



M-OCDS News

MONMOUTH-OCEAN COUNTY DENTAL SOCIETY NEWSLETTER

A Component Society of The New Jersey Dental Association and
the American Dental Association

February 2016

From the President



This message was a particularly difficult one to write this month because it came due at the time of a tragic death of the son of close friend. He was only 30 years old, a wonderful person, who was taken too soon, whose smile truly lit up the room. I dedicate this message to Danny.

For some of you that had not seen the recent ranking of jobs in US News and World Report, Dentist came out in the #1 position. The #5 position was Dental Hygienist. Four out of the top 6 is in healthcare.

Isn't it a wonderful gift we have to enhance or even give back a person's smile? For a smile is so important in life. I'll always remember a slide in a series of esthetic courses I was taking years ago that showed pictures of people in everyday life situations and the caption read: Where will you take your smile today? The next slide said the word, EVERYWHERE. That slide had such an impact on me as I was embarking on advanced esthetic training. An individual's smile is part of their presence; it is an identifying factor and confidence builder. I was empowered at that time by realizing I have the ability to change someone's self-image with this skill I am acquiring.

Many of our patients are unhappy with their smile not realizing what today's dentistry has as solutions. Patients respond, when I am taking their before photos and I ask them to smile, by saying, "I can't" or "I don't know how". We are in the esthetic era of dentistry where there are so many options to restore teeth and enhance a person's self-image. For me, it is hands down, the most rewarding aspect of this profession: to be able to positively affect a person's life.

That being said, dentistry isn't easy. We face many challenges in the profession today what with insurance restrictions, economic shifts, the rise of corporate dentistry, and the onset of discounted dental plans. The changes in the insurance environment such as increased denial and increased scrutiny of claims, low or unsatisfactory reimbursements, dental benefit coverage decline and no increase in maximum allowable coverage. Many of these insurance companies have not changed since the inception of coverage offering the same \$1000 of coverage as was 30 years ago which will not cover a whole lot of dentistry. We must not lose sight of our purpose in our chosen profession despite these challenges.

A mentor of mine, Dr John Feeney, who just retired and received his life membership, always says in his invocation to our members: "Let us do the right thing, by doing things right, for the right reason." Let us not lose sight of this powerful message as we treat our patients year after year in this ever changing and challenging profession.

I will close with this poignant poem entitled: The value of a Smile:

It costs nothing, but creates much.

It enriches those who receive without impoverishing those who give.

It happens in a flash, and the memory of it can last forever.

It cannot be begged, borrowed or stolen, but it is of no earthly good until it is given away.

So if in your hurry, you see someone too weary to smile...leave one of yours

No one needs a smile as much as he who has none to give

Author unknown.

In memory of Daniel Friedland whose smile is forever in my heart

Very truly yours, Dr. Cathy M. Andricsak

UPCOMING EVENTS

GIVE KIDS A SMILE

Friday, February 5, 2016

See www.njda.org/gkas for locations

CHILDREN'S DENTAL HEALTH MONTH FAIR

Sunday, February 7, 2016, 1-3 PM

Ocean County Mall & Monmouth Mall

Contact Dr. Furlong: mfurlong@jacksonorthodontics.com

JERSEY SHORE UNIVERSITY MEDICAL CENTER

Wednesday, February 14, 2016

**"What Every Dentist Needs to Know about TMJ Disorders
& Orofacial Pain: The Facts & the Fantasies"**

Dr. Jeff Okeson

JSUMC Lance Auditorium – Eileen Becker (732) 869-5734

TRUSTEES MEETING

Tuesday, March 1, 2016

Dinner at 6:30 PM Meeting 7 PM board room
Jersey Shore University Medical Center, Neptune

GENERAL MEMBERSHIP DINNER MEETING

Tuesday, March 8, 2016

"Orthodontics: What to Treat, When & Why"

Dr. Mike Messana

Free dinner for MOCDS members & earn 2 CE credits!
Riverview Pavilion, Belmar 6:30 PM

MONMOUTH MEDICAL CENTER BARNABAS HEALTH

Wednesday, March 16, 2016

**Capitalizing on the Hidden Production in Your Practice
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Dr Paul Goodman

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JERSEY SHORE UNIVERSITY MEDICAL CENTER

Thursday, March 31, 2016

"The Christensen Bottom Line" Dr. Gordon Christensen
JSUMC Lance Auditorium – Eileen Becker (732) 869-5734

TRUSTEES MEETING

Tuesday, April 5, 2016

Dinner at 6:30 PM Meeting 7 PM board room
Jersey Shore University Medical Center, Neptune

GENERAL MEMBERSHIP DINNER MEETING

Tuesday, April 12, 2016

"Bad Medicine: Deadly Chemistry" Mr. Douglas Collier
Free dinner for MOCDS members & earn 2 CE credits!
Riverview Pavilion, Belmar 6:30 PM

Society web site: www.M-OCDS.org

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has changed: Editor@M-OCDS.org

MOCDS TRUSTEE MEETING MINUTES January 5, 2016

MOCDS TRUSTEES MEETING:

January 5, 2016

Attendance: Drs. Albin, Andricsak, Angowski, Boim, Condello, Furlong, Hersh, Richard Isaacson, Robert Isaacson, Jeffries-Bruno, LaFalce, Mikhly, Safari, Shah, Sniscak, Velazquez, Wohlstetter,

The meeting was called to order by Dr. Andricsak at 7:03 p.m.

Approval of last meeting minutes.

PRESIDENTS REPORT: Dr. Andricsak

Happy New Year. I hope everyone had an enjoyable holiday season. It is at this time of year that we reflect on those that have been important to us over the past year. It is those individuals and teams that help motivate and improve the state of dental care that is being delivered today and that make our industry grow. Thank you to all.

Next week we have our annual presentation from the NJDA officers. Please forward to me any topics or concerns you would like addressed at the presentation. Remember, this is our time to communicate to the NJDA our concerns as clinicians. This would make it a much more productive meeting and would reinforce value in membership. Please try to invite non members or members who don't usually come to the meetings to attend so we have a good turnout. Also, life members will be awarded at this meeting. We are still waiting for some responses.

Also at this time we are preparing for the Feb newsletter which will include our Save the Date for the Presidents Dinner Dance, which is Sat June 4th at the Oster Point Hotel in Red Bank as well as the dates for Children's Dental Health Fair and Give Kids a Smile. We're encouraging all pedo, ortho and general practices to participate. We should start our marketing of these events now. Committee chairs should be in touch with the communications committee.

The numbers for Q1 of this fiscal year are in. I would like to set up a budget committee meeting before the next board meeting.

TREASURERS REPORT: Dr. Safari

All accounts are in good order.

NJDA Trustee report: Dr. Shah

BOARD OF TRUSTEES: NOVEMBER 18, 2015

Dr. Tom Rossi reported that he attended a meeting at Delta Dental regarding its Advisory panel and that it should be up and running in January. The panel is comprised of five general dentists, a specialist from each specialty (periodontist, pedodontist, orthodontist, endodontist and oral surgeon) and one representative from the NJDA who is a Delta Dental participant. They will meet twice a year and Keith Libou would like the NJDA representative to be a prominent member. It was suggested that the current NJDA Secretary be allowed to be that person so that a rapport can be established prior to his becoming NJDA President. A motion was made and seconded to appoint the NJDA Secretary to the panel for three years. An amendment to the motion was made to have the Chairman of the Council on Dental Benefits appoint one of its Council members to be on the panel; as the Council deals with insurance problems. A discussion on the amendment followed. A motion was made, seconded and ADOPTED by the Board (Vote #1 BT-15-11-36) to adopt the amendment. The amendment was defeated. A substitute motion was made, seconded and ADOPTED by the Board (Vote #2 BT-15-11-37) to appoint the Chairperson of the Council on Dental Benefits for a one year term to be on the Delta Advisory Panel. This motion was defeated. Another substitute motion was made and seconded (Vote #3 BT-15-11-38) that the President with the approval of the Board appoint an individual to serve on the Delta Panel for a 3 year term unless removed by President prior to the 3 years. The motion was called. The motion passed 14 yes, 7 opposed. A motion was made, seconded and unanimously ADOPTED by the Board (Vote # 4 BT-15-11-39) to approve the appointment of Dr. Thomas Rossi to represent the NJDA at the Delta Dental Advisory Panel. Mr. Arthur Meisel reported that he received a letter regarding mandating water filters in dental waterlines. NJDA policy is to oppose all mandates but dentists should properly disinfect their water lines.

The NJDA Trustees were to go back to their respective component to get approval for NJDA sending out emails from NJDA on behalf of the components. Dr. Roshong chaired a committee with Drs. Arace, Babinowich, Chinoy, Rossi, LaMorte and DiVincenzo to discuss term limits. The reason for considering term limits is that some members have held positions for a long time and it is felt this could discourage new members getting involved in leadership. NJDA would like to be able to develop future leadership. Currently all NJDA officers

and council positions are for a one year term, except for the Judicial Council Chair which is limited to 2 consecutive 3 year terms. The remaining Council Chairs, although appointed each year, can serve up to 5 consecutive 1 year terms.

It has been suggested that all ADA Delegates and Alternate Delegates serve no more than 8 consecutive years. These positions are very important in that the Fourth District Trustee is rotated every four years and is chosen from the ADA Trustee district delegation. A motion was made, seconded and unanimously ADOPTED by the Board (Vote #5 BT-15-11-40) to amend the terms for ADA Delegates under #2 to read: 2. All ADA Delegates and Alternate Delegates serve no more than 8 consecutive years beginning when the ADA 4th District Trustee term begins. There was more discussion on the need for term limits. Dr. Chinoy asked to have the vacancy issue addressed. A motion was made, seconded and unanimously ADOPTED by the Board (Vote #6 BT-15-11-41) to make it possible that if a vacancy occurs, the Board of Trustees has the option to fill the position.

Dr. Roshong will amend the term limits as presented today and send it to the Board of Trustees for the January 20, 2016 meeting to approve. If accepted, the Bylaws will be changed accordingly and sent to the House of Delegates on June 8, 2016 for passage.

Dr. Gregory LaMorte met with Dr. Gene Napoliello who is the Chair of the Delta Foundation and was informed that it will run a Mission of Mercy at the Scotch Plains Community College and he asked NJDA to provide dentists. The Board agreed.

It was mentioned that in the past component consolidation was discussed. In discussing the structure of the NJDA, it was suggested that we continue discussion on the subject.

Committee to Investigate Headquarters Renovation and Cost - Dr. Mark Vitale Dr. Mark Vitale as Chair reported on the Committee to Investigate Headquarters Renovation and Cost. The other members of the Committee consisted of Drs. Weiner, DiVincenzo and Rothstein. The project was divided into three parts:

1. Public area: This consists of the Board room, Library, Lobby, Kitchen and Bathrooms. One bathroom will have to be added to be handicap accessible. The kitchen and bathrooms should be done first. The entrance will have to be made handicap accessible also.

2. Outside Parking lot Signage

3. Back offices and closets.

We have spoken to two contractors, one of which has not yet sent in a proposal. The cost will be approximately \$200,000 + for phase 1 (the public area).

There are at least 3 ways this can be financed:

Components

Line of credit

Reserves

Or a combination of all three

Dr. Roshong stated that if any member of the Board planned to run for office as an NJDA officer, with the exception of the President-Elect running for President, to make sure his nomination for office is made prior to December 16th.

Ms. Maureen Barlow has arranged to make a program, entitled Dental Benefits - The Year in Review, available to each component with Bank of America to sponsor that specific meeting. Bank of America has asked for ten minutes in the room with no other bank present in that time. NJDA will give \$1,000, to each component that allows Bank of America to sponsor its meeting. A motion was made, seconded and unanimously ADOPTED by the Board (Vote #7 BT-15-11-42) that all NJDA components will allow Bank of America to sponsor and speak at one component meeting in 2016.

Vice President's Report - Dr. Mark Vitale

At the State Boards meeting the only thing of interest was that the hygienist regulations had been approved by Consumer Affairs and the Governor's office, however, it was sent back to the Committee of the Board.

ADA Delegate report: Dr. Isaacson

This year's ADA Annual Session took place in Washington DC with over 21000 attendees of which about 6900 were Dentists. At this year's social event over 5000 people attended "The night at the Museum"

The New Dentist Conference took place at the Annual Session for the first time and was sold out. It featured Daymond John founder of FUBU and co-star of Shark Tank as its keynote speaker.

MOCDS TRUSTEE MEETING MINUTES January 5, 2016

This year's distinguished speaker series, sponsored by Church & Dwight, began with an interesting conversation with American liberal political reporter, television pundit, and author Eleanor Clift and American Pulitzer Prize-winning syndicated columnist, author, political commentator, and physician, Dr Charles Krauthammer.

The world market place was once again filled with vendors and nonstop CE, both with hands-on and lectures in all areas of dentistry.

Our own Dr. Maxine Feinberg, president of the ADA ran the meeting and gave opening remarks. We are very fortunate to have had Maxine as our president, her guidance and leadership have well served the ADA and its members. Maxine discussed many issues including licensure, busyness, and the new loan consolidation program for new dentists. This new ADA sponsored program will allow new dentist to consolidate their debt at a rate well below what was previously available. Funds offered to the ADA to sponsor this program have been put back into the program to allow young dentists to get the best possible rate available.

The ADA is still in excellent financial position and we voted once again not to raise the dues.

Our representation in Washington is still second to none. We need to concentrate on boosting our membership levels to maintain this representation!

We elected Dr. Gary Roberts, a general dentist from Louisiana, as the next ADA president.

The Meeting finished with Dr. Carol Summerhays of California being sworn in as President.

Next year's ADA annual session will take place in Denver Colorado from October 20th to the 25th 2016.

Councils:

(5 year term limits up this year)

Annual Session – Dr. Shah

November 15, 2015

Our Annual Session is scheduled at Princeton Marriott on Friday and Saturday May 6 and 7, 2016. Please mark these dates as we have lined up great speakers, exhibit and fun for this year. Those of you who have sedation permit can take advantage of our featured speaker Dr. Stan Malamed (Drug, Death and Dentistry) on Saturday full day program or half day to renew your permit. Friday's featured speaker is Steven Rasner- thriving Fee For Service. Come with your staff/spouse as we also have staff night 6:00 p.m. There will be I-pad give away by visiting our endorsed partners who help us keep our dues low, there will be \$25 Bank of America Card for pre-registration, we will have Tech learning lounge to help with electronic claims and reimbursements to mobile phone, Yelp, Google help etc. Please help support this event with your attendance as your dues are at work to give you best CE at least cost, entertainment and chance to see and feel what dental industry/exhibitors have to offer. Hope to see you all. Happy and Healthy New Year to all.

Dental Benefits – Dr. Sirota, Dr. Indelicato (alternate)

Governmental Affairs – Dr. Kukucka, Dr. Goodwin (alternate)

Membership – Dr. Safari

A meeting of the Council on Membership was held on November 23, 2015 at 7pm at the Association Headquarters. Council members in attendance: Drs. Nicole McGrath (Chair-Essex), Gregory LaMorte (NJDA President), Thomas Rossi (Vice-Chair-Essex), David Goldberg (Central), Janhavi Rane (Middlesex), Nima Mirmadjllessi (Middlesex), Matt Safari (Monmouth-Ocean), Seema Nerurkar (Passaic), Paul Batastini (Southern), Thomas Bissell (Tri-County) & Brett Handsman (Union).

NJDA staff present: Arthur Meisel, Brendan Breen & AnnMarie Varga.

ADA staff conferenced in: Bridget Baxter

Minutes- Brendan Breen reviewed last meeting's minutes and asked the Council for any feedback or changes. None were reported.

ADA Report-The Council heard from ADA Outreach Manager, Bridget Baxter who reported on the ADA's Member-Get-A-Member Campaign. The program runs from January 1st thru September 30th. The ADA is currently working on new marketing materials which should be available January 2016. The NJDA is working on ideas for the campaign as well.

Bridget getting back to us on:

-Out of 250 non-members that joined thru this program what % are full dues paying members?

-Michigan's program

Employment and HR needs of Dentists-Discussed dentalposts.com and adding a link to our website. Also discussed the Bissell HR company. Need more information on all of this

Bridget getting back to us on:

More information that the ADA has on these needs

New Member Inclusion - Component Collaboration- Brendan Breen reviewed this new program for components.

Dr. LaMorte gave a brief report on the ADA Annual Session- the meeting was attended by 22,000 people; 7,000 of which were dentists. The ADA New Dentist Conference was held at the same time this year. He reported that this was also very well attended.

Also discussed adding a Rutgers faculty member to the council.

Next Meetings:

Wednesday, January 20th 2016, 7pm Conference Call

Monday, February 22, 2016, 7pm meeting at Association Headquarters (6:30pm dinner)

Nominations – Dr. Angowski

Peer Review – Dr. Angowski

Relief – Dr. Banks

Judicial – Dr. J.P. Little

OLD BUSINESS:

Discussion on vacancies of the chair positions of any committees. Agreed that Vice Chair will assume duties if the Chair becomes unable to perform them.

NEW BUSINESS:

Discussion on adding committee chairs requirement to attend a minimum number of board meetings (perhaps 2). Particularly, Dr. Andricsak suggests that the Chair of the Dinner Committee should attend to share the details of the dinner meetings with the Board.

Committees:

Communications: - No Report.

Constitution and Bylaws: - No Report.

Membership: - New MOCDS members:

Janki Patel

Monica Baribault

Kristin Dunn

Darius Oshider

Blaire Stone

New member subcommittee: - No Report.

Peer Review: - No Report.

Nominations: - No Report.

Budget and Finance: - No Report.

General Membership and Educational Programs: - No Report.

Children's Dental Health: -

Give Kids a Smile is Friday Feb 5 at various locations, and our Children's Dental Health Month Fair (CDHMF) will be at the Monmouth Mall and Ocean County Mall on Sunday Feb 7 from 1-3pm.

We are in the process of promoting the poster contest with the "Sugar Wars" theme, and we will be collecting posters through January. The winners will be announced at the CDMHF.

We welcome any members who wish to participate in the CDHMF. To remind members, we will send out an eblast in January.

Necrology: No report.

Special and Social Events: - President's Dinner Dance at Oyster Point Hotel on Saturday, June 4th.

Dues Waivers: - None.

Aruba Health Seminar: - Dr. Isaacson gives a summary of Aruba Seminar.

Thirty-three people attended.

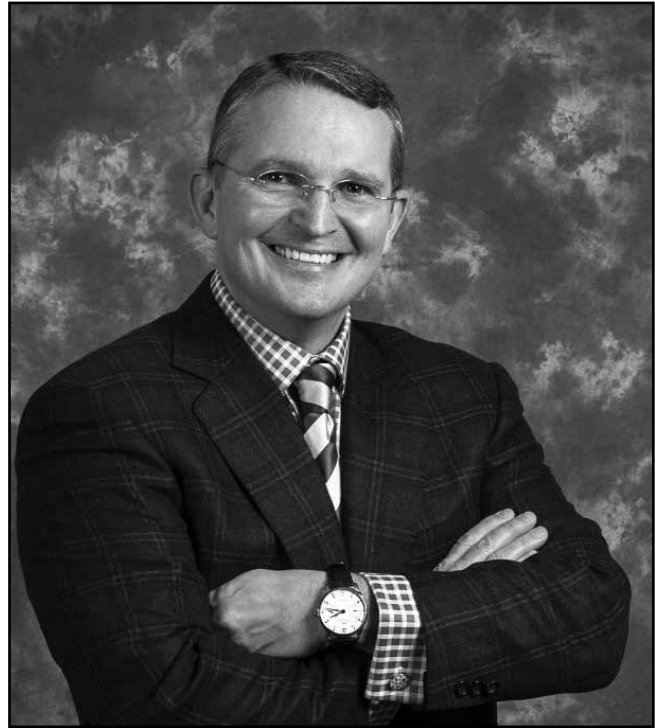
Donated Dental Services: - No Report.

The meeting was adjourned at 8:57 p.m.

Respectfully submitted, Thomas J. Sniscak, D.M.D.



Dr. Stuart H. Meyer was appointed Section Chief of Oral and Maxillofacial at Jersey Shore University Medical Center as of January 2016



Wayne Aldredge, DMD, principal practitioner at Holmdel Periodontics & Implant Dentistry, Holmdel, has been installed as president of the American Academy of Periodontology (AAP), the country's premier professional organization for periodontists. He is the first Academy president from New Jersey.

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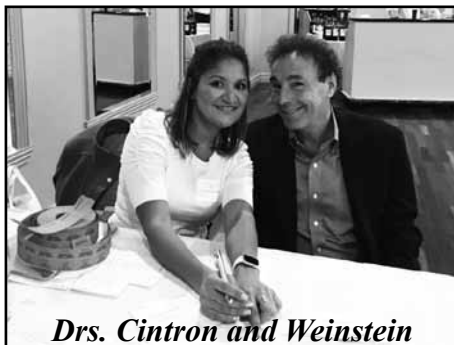
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Drs. Andriacsak and Furlong



Drs. Cintron and Weinstein



NJDA Executive Director Arthur Meisel with Drs. LaMorte, DiVincenzo and Shah



Drs. Condello, Shiscak, Sones and Friedman



Exhibitors



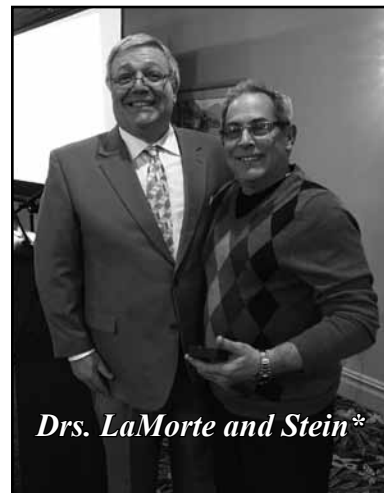
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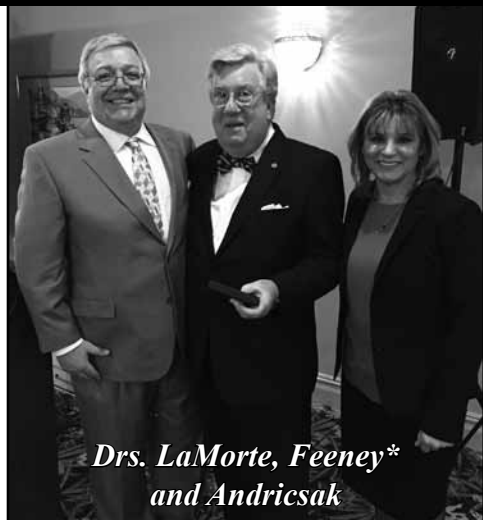
*Drs. LaMorte and Stein**

MOCDS *Life members acknowledged by NJDA President Dr. Gregory LaMorte at the January 13th meeting

Life Members who were not in attendance at the dinner meeting to receive their pins by NJDA President Dr. LaMorte: Neal Hammer, Glenn Toner, Stephen Spector, David Brody, James Arnold, John Bell, Jr.



*Drs. LaMorte and Lau**



Drs. LaMorte, Feeney and Andriacsak*



*Drs. LaMorte and Prisan**

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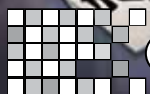
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Continuing Education Courses Offered

**THE JERSEY SHORE UNIVERSITY MEDICAL CENTER
MONMOUTH-OCEAN COUNTY DENTAL SOCIETY
2015-2016 CONTINUING DENTAL EDUCATION PROGRAM**

<p align="center">Wednesday, February 24, 2016 <i>Dr. Jeff Okeson</i> WHAT EVERY DENTIST NEEDS TO KNOW ABOUT TEMPOROMANDIBULAR DISORDERS AND OROFACIAL PAIN. THE FACTS AND THE FANTASIES” JSUMC Lance Auditorium, Neptune, NJ</p>	<p align="center">Thursday, March 31, 2016 <i>Dr. Gordon Christensen</i> “THE CHRISTENSEN BOTTOM LINE” Sheraton Eatontown Hotel, Eatontown, NJ</p>	<p align="center">Wednesday, April 20, 2016 <i>Dr. Gerard Chiche</i> “COMBINING ESTHETICS AND FUNCTION FOR LONGEVITY ” JSUMC Lance Auditorium, Neptune, NJ</p>
	<p align="center">Wednesday, May 4, 2016 <i>Dr. Roger Levin</i> “BUILDING THE SUPERIOR PRACTICE” Sheraton Eatontown Hotel, Eatontown, NJ</p>	

**Give Kids a Smile:
Monetary Donations**

In the spirit of the holiday season, please consider a donation to Give Kids a Smile NJ (held on February 5th). Monetary donations offset the expense of transportation to and from schools, and are used to augment our supply of disposable products. Donations may be made to GKASNJ - NJDA, and mailed to the NJDA at PO Box 6020, North Brunswick, NJ 08902. Questions? Contact Maureen Barlow or Lorraine Sedor at 732-821-9400.



ALERT: Required Notice Regarding CDS Drug Take-Back Program

Effective January 1, 2016, every dentist is required to distribute with each controlled dangerous substance dispensed, a copy of a notice prepared by the NJ Div. of Consumer Affairs that advises patients about a drug take-back program. The notice is published in the members only section of the NJDA website, www.njda.org. Click on "Dental Office Resources," then on "Regulated Medical Waste and Medication Disposal," after logging into your account.

Log into you NJDA member account:

Visit www.njda.org. Click on "Member Login at the upper left of the screen.

Your user name is your 9 digit ADA number (ex., 123456789)

Your password:is your last name (lower case) followed by an ! and the first four digits of ADA (ex., smith!1234)

THE JERSEY SHORE UNIVERSITY MEDICAL CENTER
THE MONMOUTH-OCEAN COUNTY DENTAL SOCIETY PRESENTS
THE CHRISTENSEN BOTTOM LINE 2016

Gordon Christensen, DDS, PhD

THURSDAY – March 31, 2016 from 9:00am - 4:30pm

SHERATON HOTEL – EATONTOWN, NJ

Gordon Christensen is one of the top dental educators in the world today. This fast moving “bottom line” course includes the areas of dentistry with the most activity and change in any given year. It is easily understood and has numerous summaries that help attendees to interpret the on going advancements in the profession. The course encourages audience participation, and questions and answers and is presented in an enjoyable and humorous manner.

REGISTRATION FORM: Dr. Gordon Christensen, Thursday, March 31, 2016

9:00 am - 4:30 pm Sheraton Eatontown Hotel, Eatontown,, NJ

Dr. Pascal Magne: Bonded Porcelain Restorations in the Anterior Dentition

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- Medical Emergencies

VISIT NJDA.ORG TO REGISTER

Pre-registration closes on April 25th
Registration packets - to be picked up On-Site



#NJDAC

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OR CURRENT RESIDENT

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The Monmouth-Ocean County Dental Society is not responsible for the articles or views of authors or contributions in these pages.

GENERAL MEMBERSHIP DINNER MEETING

Tuesday – March 8, 2016

“Orthodontics: What to Treat, When & Why”

Dr. Mike Messana

Free dinner for MOCDS members & earn 2 CE credits!
Riverview Pavilion, Belmar 6:30 PM

PLEASE R.S.V.P. by: MARCH 1, 2016 TO ATTEND

Dr. _____ will
attend the MOCDS General Membership Meeting and Dinner Lecture

Address _____

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FAX or EMAIL 732-341-0772
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GENERAL MEMBERSHIP DINNER MEETING

Tuesday – April 12, 2016

“Bad Medicine: Deadly Chemistry”

Mr. Douglas Collier

Free dinner for MOCDS members & earn 2 CE credits!
Riverview Pavilion, Belmar 6:30 PM

PLEASE R.S.V.P. by: APRIL 5, 2016 TO ATTEND

Dr. _____ will
attend the MOCDS General Membership Meeting and Dinner Lecture

Address _____

Phone _____

Email _____

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