



# M-OCDS News

MONMOUTH-OCEAN COUNTY DENTAL SOCIETY NEWSLETTER

A Component Society of The New Jersey Dental Association and  
the American Dental Association

JUNE 2016

## From the President

My last message is to give thanks and recognition to my family, close friends, dedicated staff and of course, my dental colleagues that have supported me this past year, as well as the previous years as an officer of MOCDS. A special thanks to everyone on the board for their confidence and support they have given me this past year as well.



This position has been an enlightening experience for me with regard to professional and personal growth. I became involved with organized dentistry back when my life was taking an unplanned and very stressful turn. I was a little lost, both personally and professionally.

My good friend Dr. Giantomas suggested to come to a meeting and get involved. So it began, for me, as motivation to network with my peers and get to know people in my profession, but it became much more than that. Not only did I make lasting and treasured friendships with my colleagues but I gained the opportunity for personal growth that I did not know I had.

I learned about the value of organized dentistry and much about the political process itself and I am truly grateful for the many opportunities this has given me beyond my own operatory.

Dentistry can be a very isolating profession but being part of organized dentistry has given me a sense of connection and a purpose beyond my own practice.

That is what our organization is all about. If we stay involved, stay informed and stay connected, together we can make a difference for our profession and what it stands for and what it provides to the public.

Thank you again, for the confidence you have shown me in this leadership position and it is truly an honor to be among all the past presidents of MOCDS.

Very truly yours,  
Dr. Cathy M. Andricsak

## UPCOMING EVENTS

### ORGANIZATIONAL MEETING

Tuesday, August 2, 2016  
Dinner at 6:30 PM Meeting 7 PM board room  
Jersey Shore University Medical Center, Neptune

### JERSEY SHORE UNIVERSITY MEDICAL CENTER

Wednesday, September 21, 2016  
"From Concept to Prototype to Restoration: Success  
& Predictability in Occlusal & Esthetic Transformation"  
*Dr. Dennis B. Hartlieb*  
JSUMC Lance Auditorium – Eileen Becker (732) 869-5734

### MONMOUTH MEDICAL CENTER BARNABAS HEALTH

Wednesday, September 21st 2016  
The Madow Brothers, Fantastic Motivation!  
*Dr Daniel Shomer zippy1@comcast.net 732-240-2222*  
Jumping Brook Country Club, Neptune

### TRUSTEES MEETING

Tuesday, October 11, 2016  
Dinner at 6:30 PM Meeting 7 PM board room  
Jersey Shore University Medical Center, Neptune

### GENERAL MEMBERSHIP DINNER MEETING

Tuesday, October 18, 2016  
Free Dinner for MOCDS members & earn 2 CE credits!  
Riverview Pavilion, Belmar 6:30 PM

### JERSEY SHORE UNIVERSITY MEDICAL CENTER

Wednesday, October 19, 2016  
Potions, Lotions, & Pastes:  
Oral Manifestations of Systemic Medications  
*Dr. Sebastian G. Ciancion*  
Branches Catering, West Long Branch

### TRUSTEES MEETING

Tuesday, November 1, 2016  
Dinner at 6:30 PM Meeting 7 PM board room  
Jersey Shore University Medical Center, Neptune

### GENERAL MEMBERSHIP DINNER MEETING

Tuesday, November 8, 2016  
Free Dinner for MOCDS members & earn 2 CE credits!  
Riverview Pavilion, Belmar 6:30 PM

Society web site: [www.M-OCDS.org](http://www.M-OCDS.org)

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# MOCDS TRUSTEE MEETING MINUTES April 5, 2016

## MOCDS TRUSTEES MEETING:

April 5, 2016

Attendance: Drs Andricsak, Angowski, Boim, Condello, Giantomas, Goodwin, Hersh, Jeffries-Bruno, Isaacson, Kukucka, Safari, Shah and Sniscak

The meeting was called to order by Dr. Andricsak at 7:04 p.m.

Approval of last meeting minutes.

PRESIDENTS REPORT: Dr. Andricsak

Dr McTaggart and I have been working on the new member meeting plans for next week. We revised the letters that go out to nonmembers into an invitation format. We hope that it gets a better response. We will be having our drawing for a nonmember and the MOCDS prize will be a picnic fruit, cheese and wine basket from Harry and David for a cost of \$169.00. We can also raffle to a new dentist if the board deems it appropriate. I think one raffle is enough along with all the sponsor prizes. I did tell the sponsors to amp up their gifts to something that would be impactful. The Colgate rep is very generous with her giveaways. Any suggestions will be welcomed and discussed. April 12, 2016

Don't forget the annual session is coming up May 6th and 7th. Dr Kukucka is working very hard on the new format for Legislative night, Wednesday, May 11. I'm looking forward to see how it goes. We will be e blasted with this invite to all members as soon as it gets closer. I feel we should set up some type of personal call list to at least the members who regularly come to the dinner meetings.

The President's dinner dance is Saturday, June 4th at the Oyster Point Hotel in Red Bank. This date was chosen to avoid college graduations, high school graduations and Memorial Day weekend. Hope it works and we get a good turnout. I'm planning to do a program and get sponsor advertisers to offset some costs.

I'm very excited to revisit Jenkinson's North Pavilion for staff Appreciation this year. I think we learned a little about the venue from last year and we will build on that. I want to market the event as a beach party and have team games on the beach, such as beach volleyball, rope tug and relay races. Let's get everyone off their seats and into some fun competitive spirit among offices. We are also allowed to bring our own dessert this year which we'll get better desserts bringing in than what they offered. Remember, it is not for kids, it is a staff picnic/beach party and we will market it as such. Show support and bring your staff. There is no limit to how many people come...it is the beach!!!! Friday, June 10th 5:30-9:30 p.m.

VICE PRESIDENTS REPORT: Dr. Angowski

The 2016 - 2017 calendar of events is being finalized.

TREASURERS REPORT: Dr. Safari

All accounts are in good order.

Executive Secretary report: Dr. Angowski

All M-OCDS Officer, Council, and Committee representatives forwarded to Phyllis Cortazzo of NJDA.

NJDA Trustee report: Dr. Shah

NJDA BOT March 16, 2016.

Sorry to report loss of our life member Dr. THOMAS L. SMYTH on 02-14-2016, Practiced dentistry in Belmar for 50 years.

The term limit proposal to the Bylaws was distributed to the Board with a proposed amendment, changing the term limitation for council members from five (5) years to seven (7) years. Dr. Richard Kahn agreed that term limits were good but he felt they should only be imposed when a position became vacant. Both Drs. Roshong and Chinoy worked on the proposed changes and after the sixth (6th) rewrite, the committee felt five years was too short for council members to utilize their expertise and committee agreed to change it to seven years. This did not include the Chair of the Council. It was the consensus that term limits were good in that it eliminated any discomfort that a new or young member may feel in asking for someone's position and it should encourage younger members to get involved. A motion was made, seconded and ADOPTED by the Board (Vote #1 BT-16-3-4) to approve the amendment that council members term limit be changed to 7 years rather than 5 years. This passed with four nays.

Dr. Mark Vitale updated the Board on the gathering of information regarding a headquarters renovation. He felt our next step would be to have an appraiser come in and report back to us the value of this building. He also asked the Board to start thinking about a rendering for Phase I which would cost approximately \$6,000. A motion was made, seconded to APPROVED by the Board (Vote #2 BT-16-3-5) to hire an appraiser not to exceed \$2,500. This was passed with one nay.

Dr. Fred Babinowich proposed to the Board that we do a tribute to Stan Orenstein, NJDA Business Manager. He suggested that we have a plaque made with a picture and a caption to honor Stan for his dedication and service. He asked that the Board consider this and come back with some suggestions. Dr. Thomas Rossi, Vice-Chair of the Council on Membership, discussed the faculty recognition program that the Council approved at its February meeting. It was suggested that we present faculty members a certificate of appreciation from NJDA, with a list of member benefits and an application for membership.

There was considerable discussion on whether to provide this to both member faculty and non-members, or if an application should be sent with the certificate. The two students present were asked for their thoughts. Both would like to approach the faculty and try to discuss it with them. The students do not know who is or is not an NJDA member. A motion was made, seconded by the Board (Vote #3 BT-16-3-6) to refer the motion back to the Council on Membership for reconsideration and tweaking). The motion was called. Motion failed. A motion was made, seconded and APPROVED by the Board (Vote #4 BT 16-3-7) to send a certificate of recognition to all faculty at the Rutgers dental school. This passed with six nays. A motion was made, seconded and APPROVED by the Board (Vote #5 BT-16-3-8) to send the NJDA Monday morning alerts to non-member faculty, fine-tuned, for one year.

This passed with six nays. A motion was made, seconded and unanimously APPROVED by the Board (Vote # 6 BT-16-3-9) to send a NJDA application for membership along with a list of membership benefits to non-member faculty. It was agreed that when sending out the Monday morning alerts to faculty, it would have a button or link to the NJDA membership application.

Dr. Fred Babinowich reported on the sub-committee regarding ads. NJDA is trying to help components to generate more income. Sponsors want more face time with the components. Unfortunately, the problem is that each component has a different schedule. The committee has asked all components what its breakdown is on costs and how it can help to set up to make it easier to assist them based on the information they provide. Dr. Shah expressed her opinion it's a waste of NJDA resources as each component, vendors and their local reps have their own unique needs to socio-economics-geographical differences. Component should seek their own vendors and need to have their own cost/fees. If they cannot find vendors, they can always contact NJDA or other components for help. There is no need to make a formal program or take NJDA staff time in creating such set up.

Dr. Walter Chinoy reported on a composition inconsistency for the Committee on Strategic Planning. NJDA Rules of the Board state that the Committee on Strategic Planning shall consist of five voting members including the President-Elect as Chairperson and four additional members, one of whom shall be a member of the Board of Trustees. A motion was made, seconded and ADOPTED by the Board (Vote #7 BT-16-3-10) to amend the Rules of the Board and allow up to ten (10) voting members including the President-Elect as Chair and nine additional members, one of whom shall be a member of the Board of Trustees.

Dr. Walter Chinoy received a Union County Health alert. He stated that no action was required but he wanted to read it to the Board for informational purposes. It came from the New Jersey Department of Health (NJDOH), Communicable Disease Service which was investigating a cluster of cases of Enterococcus faecalis endocarditis in persons who underwent invasive oral surgery procedures. The case patients did not have conditions that placed them at higher risk for enterococcal infections or endocarditis. NJDOH is requesting that healthcare providers ask patients with Enterococcus faecalis bacteremia or endocarditis if they have had an invasive oral surgery procedure within six months of symptom onset.

Dr. Fred Babinowich asked for some direction in filling out medical claim forms. The medical code book is \$4,000 and it was suggested that we offer a course to members regarding medical coding. Dr. Monaco is researching medical codes and plans to hold a workshop in June.

Henry Schein is interested in our GKAS Program. Our program sees 3,000 children in one day. Henry Schein would like to take it to a higher level and de-

# MOCDS TRUSTEE MEETING MINUTES April 5, 2016

velop a pilot program for three years with NJDA, Oral Health Coalition and the NJAAP. We are hoping that Dr. Sid Whitman will be named chair. The hope is to find a dental and medical home for these children, forcing the State agency to follow up with these children. Ms. Barlow would like to have the component buy-in level in 2017 and focus on these programs, invite medical groups, seek sponsorship and to support component CE programs. Both Dr. Whitman and Art Meisel will visit each component's Board for buy-in.

Ms. Barlow reported that the EBA's were happy in 2016. They are supporting us in all programs. Remember, Resource Day in September 28, 2016.

Secretary Dr. Rossi's report: On January 1 they initiated the new PPO reimbursement program that establishes four different levels of reimbursement with State-wide distribution rather than the previous two. In the past, it was basically North Jersey vs. South Jersey but now all four levels are distributed state-wide based on income reported as reflected by zip codes.

Councils:  
(5 year term limits up this year)  
Annual Session – Dr. Shah

Council on Annual Session: Meeting was on 3/10/16. Garden State Dental Expo- Annual Session is scheduled for May 6 and 7, 2016 at Princeton Marriott. Compared to 2014 and 2015, 90 out of 156 registrants did not attend the conference in 2015 and 73 of that 90 also did not attend the 2014 conference. Registration sales are nearly double this time last year. We currently have 166 registrants (see agenda for breakdown of registrants).

- Due to the new program for registration, we are unable to compare conference attendance prior to 2014.
  - The registration comparison shows that we are reaching new members.
  - 50% of tickets have been sold for the Malamed for morning and afternoon. Depending on the room set-up, we can only accommodate 175-200 guests. So please do not wait if you like to attend Dr. Malamed's course and credits will be good for your IV Sedation permit, too.
  - Rasner's program has currently sold 40 tickets.
  - Wealth management programs have lighter ticket sales – some have no tickets sold to date.
  - Maureen will send out a reminder to incomplete registrants. There are currently 43 incomplete registrants – some were bothered by our initial reminder.
  - Registration will begin to pick up the last few weeks.
  - The Town Hall Luncheon email has been sent out several times and only 5 components have supported the program to date- Monmouth Ocean, Essex, Bergen, Passaic, and Hudson.
  - Registration is very low for non-member dentists (about 5 so far). Dr. Shah asked how we can reach out to non-members. Since the meeting we have and will continue to send email communication to non-members.
  - Dr. Shah suggests that we send out an E-blast to IDANA and create marketing materials for component meetings. IDANA has already been contacted and will promote our conference at their upcoming program as well as send an email blast on our behalf.
  - Art mentioned that the conference should be included in component emails.
  - Dr. Dzitser stated that the Atlantic-Cape May visitation is in April and the conference needs to be pushed.
  - As a sponsor of the GPR Fair, AGD has and will continue to promote the conference with member email blasts and website promotion.
  - Dr. Shah suggests that we target past attendees and survey attendees during the conference. This will be done as we get closer to the conference
- 2017 Speaker Line-Up – NO SPEAKER CONTRACTS HAVE BEEN ENTERED
- OHC Summit on Friday morning prior to start of conference
  - Dr. Sollecito - \$2,500
  - Dr. Blair and Dr. Stein are sponsored by Henry Schein.
  - Dr. Paveletz is sponsored by VOCO and has numerous topic options
  - Dr. Chu- \$15,000 fee may be reduced to \$10,000 because Dr. Ghisalberti reached out to him.
  - In exchange for free space, Dentsply has offered a hands-on endo course with Dr. Ribera who Dr. Chinoy has said is a good speaker.
  - Maureen pointed out that increasingly companies want free space in exchange for a speaker.
  - Harold Crossley - \$8,500, being considered, but Dr. Shah said that he isn't reliable.
  - Dr. Shah has recommended that we offer programs oriented toward dental staff on both days.
- Friday- Blair and Saturday- NJDHA will submit a course presented by Shirley Birenz
- CE committee will meet on Wednesday, March 16th.
- Governmental Affairs – Dr. Kukucka, Dr. Goodwin (alternate)  
Invitations sent out for Legislative night  
Membership – Dr. Safari

A meeting of the Council on Membership was held on March 21, 2016 at 7pm at the Association Headquarters.  
Membership Number overview-Brendan Breen reviewed the membership numbers to date.

Faculty Recognition- The BOT approved the modified proposal of this program. The benefit portion was approved. The decision was made to not include an application with the certificate to non-members. The Monday morning email will include a link to an online application. This program will be re-evaluated in 1 year.

Implementation ideas-The Council discussed delivering the Recognition to the faculty at Convocation. Mr. Meisel will talk to the Dean of students. The decision will be made through an on-line vote.

Student Involvement-NJDA staff will send the list of non-member faculty to the 2 student representatives to gather their impressions of NJDA and whether they would be willing to join or even recommend membership for students.

Old Business-  
Video Update- Mr. Breen re-sent the video from Florida to the Council. He received a quote for \$2000. NJDA staff will talk with the Communications Committee and send the Council their feedback. The Council will vote on this next month. Dr. Feinberg suggested posting the video from the Arizona Dental Association on our website.

Member-get-a-Member Program-The ADA is still working on the materials for this program. NJDA staff will keep the Council updated.

Faculty outreach programs-Dr. Mirmadjlessi suggested talking to NJDA faculty members and find out what they are interested in. This will be further discussed at the next meeting. All were in favor of NJDA staff asking the school to recommend a full-time faculty member to join the Council.

Employment Exchange-Mr. Breen updated the Council on the program. Staff will keep the Council updated.

Human Resources assistance for NJDA Members-Mr. Breen is gathering more information on this and will bring the suggestion to the EBA committee.

Retention Data for New Members-Mr. Breen reported on this which is an ongoing issue.

New Business

Student Faculty Relations Committee-Mary Thompson reported on this committee. NJDA staff will talk to the school for more information.

ADA Center for Professional Success- Mr. Breen asked the Council to review this on the ADA website called "Center for Professional Success" and bring feedback to the next meeting. The Council suggested to add this to the Monday morning email.

ADA Predictive Model – NJDA Strategy

The ADA has distributed information it is calling the "the Membership Predictive Model." It claims that the ADA has developed an algorithm that predicts the likelihood that specific members will renew their membership. They have also provided a list of NDJA's most vulnerable members according to the algorithm. Our strategy is twofold 1) to target these individuals with specific messaging and 2) to isolate one of the key predictors of renewals, in this case – the inclusion of an email address on their member profile, and develop plan to gain more members email addresses. These two tactics are already in place and being carried out by staff but we welcome further discussion.

Milestone Recognition- Mr. Breen reported that the Board suggested at their March 16, 2016 meeting that the Membership Council develop a milestone recognition program to recognize members that have reached significant milestones in their membership. Council discussed creating a Power Point for each component to use at their meeting and print certificates with years of membership. Mr. Breen will draft a proposal and send to the council.

Next Meeting –Conference Call, Monday, May 9, 2016, 7pm

OLD BUSINESS: • none

NEW BUSINESS:

Discussion on the April Dinner Meeting. Dr. Shah recommends inviting non-members to attend Officer's Night in January, as opposed to the April meeting. Dr. Kukucka adds that his intention a few years ago was to have a "Young Member" meeting for residents and senior students. Over the years, it progressed to involve all non-members. The Board is reconsidering this program.

Membership: - New MOCDS members:

Nicholas George Zeik DDS

Shaina Bette Felsenstein DMD

Belina Grill DMD

New member subcommittee: - NJDA New Member Sub-Committee meeting-4/4/16, attended by Dr. Sniscak. This NJDA Sub-Committee is comprised of one representative from each component and Rutgers SDM. Each member of the Sub-Committee will be assigned to be a liaison to another council or committee. It will be a requirement that they attend their assigned committee/council to both represent the viewpoint of new dentists/younger dentists and to

# MOCDS TRUSTEE MEETING MINUTES May 3, 2016

report back to the NDC to coordinate efforts. This will also serve as leadership development for the younger member volunteers. Lastly, the Chair of the NDC will be required to attend the BOT meetings to give a report of the NDC.

Nominations: - Dr. Jeffries-Bruno was nominated for incoming Secretary.  
Budget and Finance: - Discussion on the appropriation of M-OCDS funds into various accounts (checking, savings, investments). Budget and Finance committee to finalize a proposal to consolidate the portfolio for the next trustees meeting for discussion and vote.

The JSUMC Department of Dentistry made its annual generous donation to M-OCDS to support its programs.

Children's Dental Health:

We are adding several new members to the committee for 2016-2017 including Drs. Jaqueline Mikhly, Lina Pulido and Natalie Nebblett. Dr Brett Wohlstetter will take over as Chair, and Dr Jocelyn Jeffries-Bruno will take Co-Chair. Drs. Furlong, Safari and Velazquez will be members on the committee.

Special and Social Events: - President's Dinner Dance at Oyster Point Hotel on Saturday, June 4th.

The meeting was adjourned at 8:39 p.m.

Respectfully submitted, Thomas J. Sniscak, D.M.D.

## MOCDS TRUSTEES MEETING:

May 3, 2016

Attendance: Drs. Albin, Andricsak, Hersh, Isaacson, Jeffries-Bruno, Kukucka, Safari, Shah and Sniscak

The meeting was called to order by Dr. Andricsak at 7:06p.m.

Approval of last meeting minutes.

PRESIDENTS REPORT: Dr. Andricsak

As my term as president for MOCDS comes to a close, I'd like to thank the board for their trust and confidence in me to serve as president of our organization. Special thanks to Mimi for her support and to Rob for his behind the scenes input, despite his circumstances.

Also, a shout out to the people that have helped with the AV equipment. There have been several, from our first speaker, Dr Krieger, Dr Angowski, Dr Kukucka and the Jersey Shore residents, Patty from the Riverview and Ryan Witt from Dentsply. That being said, I strongly urge we revisit the issue of set up and breakdown for our dinner meetings.

Our sponsors were very pleased with our meetings and they have all given Dr Angowski commitment for next year. We should note that we could consider some different vendors for our members.

I was hoping to get more in the way of advertisers in print ads and I will suggest moving forward to create a package which will include an ad in the newsletter for more advertising dollars.

We also were discussing at the last trustees meeting the idea of the new member meeting being changed back to the January officers presentation meeting. We will discuss this under old business.

I also suggest to have one meeting designated to a staff based invite. Infection control or insurance can be the topic. I feel the staff meeting was a successful first attempt.

Upcoming events you are all aware of are:

NJDA annual session this Friday and Sat. Please come show support by attending.

Legislator's Night, Wed, May 11. Thanks to Dr Kukucka for all his work in the format change. We're looking forward to it. Again, please come out for support of organized dentistry

Presidents Dinner Dance, Sat June 4th at the Oyster Point. Please come to celebrate all of our work and commitment to this board this year.

Staff Appreciation, Fri, June 10 at Jenkinson's North Pavilion for our Beach Party Bonanza!!!! Beach games and team competition awaits. Homemade desserts allowed!!!!

VICE PRESIDENTS REPORT: Dr. Angowski

Calendar for 2016-2017 MOCDS

Tues, Aug 2, 2016 TM Organizational Meeting

Tues, Oct 11, 2016 TM (2nd Tuesday due to Rosh Hashanah)

Tues, Oct 18, 2016 DM

Tues, Nov 1, 2016 TM

Tues, Nov 8, 2016 DM (Election Day)

Tues, Jan 3, 2017 TM

Tues, Jan 10, 2017 DM, NJDA Officers Presentation

Tues, March 7, 2017 TM

Tues, March 14, 2017 DM

Tues, April 4, 2017 TM

Tues, April 25, 2017 DM (4th Tues due to Passover, tentative date) (Staff Invite TBA)

Tues, May 2, 2017 TM

Fri, Sat, May 5-6, 2017 NJDA Annual Session

Wed, May 10, 2017 Legislator's Night (tentative)

Sat, June 3, 2017, Presidents Dinner Dance(tentative)

June 9, 2016 Staff Appreciation (tentative)

TM-Trustees Meeting DM-Dinner Meeting

TREASURERS REPORT: Dr. Safari

All accounts are in good order.

Councils:

(5 year term limits up this year)

Annual Session – Dr. Shah

Pre-Registration Sales are at the projected number (\$40,585).

- Total conference revenue to date and including discounts is \$5,058 less. We have 90 fewer registrants to date. If we pick up that number before conference regular closes we will exceed last year's revenue. All expenses associated with lunch and learns are paid for by the company providing the speaker. Attendees do not pay for the course and we get 25 people in the room.

- Council decided that wealth management courses should be lunch and learns and that the 2017 line-up should stick to clinical courses. We are expecting 150 people in Dr. Malamed CE session. Each NJDA Member & Office Manager will receive a "Partnering with your Practice Binder" at the registration table. O The binder includes a resource manual, information on our EBA's, ADA business resources, and frequently accessed websites.

- The tech learning lounge includes 2 areas. O Net centric – Ari will be an on hand tech and assist attendees with social media, questions with their mobile devices, and drive attendees to njda.org. High Tech- High Tech will have 3 computer stations set up for electronic claims processing. There will be a computer for Care Stream, Eagle Soft, and Dentrix.

As agreed by the council, registrants had to read through this section of the registration form and choose to attend, or not, before they can click through.

- We are expecting about 100 attendees per day at Dental Benefits Q&A. Joan and Irene will be answering questions and giving out resource materials.

- All attendees have access to these benefits for free and can stop by even if they didn't click yes. Adding a registration fee was a big change because it costs us for attendees to not show up.

- Exhibitors trust us because we look out for their value. They are paying many expenses and will not show up for only 200 dentists. Exhibitors prefer quality over quantity and invest \$2,000- \$5,000 for 700 professional attendees.

- EBAs are important because they help us function and keep dues down – Please visit them!

- Students are becoming more involved with volunteering and attending component meetings. Akriti has increased student involvement for the past 2 years. 2017 Dental Conference & Expo : Floor plan includes an EBA area, product demo, and emergent speakers. Membership and registration is located on the left of the floor plan. EBAs will be offered a premium spot in the hallway.

- Emergent speakers will give member dentists the opportunity to speak publicly and will replace the Weekend Study Club in 2017. We usually receive 7-9 applications for Weekend Study Club.

- Friday Night Event options include a reception, dine-a-round, or single event. Since the conference is transient, not many people stay overnight..

Governmental Affairs – Dr. Kukucka, Dr. Goodwin (alternate)

March 23, 2016

I. Roll Call – In attendance: Drs. Mitch Weiner, Fred Babinowich, Elihu Savad, Tim Feeney, Vincent Castellano, Greg LaMorte, Walter Chinoy, Frank Graham, Brian Bialiy (AGD) and Mr. Jim Schulz.

II. NJDA Tracked Bill List – Mr. Schulz presented a current list of legislation being tracked by the NJDA. The more than 60 bills represent what the NJDA is actively monitoring in the NJ Legislature. These pieces of legislation are newly introduced since January.

III. Dental Director Update – Dr. Weiner reviewed the history of the Dental Director legislative action last session for the Council. Mr. Schulz outlined a new strategy to approach gaining a dental director who is a dentist for the state. Mr. Schulz indicated that he is actively working with the Legislature on a budgetary matter in this regard, and that he, Mr. Meisel and Dr. Monaco will be meeting with the Health Commissioner later in April/early May.

IV. OMNIA – Dr. Weiner outlined the new tiered insurance plan developed

# MOCDS TRUSTEE MEETING MINUTES May 3, 2016

by Horizon for physicians and hospitals. He explained that there has been wide outrage by a number of doctors and hospitals about the development and transparency of OMNIA. He wanted to brief the Council because even though it does not presently impact dentistry it could in the future. Moreover, Mr. Schulz has heard some rumors that Horizon may be interested in future evolution of OMNIA to dentistry. There is some impact on OMS's who affiliate with hospitals.

V. NJ Student Loan Legislation – The Council reviewed A.1743 and A.3086 which would attempt to positively address, in part, the student debt crisis in NJ. The Council approved supporting the legislation and working on amendments to ensure that dentistry and dental students could be accommodated.

VII. NJ Estate Tax Reform – The Council discussed recent legislative advancements in trying to eliminate the NJ Estate Tax. The Council took an affirmative position on the legislation and sees it as critically important for our members. The ADA supports current federal legislation on reducing or eliminating the federal estate tax liability.

VIII. ER Diversion Subcommittee – This topic was tabled until the next meeting. The Subcommittee is charged with exploring various oral health ER diversion programs to see if they could be implemented in NJ.

VIII. Federal Initiatives – Mr. Schulz outlined some of the ADA's federal initiatives. He explained that the ADA is advancing a bill, H.R.3323, which would, among other things, prohibit ERISA plans from setting prices on non-covered services. Additionally, H.R. 649 would allow new dentists to refinance their federal Direct Loans, Direct PLUS Loans, and Direct Consolidation Loans at any time during the life of the loans, enabling them to take advantage of lower interest rates during more favorable economic conditions.

IX. Expungement of Records Legislation – Mr. Schulz explained that he has been in communication with Assemblyman Schaefer's Office regarding the introduction of legislation that would allow licensed healthcare professionals to apply for expungement of records in certain circumstances. The Assemblyman's office and the Association are working on language details.

X. EOB Reform Legislation – The Council had continued dialogue on efforts to reform EOBs. Mr. Schulz outlined how he, Mr. Meisel and Dr. Monaco are working to develop a draft piece of legislation.

XI. New Business – There was a discussion regarding the federal district court decision regarding a Texas administrative regulation that restricted specialties in Texas to only those recognized by the American Dental Association was unconstitutional. The Council further discussed its potential impact on

dentistry in NJ. The topic was tabled for the next meeting.

XII. Adjournment – Next Meeting, May 25th, Joint Meeting, Trenton

## OLD BUSINESS:

We were discussing at the last trustees meeting the idea of the new member meeting being changed back to the January Officers' presentation meeting so we will offer only one free meeting to nonmembers, not two.

I also suggest to have one meeting designated to a staff based invite. Infection control or insurance can be the topic. I feel the staff meeting was a successful first attempt.

## NEW BUSINESS:

Discussion on funding an MOCDS representative to attend the ADA New Dentist Conference in Denver in October 2016 with the purpose of developing strategies to attract and retain new dentist (less than ten years from graduation) members. The Executive Board proposes funding \$1000 to the representative for conference registration and travel costs. The Board also recommends that NJDA make a contribution to support members of the New Dentist Sub-committee who wish to attend the conference.

## Committees:

Budget and Finance: Proposed Budget for 2016-17 was presented to the Board.

General Membership and Educational Programs: -

General Membership Dinner Meeting Attendance:

"Thriving in the New Normal", Riverview Pavilion, Belmar 6:30 PM, Tuesday, October 13, 2015, Dr. Matthew Krieger Attendance- 58 members

Tuesday, November 10, 2015 "Dental Insurance, Make it Work for You" Riverview Pavilion, Belmar 6:30 PM Dr. Jay Kartagener Attendance- 61 (55 nonmembers, 6 nonmembers)

Tuesday, March 8, 2016 "Orthodontics, What to Treat, When, and Why" Riverview Pavilion, Belmar 6:30 PM Dr. Mike Messana Attendance- 58 (57 members, 1 non-member)

Tuesday, April 12, 2016 "Bad Medicine: Deadly Chemistry Lesson" Riverview Pavilion, Belmar 6:30 PM Douglas Scott Collier Attendance- 66 (57 members, 1 non-member)

Special and Social Events: - President's Dinner Dance at Oyster Point Hotel on Saturday, June 4th. Staff Appreciation , Jenkinson's North, Friday June 10 The meeting was adjourned at 8:40 p.m.

Respectfully submitted, Thomas J. Sniscak, D.M.D.

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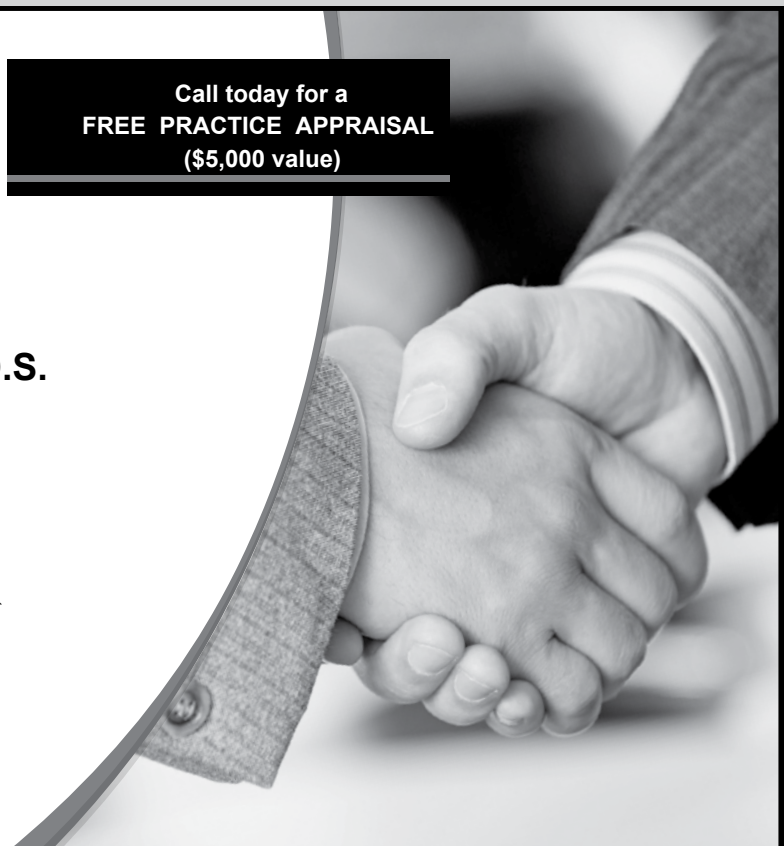
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JUNE 2016

# 2016 President's Dinner Dance and Annual Officers' Installation



*Dr. Andricsak giving award*



*NJDA leaders, Dr. Robert Hersh, Mr. Art Meisel and Dr. Rick Isaacson*



*Dr. Andricsak receiving recognition*



*Dr. Andricsak presenting award to Dr. Shah*



*Past Presidents*



*Installation of Officers*



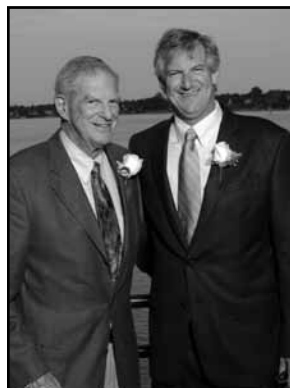
*Drs. Picciotto, Andricsak and Cintron*



*MOCDS Women leaders*



*Best Dressed Table*





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2015-2016 CONTINUING DENTAL EDUCATION PROGRAM**

<p>Wednesday – September 21, 2016 <i>Dr. Dennis B. Hartlieb</i> “FROM CONCEPT TO PROTOTYPE, TO RESTORATION: SUCCESS AND PREDICTABILITY IN OCCLUSAL AND ESTHETIC TRANSFORMATIONS” JSUMC Lance Auditorium, Neptune, NJ</p>	<p>Wednesday – October 19, 2016 <i>Dr. Sebastian G. Ciancio</i> “POTIONS, LOTIONS, AND PASTES-ORAL MANIFESTATIONS OF SYSTEMIC MEDICATIONS” BRANCHES, Monmouth Rd. West Long Branch, NJ</p>	<p>Wednesday – November 16, 2016 <i>Dr. George Bambara</i> “PRECISION AND SEMI-PRECISION ATTACHMENTS: A TOTAL APPROACH FOR SUCCESSFUL TREATMENT PLANNING” JSUMC Lance Auditorium, Neptune, NJ</p>
<p>Wednesday – December 7, 2016 <i>Dr. Peter Jacobsen</i> “DRUGS, BUGS, AND DENTAL PRODUCTS: WHAT TO PRESCRIBE!” “LIVE LONG AND PROSPER: LIFE STYLE MEDICINE” Sheraton Eatontown Hotel, Eatontown, NJ</p>	<p>Wednesday – January 11, 2017 <i>Dr. Carl E. Misch</i> “KEY IMPLANT POSITION AND NUMBER: THEOREM FOR IMPLANT DENTISTRY” Sheraton Eatontown Hotel, Eatontown, NJ</p>	<p>Wednesday – February 15, 2017 <i>Dr. Martin Trope</i> “ROOT CANAL TREATMENT WITH THE FINAL RESTORATION IN MIND” JSUMC Lance Auditorium, Neptune, NJ</p>
<p>Wednesday – March 15, 2017 <i>Dr. Harald O. Heymann</i> “CONSERVATIVE ADHESIVE AND ESTHETIC DENTISTRY: PROVEN SOLUTIONS FOR CLINICAL SUCCESS” JSUMC Lance Auditorium, Neptune, NJ</p>	<p>Wednesday – April 19, 2017 <i>Dr. DeWitt C. Wilkerson</i> “INTEGRATIVE DENTAL MEDICINE-DENTISTRY AND WHOLE HEALTH” Sheraton Eatontown Hotel, Eatontown, NJ</p>	<p>Wednesday – May 3, 2017 <i>Dr. John Molinari</i> “LET’S TALK ABOUT INFECTION CONTROL AND OSHA” Sheraton Eatontown Hotel, Eatontown, NJ</p>

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Dear Dental Professional,

The Lakewood BlueClaws are teaming up with healthy kids in Monmouth and Ocean Counties and we want you to be part of it! **"2016 Buster's Beautiful Smiles"** is kicking off for another season and is aimed at promoting **Dental Health Awareness** to the Jersey Shore area youth as well as increasing your overall reach in the community.

**COST OF PROGRAM: FREE!**

**BENEFITS TO YOUR OFFICE:**

- Offices that participate will go on our **BBS link** on our website with a link to their own home page **FREE** of charge.
- **Participation incentives** for distributing to your patients:
  - Dentist office with the highest participation will receive a **Free Picnic** for 24 staff members during the 2017 season.

**WHO IS ELIGIBLE?:**

- Kids 16 and younger who complete a "successful" check up at your office (example: good behavior, no cavities since last check up, daily flossing, etc.)

**DATES OF PROGRAM:**

- Thursday, July 7; Monday, July 25; Tuesday, August 16; Wednesday, August 24; Friday, September 2 — **All games are scheduled at 7:05**

**PARTICIPANTS RECEIVE:**

- **One (1) complimentary BlueClaws ticket (selected dates above) with the purchase of an additional adult ticket.**
- Pre-game picture will be taken on the field.



**HOW TO GET INVOLVED:**

- To enroll your office in this program, please fill out and send in the form below. For more information or any questions, please contact the BlueClaws Ticket Office at (732) 901-7000 Option 2. Thank you for your interest!

Sincerely,

*Buster*

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Dentist Name \_\_\_\_\_

Name of Office \_\_\_\_\_

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Phone (Office) \_\_\_\_\_ (Cell) \_\_\_\_\_

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Website URL \_\_\_\_\_

**Mail Form to:** Lakewood BlueClaws, Attn: **Buster's Beautiful Smiles**, 2 Stadium Way, Lakewood, NJ 08701  
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All material for publication must be received by the editor no later than the 10th of the month preceding publication.  
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## *April Dinner Meeting*



*Jim Schulz presents Dr. John Feeney  
with the Sy Symanski award*



*Dr. Krystian Jaroz winner of  
the New Member Drawing*