Medicine. She discussed careers in dental education. There is a state and national shortage of dental educators. The state issued a grant to UMDNJ in July 2012 for the purpose of funding a program to teach dental educators about teaching and specifically about how to treat the under-served population. The title of the program is From Practice to Preceptor....teaching, administration and clinical/

research skills. The time commitment is 1x/week for 2 years. Much is done on-line the first year and you receive a Masters in Dental Education after the 2 years.

We also discussed establishing a subcommittee to promote the value of RDA/CDA's in your practice. This subcommittee will establish a power point presentation for all components, create an informational brochure for all NJDA members and deliver this presentation to all components.

We discussed reestablishing the scholarship fund for accredited dental assisting programs. We reviewed the application process and deadlines for the weekend study club speakers.

Council on Governmental Affairs: Dr Goodwin  
Leadership/Legislative night attendees stats; 9 NJDA, 14 MOCDS

There was a motion to re- change the name from leadership night to back to legislative night. It was passed.

Council on Membership: Dr Boim

MEMBERSHIP REPORT

Louis Napolitano DMD, UMDNJ 1982, Jersey Shore Univ. Medical CTR. GPR 1983 Jackson, General Practice

Lisa Indelicato DMD, Monmouth Medical Ctr. GPR 2011, Eatontown, General Practice

Bryan Gelfand DDS, NYUCD 2004 GPR 2005, Manalapan, General Practice

Dr LaNita Strozier, Howard Univ. 2008, UMDNJ Pediatric Dentistry 2012

Hernando Pulido DDS, Specialized in Prosthetics in Columbia, Indiana Univ. 2007 PG Prosthetics Detroit Mercy 2009

DDS degree, Toms River, Prosthetics & General Dentistry Michael Santo DDS, NYUCD 1984, Red Bank, General

Dentistry Transfer from Passic

Dr Victor Salvador, Spring Lake, Transfer from Mercer

David Pipitone DMD; Point Pleasant

Committee on Children's Dental Health: Dr Velazquez

No updates on fair/GKAS

UMDNJ- Pediatric Clinic & Special needs clinic has broken ground. The new facility should be open September 2013.

Committee on Necrology: Dr Isaacson

Dr Doug Kaplan, 78 of Freehold

Dr Alvin Melser, 86 of Red Bank

Committee on Special and Social Events: Dr Andricsak

Presidents Dinner Dance this Saturday at the Crystal Point 6:30.

The meeting was adjourned at 9:53pm

Respectfully submitted, Cathy Andricsak DMD

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**JUNE 28-29, 2013**

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Visit [www.njda.org/expo](http://www.njda.org/expo) to sign up now!

On the site, you can:

- Preview courses and events before you begin registration.
- Sign up for courses, Showcase Packages, and Special Events
- New this year: Register multiple people under one account! Plus, if you want to add courses or events, you can simply log back in and pay for a second invoice.

### Highlights of the show include:

- **The New Jersey Dental Office.** A specially designed dental office offering you a hands-on opportunity to try out current dental products and services. Hosted by the NJDA Partners.
- Return of the **General Residency Program Fair** on Saturday with 9 GPR programs exhibiting!
- **Walk a Mile for a Smile!** Take a one-mile walk on the boardwalk to benefit the *NJ Give Kids a Smile!* program.
- An **all-new Saturday evening teen event** and the return of our popular kids' camps and water sports programs. Details under Events & Activities.

### New CE Options!

We have three different routes you can go when choosing your CE courses at Annual Session this year.

#### Pick from CE courses a-la-carte

Over a dozen courses are available on our a-la-carte menu.

#### NJ Speaker Showcase Package\*

Choose from an exclusive menu of 13 courses to attend on Friday and Saturday.

#### Chiche & Saturday NJ Speaker Showcase\*

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\*Come Early for best available seating

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**NJDPAC** acts on behalf of the entire dental profession to ensure the voice of organized dentistry is loud in Trenton. We're not always successful, but one thing is for sure, if more dentists contributed to **NJDPAC** we'd open a lot more doors and have a much louder voice. Contribute today and help **NJDPAC** help you. Visit [www.njda.org](http://www.njda.org) to learn more about **NJDPAC** or call (732) 821-9400



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# Golf Outing

## EAGLE RIDGE GOLF CLUB

June 19, 2013 – 12:30pm lunch

1:30 Shotgun start for the golf round  
with dinner and door prizes to follow

Dinner speaker CE's available

**\$125 per Golfer** *Guests and non members welcome*

Make checks out to MOCDS

and Mail to: Dr. Steven Eisen  
2130 Hwy 35, Suite 121  
Sea Girt, NJ 08750

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# Staff Appreciation Night

**July 26, 2013 – 7:00 PM**

LAKWOOD BLUECLAWS STADIUM

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**Fireworks to follow Game**

\$15 for Children under age of 12 and \$25 for Adults,

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Mark H. Menseh, D.M.D. - *Mays Landing, New Jersey*

George Loutfi, D.M.D. has acquired the practice of  
David Popkin, D.M.D. - *Trenton, New Jersey*

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all parties in these transitions.*

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*President's Dinner Dance*  
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# *President's Dinner Dance and Annual Officers' Installation*



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*Dr. John Feeney receives the  
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