

M-OCDS News

MONMOUTH-OCEAN COUNTY DENTAL SOCIETY NEWSLETTER

A Component Society of The New Jersey Dental Association and the American Dental Association

From the President

FEBRUARY 2021

As a pediatric dentist, February is my favorite month of the year. It is Children's Dental Health Month and a great opportunity to recognize the importance of oral care in the pediatric population. The foundation that we establish for children today will create great adult patients in the years to come. This year the traditional fairs and contests that bring awareness to this cause will be modified due to the ongoing pandemic, but it



should not lessen our enthusiasm for educating the population on the importance of pediatric dental health. Our Children's Dental Health Committee, led by past-president Dr. Jocelyn Jeffries-Bruno, has set up a virtual poster contest and great social media content we call all share on our own pages. While we stay safe at home, it is a great time to encourage kids to pull out the poster board and markers to highlight this awesome cause. Give Kids a Smile has also altered its trajectory this year by requesting volunteers to provide comprehensive treatment to a limited number of children over a longer period of time. Please consider getting involved in these opportunities, and I would like to personally commend their leadership for their creativity during this challenging time.

Our virtual NJDA leadership meeting, held in January, was well attended, and provided a tremendous amount of information to members regarding the NJDA's evolving role and ongoing agenda during COVID-19. Dr. Mitch Weiner and Dr. Luciano Ghisalbert gave clarity and direction as to the significant strides organized dentistry has made throughout the year and where we are headed to promote and protect our beloved profession. We heard from Mr. Art Meisel who gave timely updates on proposed legislation and ongoing litigation in the dental community. Most importantly, our lifetime members were honored for their steadfast commitment to organized dentistry. We had 14 members receive their pins virtually that evening, and it should inspire us all to remain committed to the MOCDS and our parent organization.

Our March meeting on Tuesday the ninth will focus on financial planning for both new and experienced dental professionals. Mr. Mark Murphy, the CEO of Northeast Sequoia Private Client Group will be our featured speaker on this topic. Our final meeting in April will cover another timely topic for our members. Mr. William Barrett, a local attorney, and his associate will be addressing our group on both employment law and mergers and acquisitions. I believe that these topics will hold interest to many of our members and I hope you will join me over Zoom to enjoy them.

Dr. Sally Juriasio-Safari M-OCDS President

Vpcoming Events

GIVE KIDS A SMILE DAY

Friday, February 5. 2021 NJDA.org for details & events

JERSEY SHORE UNIVERSITY MEDICAL CENTER

Wednesday, February 10, 2021
"A NEW GENERATION OF HYBRID DENTURE:
A MORE EFFECTIVE, VIABLE,
HYGIENIC SOLUTION FOR THE
EDENTULOUS PATIENT"

Dr. Marco Brindis LIVE VIRTUAL ZOOM MEETINGEileen Becker at (732) 869-5734

TRUSTEES MEETING

Tuesday, March 2, 2021 7 PM LIVE VIRTUAL ZOOM MEETING

GENERAL MEMBERSHIP DINNER MEETING

Tuesday, March 9, 2021 7:00 PM "Keys Elements of financial Planning for New & Established Dentists"

Mark Miller

Free for MOCDS members & earn 2 CE credits! LIVE VIRTUAL ZOOM MEETING

JERSEY SHORE UNIVERSITY MEDICAL CENTER

Wednesday, March 10, 2021
"FROM DENTIST TO ORAL HEALTH
PROFESSIONAL: A ROADMAP"

Dr. Scott DeRossi
LIVE VIRTUAL ZOOM MEETING
Eileen Becker at (732) 869-5734

Society web site: www.M-OCDS.org

It's now MOBILE ready for any device Email Dr Mitchel Friedman if you only want the newsletter via email: editor@M-OCDS.org

MOCDS TRUSTEE MEETING MINUTES January 5, 2021

M-OCDS TRUSTEES MEETING MINUTES January 5, 2021

Attendance: S. Albin, C. Andricsak, E. Boim, M. Friedman, M. Furlong, S. Guerrasio, R. Hersh, R. Isaacson, , J. Jeffries-Bruno, C. LaFalce, R. McTaggart, L. Ostrow, A. Seto, D. Shah, J. Soliman, M. Safari, T. Sniscak, M. Sones, N. Nebblett

Non-Trustees: Dr. Harvey Hellerstein

The meeting was called to order by Dr. Guerrasio-Safari at 7:01 PM. The meeting was held via ZOOM video conferencing due to circumstances surrounding COVID-19.

We do have a quorum.

Approval of the minutes from last meeting:

A motion was proposed to approve the minutes from the last trustee meeting on October 6, 2020 by Dr. J-Bruno, 2nd by Dr. Isaacson. A call to vote was made and approval of the minutes passed.

President's Report (Dr. GUERRASIO-SAFARI):

Happy New Year!

I hope that 2021 will be a year of health and happiness for all. We should be very proud of the work that we have accomplished as a society in 2020, and I look forward to what this year will bring.

- Our November Zoom meeting was very well attended, with 81 members registered.
- In December I attended a President's meeting which reaffirmed their efforts in getting the vaccine to dental practitioners/staff in the 1A category. It is imperative that the message be available via all forms of communication (ie. Email blasts, Facebook, Instagram and word of mouth). The NJDA set up an excellent resource page with the locations of vaccine sites as they become available. Our messaging needs to stress the following items: (Carmela LaFalce was in attendance for this Zoom meeting)
- o NJ is getting less vaccine than originally promised and counties that are being hit the hardest will have accelerated access to the vaccine (Essex, Hudson, and Bergen). Each state has its own distribution plan and vaccine quantity allocated to them.
- o The release of the Moderna vaccine has helped with the deficit
- The state has set up 6 mega-sites throughout the state to vaccinate individuals and set up scheduling.
- If there are any issues with access to vaccination please let the NJDA leadership know, as all dental staff should have the ability to receive the vaccine
- Our next Zoom meeting is with the NJDA leadership on Tuesday, January 12th. This is an excellent opportunity to hear from our leadership regarding the strides that they have made on our behalf during the pandemic, and to pose any questions that you may have.
- o This is also the pinning ceremony for lifetime members only Dr. Chianese has responded which is a bit disappointing. Please reach out to anyone you know on the list I sent, and I will do my best to get their biographies in on time.
- There were 3 dues waivers requested this month: 1 approved at 100%, 1 approved at 50% and one denied due to frequency.
- We are scheduled to vote today on the continuation of Zoom meetings for the remainder of the year.
- I am compiling an ongoing excel spreadsheet for term start/end dates in the different leadership positions. If you head a delegate, council, or committee, please let me know your start date.

Vice President's Report (Dr. LaFalce): The September event is a proposed, combined new member/ legislative night event which we had to cancel this year. Any input on the calendar is appreciated:

August 10, 2021 Trustees Organizational Meeting

Sept. 23, 2021 Legislative Night/ New Member Networking Event

Oct. 5, 2021 TM

Oct. 12, 2021 DM – Rick LoAlbo of HTI Consultants, a dental specific

IT firm. "Ranson Ware" Nov. 2, 2021 TM

Nov. 9, 2021 DM - Joe McGonagal of DDS Match: "Practice Transi-

tion vs. Sale"

Jan. 4, 2022 TM

Jan. 11, 2022 DM NJDA Officer's visitation

March 1, 2022 TM

March 8, 2022 DM - Tentative Mike Massotto of Staff Driven Dental.

Topic TBD

Or: Dr Anantham on TMJ/Facial Pain

April 5, 2022 TM April 12, 2022 DM - TBD May 3, 2022 TM May 21, 2022 PDD

Regarding the request at the last TM to follow the "resolution" which places a 5 year term limit on NJDA Council Chairpersons, after thorough review of the by-laws, we have not been able to find language to that affect. It is the feeling of the executive officers that we can't replace a chairperson from any of these councils without an actual recorded motion that can be produced, or without a by-laws change, or without cause.

Our list of trustees and NJDA council members is due to the NJDA by February 1. Therefore, if there is an anticipated change or vacancy to any position, please let us know as soon as possible.

Executive board of the MOCDS will reevaluate the councils and committees. The By Laws committee will also be contacted in order to cross reference the past amendments and to have them updated. Previous Newsletters with Meeting minutes will be uploaded to the one drive for future reference.

Treasurer's Report (Dr. Sones):

All accounts are in good standing. *Account balances will be made available during the meeting.

NJDA Trustee Report (Dr. Furlong):

Please find the unofficial reports for the Nov 18, 2020 (sent as a separate attachment). The minutes will be reviewed for final approval at the next NJDA board of trustees meeting on Jan 20, 2021.

Following are some highlights that I want to share:

Dental Benefits-NJ dentists can charge for PPE if it's disclosed upfront, unless you have a contract that prohibits it. Companies including Delta Dental, Horizon, Guardian, and United Concordia are paying participating EFT enrolled providers at varying levels through part or all of 2020. The number of Medicaid providers in the country is declining while the number of recipients is increasing. Medicaid is not covering PPE expenses. In NJ there is a back-up for OR cases of up to a year or more; dental OR does not generate the same revenue as other OR cases. A Medicaid provider in lowa was audited for providing prophies to children 3 and under and he had to repay the money. It can happen in NJ. Telehealth is only covered by Medicaid if the patient contacts the Dr (not the other way around). Governmental and Public Affairs-Jim Shultz discussed how NJ was the first to introduce legislation allowing a nominal fee to be charged for PPE during a pandemic. The legislation provides the State Board of Dentistry to set the fee to alleviate price gouging concerns. NJ will be the first in the country to prohibit the disallow clause by insurance carriers. When it becomes law, no carrier/contract would be able to have a clause that prevents dentists from charging for a service they provide if the insurance does not cover that service. The carriers are opposed to it. NJDA is working on legislation to require carriers to reimburse or credit the insured for unused dental benefits, and also looking at a regulation to exempt PPE from taxes. The 2021 elections are expensive and important. Our relationships with

MOCDS TRUSTEE MEETING MINUTES January 5, 2021

public offices are critical in determining our fate. Dr's Weiner, Velazquez, Whitman, and Jim Shultz are involved in developing a statewide Oral Health Plan with Dr. Hayes in the Dept. of Health. They are drafting a report to help develop a plan for Q1 2021. NJDA is trying to hold off midlevel providers at the hygiene level but we are the minority. SUPPORTING PAC SHOULD BE A PRIORITY, AND ALL TRUSTEES SHOULD BE CLUB LEVEL SUPPORTERS. LEADERS MUST SET THE EXAMPLE FOR MEMBERS.

Membership-since last year, active members have decreased, retired life members have increased, and new members have increased. We expect 96% of last year's dues revenue through Feb 2021. About 6% of dental practices have shut down.

Executive Director-Art Meisel reported NJDA hired Jennifer Souka (spelling?) to be an administrator in dental benefits and in peer review. The SDC lawsuit is before the appellate division. In NJ you can only own a dental practice if you're a dentist. Ownership means control over what happens in the practice.

Vice President- Dr DeSciscio reported that mannequins will be accepted for board exams in 2021. The State Board is short—staffed, and licenses have been delayed. Virtual meetings with the State Board are not ideal because it's difficult to interact and clarify information. When the Div. of Consumer Affairs brings legislation to the NJ State Board, NJDA can communicate to assist and explain.

Old Business-Dr Velazquez reported that the Social Media task force has been created, and the Champions of Action from each component were asked to sit on the committee. Each component should increase their social media presence. We should like and share posts. We need to flood positive messages to overshadow any negatives.

New Business-Peer Review is a member benefit, and it also provides a community service. In the past we've offered this to non-members, and we would invite them to join. In the past 2 years, peer review was used for about 60% members and 40% non-members. THE NJDA WANTS TO KNOW HOW WE FEEL ABOUT PEER REVIEW.

SHOULD WE OFFER THIS ONLY TO MEMBERS, SINCE IT IS A MEMBER BENEFIT?

SHOULD WE ALSO OFFER PEER REVIEW TO NON-MEMBERS, AS A PUBLIC SERVICE?

NJDA will be messaging through social media, as well as the Monday morning ebalsts, to keep get information to our members in "real time". I will bring any concerns, as well as the opinion of the MOCDS board about peer review, back to the NJDA board on January 20.

COUNCILS:

Council on Annual Session (Dr. Andricsak):

- The conference is virtual and running from March 1-March 19.
- There is a pay one price ticketing. It allows the virtual attendees access to the digital marketplace and to sign up for as many courses as they choose, including practice management and clinical studies.
- The pay one price ticket includes up to 40 CEU's. That allows attendees to satisfy ALL state board licensure requirements for this renewal period.
- The ticket also includes a Marketplace voucher redeemable with participation vendors listed in our Marketplace Shopping Guide or on a Marketplace Meet-up opportunity. This will ensure vendor engagement from our attendees

COMMITTEES:

Liaison for Meeting Vendors (Dr. Matt Sones):

Sponsorship: For our January meeting, we have two sponsors: Zimmer Biomet and Bank of America.

Committee on Communications (Dr. Friedman):

December issue of the newsletter was sent out by Constant Contact.

Next issue will be February

Newsletters dated to 2009 will be uploaded to the One drive for any future reference.

Committee on Membership/New Dentist (Drs. McTaggart and Sniscak): 4 New Members

Committee on Children's Dental Health (Dr. Jeffries-Bruno and Dr. Sones): Children's Dental Health Month Fair

Matt Sones and I discussed several options for this year's event. An inperson event is not possible due to COVID restrictions however, a poster contest is possible with photo submissions. We are planning to meet over Zoom with the committee to iron out some details within the week. The official Theme from the ADA is "Water, Nature's Drink!". Once we have a solid plan we will send details out to members who would like to participate.

GKA: https://www.ada.org/en/public-programs/give-kids-a-smileity Sheets:https://www.mouthhealthy.org/en/resources/activity-sheets https://www.ada.org/en/public-programs/national-childrensdental-health-month

Committee on Special and Social Events (Drs. Cintron and Picciotto): No Report- Dr Guerrasio will discuss with the committee of possibly postponing the Presidents dinner dance until next year due to the current CO-VID pandemic.

Committee on Dues Waivers (Dr. Angowski): 3 requested. 2 approved and 1 denied due to frequency.

Old Rusiness

January's Meeting will be Virtual and to be readdressed during the January Trustees Meeting.

Dr. Guerrasio-Safari motions to vote on the continuance of virtual meetings for the remainder of the 2020-2021 year. Dr. LeFalce seconds. Vote to keep the meeting virtual passed Unanimously.

5-year term appointments will expire this year so new chair appointments will be discussed upon. Executive board will evaluate and discuss current chair and committees prior to NJDA deadline for submission.

New Business:

1. Earned sick leave. There was confusion around associate dentists qualifying for earned sick leave. NJDA listed associates as qualifying and how to calculate it, but really the information is confusing (typical government). In my discussion with the labor department, they offered a Zoom-like instructional course on the details around the program. Can we bring this up to NJDA to clarify?

2-Review of Power of 3 webinar Jan 5, 2021

Health Policy Institute is asking for more dentists to participate-surveys are sent our periodically. Please email: hpi@ada.org or review information on the ADA website.

PPE Distribution Update:

Masks are still available- we are asked to encouraged dentists to please sign up to request them If you haven't already done so. http://registration.experientevent.com/showDEN202

The meeting was adjourned at 8:25 pm.

Respectfully submitted,

John Soliman, D.M.D., M.D. Secretary

FEBRUARY 2021 IS GIVE KIDS A SMILE MONTH



As part of Children's Dental Health Month, members throughout NJ will be participating in the annual **Give Kids A Smile® (GKAS) program.** Throughout the month of February, dentists and their team members volunteer at GKAS events to provide free oral health education, screenings, preventive and restorative treatment for children. Please see the list below for Monmouth and Ocean Counties.

The New Jersey Academy of Pediatric Dentistry (NJAPD) is piloting a program with the five hygiene schools throughout NJ called **Share A Smile**. The hygiene schools will complete any necessary hygiene treatment on their pediatric patients and triage patients in need of treatment throughout the months of February, March, April, and May. The hygiene programs will then schedule children with participating atric dentists all over NJ to be scheduled at the dentist's office convenience. Participating

atric dentists all over NJ to be scheduled at the dentist's office convenience. Participating pediatric dentists would treat the child at no cost. The goal of the program is to donate our professional services to those patients and families that do not have a dental home and have difficulty with to access to care. We would like as many PEDIATRIC DENTISTS in Monmouth County and Ocean County to donate their time, resources, and expertise in providing care to children in need. We can truly make a difference and eliminate the financial burden of dental treatment for some of our local families in need. Committing to see as few as 1 child for SHARE A SMILE can make a huge difference for that child and family. Please use the following link to provide your information and volunteer to participate in this pilot program: Volunteer Form for NJAPD & NJ Hygiene School Collaboration.

LET'S MAKE A DIFFERENCE!

MONMOUTH

Feb. 4 - Freehold Orthodontics, Freehold - 732-462-0700 Feb. 5 - My First Dentist, Englishtown - 732-972-2990 Feb. 19 - Adults & Kids Dental Care, Hazlet - 732-264-8001 Feb. 19 - The Relaxing Smile, Freehold - 732-637-8594 Mar. 12 - VNACJ CHC, Keyport - 732-888-4149 Mar. 19 - VNACJ CHC, Asbury Park - 732-888-4149

OCEAN

Feb. 5 - Dunn Dental, Bayville - 732-269-8555 Feb. 5 - Ocean Pediatric Dental, Toms River - 732-473-1123 Feb. 5 & 8-12 - Ocean Health Initiatives, Toms River - 732-363-6655 Feb. 19 - CHEMED, Lakewood - 732-534-8061

IS YOUR CHILD IN NEED OF DENTAL CARE?

Give Kids A Smile is designed to offer dental care to children who otherwise do not see a dentist.

Dental services and event dates may vary by location.

SCHEDULE AN APPOINTMENT FOR YOUR CHILD TODAY.



MONMOUTH OCEAN COUNTY DENTAL SOCIETY



CHILDREN'S DENTAL HEALTH MONTH 2021

VIRTUAL POSTER CONTEST!

February is National Children's Dental Health Month!

To Celebrate and promote good oral health, the Monmouth-Ocean County Dental Society is holding a FUN "VIRTUAL" POSTER CONTEST for Children in Monmouth and Ocean Counties currently in <u>Grades K through 8.</u>

General Rules:

- 1. WHO MAY ENTER: Children in Grades K through 8 from Monmouth or Ocean County, N.T.
- 2. **NECESSARY MATERIALS**: Any Size paper or poster board, and markers, crayons, or colored pencils any additional glitter, glue it's up to you! Use your imagination!!
- 3. **THEME**: Incorporate the theme chosen by the American Dental Association "Water, Nature's Drink" and/or anything that demonstrates good dental health. Examples: Good oral hygiene, how to take care of your teeth, visiting the dentist, eating good food, brushing/flossing... Be creative!
- 4. LABELING: MUST LABEL BACK WITH:
 - Contestant first and last name, grade
 - School attended NAME & TOWN (Example: Long Branch/Toms River)
 - -Supervising adult name, relation to contestant, and a contact phone and/or email
- 5. SUBMISSION DEADLINE IS 12pm SUNDAY February 28, 2021:
 - Email photo or scanned image of poster front and back. Email to the address below based on your school/home county location:

Please Include SUBJECT LINE: "Poster Contest Entry"

- Monmouth County: MonmouthPosterContest@gmail.com
- Ocean County: OceanPosterContest@gmail.com
- *A confirmation email will be sent within 48 hours of receipt of entry email.



MONMOUTH OCEAN COUNTY DENTAL SOCIETY



WINNERS will be notified WEDNESDAY, March 3rd 2021 via Email or Phone provided on entry. Posters will be judged based upon CREATIVITY & NEATNESS.

- Prizes will include gift cards as well as a certificate from Monmouth-Ocean County Dental Society.
- Number of winners and prizes/amounts depends on the number of entries received.
- No images will be posted by M-OCDS on any M-OCDS social media or other correspondence unless permission is obtained from a parent/guardian.
- All entries will be deleted from the Email Account by April 1, 2021, no information will be retained.

ADDITIONAL INFORMATION, FUN PAGES AND INFORMATION ON Children's Dental Health Month as well as the GIVE KIDS A SMILE SITES CAN BE FOUND ON THE M-OCDS WEBPAGE under the Calendar of Events Tab.

www.M-OCDS.org

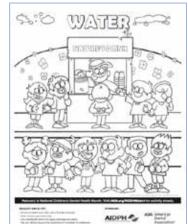
Feel free to promote this event and post any photos of artwork with the following hashtags: #cheerstowater and make sure to tag M-OCDS on our Facebook Page or Instagram Account @mocdsnj

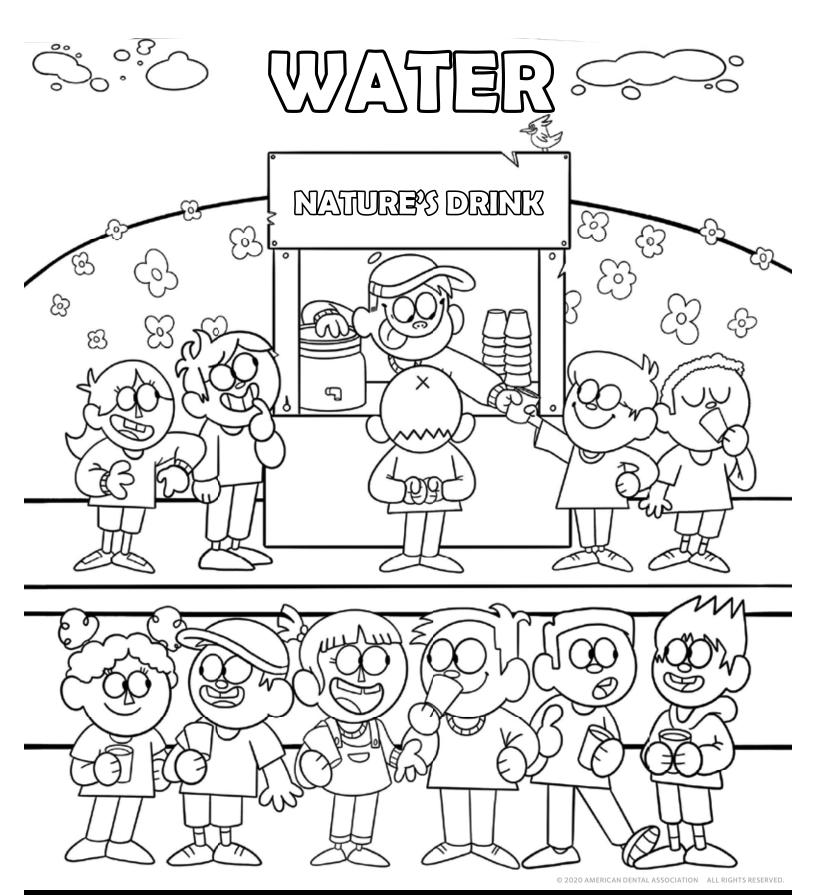
If you have questions please contact the M-OCDS CDHM Committee Chairs::

EMAIL: MonmouthOceanDental@gmail.com

PHONE: Ocean County: Dr. Matt Sones (732) 473-1123

Monmouth County: Dr. Jocelyn Jeffries-Bruno (732) 775-1492





February is National Children's Dental Health Month. Visit ADA.org/NCDHM2021 for activity sheets.

HEALTHY SMILE TIPS

- Brush your teeth twice a day with a fluoride toothpaste.
- $\boldsymbol{\cdot}$ Clean between your teeth daily.
- ${\boldsymbol{\cdot}}$ Eat a healthy diet that limits sugary beverages and snacks.
- See your dentist regularly for prevention and treatment of oral disease.

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ADA American Dental Association®

Next "Dinner Meeting" - March 9, 2021



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CEO of Northeast Sequoia Private Client Group

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LIFE MEMBERS

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37 Years
Douglas Block, DDS
41 Years
Chester Chianese, DDS
37 Years
Robert Damurjian, DMD
37 Years
Edward Dooley, DMD
36 Years
John Fagioli, DMD
32 Years

Steven Goldberg, DDS
37 Years
John Kukucka, DMD
36 Years
Patrice Ohman, DDS
37 Years
Frank Ortolano, DDS
37 Years
Michael Parise, DDS
37 Years
Harold Wright, DMD



2021 Leadership Tour



Mitchell Weiner, DMD President



Luciano Ghisalberti, DMD President-Elect



Arthur Meisel, Eaq. Executive Director

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Wednesday, February 10, 2021

A NEW GENERATION OF HYBRID DENTURE: A MORE EFFECTIVE, VIABLE, HYGIENIC SOLUTION FOR THE EDENTULOUS PATIENT Dr. Marco Brindis

Wednesday, March 10, 2021

FROM DENTIST TO ORAL HEALTH
PROFESSIONAL: A ROADMAP

Dr. Scott DeRossi

Wednesday, April 14, 2021

INFECTION CONTROL AND OSHA:
BEFORE DURING AND AFTER COVID-19 *Dr. John Molinari*

Wednesday, May 5, 2021

NECK, BACK, AND BEYOND - EVIDENCED BASED DENTAL ERGONOMICS and FITNESS 101 FOR DENTAL PROFESSIONALS **Dr. Bethany Valachi**

Live ZOOM Meetings

For more information please call Eileen Becker at (732) 869-5734



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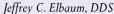
M-OCD5 News

FEBRUARY 2021

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*Diplomates of the American Board of Oral & Maxillofacial Surgery



Dental Assistant Shared Time

417 Middle Road, Hazlet 07730 Phone: 732-264-4995 x7109

Fax: 732-264-3846 Mrs. Theresa Lennon tlennon@ctemc.org

https://www.mcvsd.org/programs/shar

ed-time-overview/dental-aissstant/

This unique two-year program is designed for HIGH SCHOOL students interested in pursuing careers in the dental science field. In our state of the art dental learning lab, students are introduced to the field of dentistry and will learn about tile various careers of dental assisting, dental hygiene, dental laboratory technician. dental office management and dentistry. The students will gain a solid foundation of skills necessary to work in a dental office.

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2021 Club Level Contributors from Monmouth-Ocean County Dental Society

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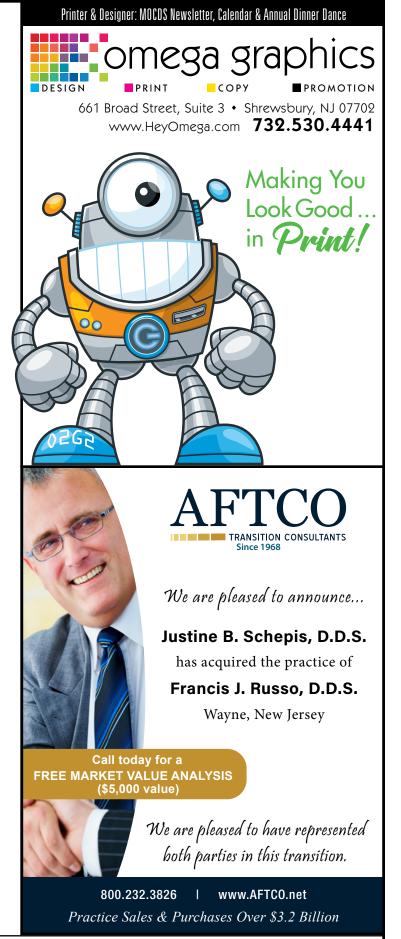
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www.M-OCDS.org

President: Dr. Sally Guerrasio – Guerrasiodmd@gmail.com
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Recording Secretary: Dr. John Soliman – JSolimanDMD@gmail.com
Treasurer: Dr. Matthew Sones – MKSones@gmail.com

Executive Secretary: Dr. Richard Angowski - Drvu69@aol.com

NJDA Trustee: Dr. Miriam Furlong — MFurlong@JacksonOrthodontics.com
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EDITOR:

Dr. Mitchel Friedman 539 Newman Springs Road Lincroft, NJ 07738 Fax (732) 391-4668 editor@M-OCDS.org



OR CURRENT RESIDENT

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