



# M-OCDS News

MONMOUTH-OCEAN COUNTY DENTAL SOCIETY NEWSLETTER

A Component Society of The New Jersey Dental Association and  
the American Dental Association

## From the President

JUNE 2019

I would like to thank our Members and Board of Trustees for their unwavering support and allowing me to serve on the Executive Board for these past four years. It was a time of tremendous personal and professional growth. I drank the organized dentistry "Kool-Aid" and I am really excited about continuing to serve in new ways next year.



For those who haven't been to a Trustee's Meeting in a while, allow me to share what's been happening. There is a culture change that mirrors what is happening at the NJDA and ADA. New ideas are replacing "the way we've always done it". We are more diverse and inclusive than ever. As I mentioned in my first message, students are attending component meetings and every NJDA council in numbers we've never seen. We don't need to sell them on organized dentistry any more, we just need to offer them a seat at our table.

Please help me to continue our upward membership trend by reaching out to a colleague and say, "Hey, are you going to the next M-OCDS meeting?" As I pass the gavel on to Dr. Jocelyn Jeffries-Bruno, she has been working tirelessly this past year to put together an amazing lineup of speakers, sponsors, and networking. She is committed to asserting M-OCDS as the model component in New Jersey. In fact, every member of the executive board has been updating the "playbook" for their position (thank you Dr. Elisa Velazquez for organizing that in 2009) so that their successor can hit the new year running.

I thank each one of you for reading this message and for giving back to our profession for the good of our society and the public. Have a healthy and restorative summer!

*Tom Sniscak*  
M-OCDS President

## Upcoming Events

### ORGANIZATIONAL MEETING

Tuesday, August 6, 2019  
Dinner at 6:30 PM Meeting 7 PM  
Hope Tower 10th floor, Conference room A  
Jersey Shore University Medical Center, Neptune

### MEMBER APPRECIATION EVENT IN ASBURY PARK

September 13, 2019  
Stay Tuned for Details

### JERSEY SHORE UNIVERSITY MEDICAL CENTER

Wednesday, September 18, 2019

#### "The Cosmetic Occlusion Connection"

*Dr. John Cranham*

JSUMC John K. Lloyd Amphitheater, Neptune  
For more information call Eileen Becker at (732) 869-5734

### TRUSTEES MEETING

Tuesday, September 24, 2019  
Dinner at 6:30 PM Meeting 7 PM  
Hope Tower 10th floor, Conference room A  
Jersey Shore University Medical Center, Neptune

### JERSEY SHORE UNIVERSITY MEDICAL CENTER

Wednesday, October 16, 2019

#### "Medical Emergencies in the Dental Office & Local Anesthesia & Sedation in Dentistry"

*Dr. Morton Rosenberg*

JSUMC John K. Lloyd Amphitheater, Neptune  
For more information call Eileen Becker at (732) 869-5734

### GENERAL MEMBERSHIP DINNER MEETING

Tuesday, October 22, 2019 6:30 PM  
"The Complete and Honest Medical History:  
Do You Really Obtain One and Do You Ignore It?  
Practice at Your Own Risk!"

*Dr. Mitchell Gardner*

Free dinner for MOCDS members & earn 2 CE credits!  
Waterview Pavilion, Belmar

### TRUSTEES MEETING

Tuesday, November 5, 2019  
Dinner at 6:30 PM Meeting 7 PM  
Hope Tower 10th floor, Conference room A  
Jersey Shore University Medical Center, Neptune

Society web site: [www.M-OCDS.org](http://www.M-OCDS.org)

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## *Invocation for Tom Sniscak*

Good evening ladies and gentlemen. Welcome as we gather to celebrate the prestige of organized dentistry in Monmouth and Ocean counties.

Let us transcend in time together. Back in the day to May 30, 1776. Two hundred and forty three years ago.

A conversation was had in Philadelphia at Independence Hall during the Second Continental Congress between George Washington, Benjamin Franklin and Thomas Jefferson. Dr. Franklin had just convinced the hesitant Mr. Jefferson to author an official Declaration for the thirteen colonies to separate from the tyrannical King George 3rd of England, by saying, "Thomas your words and deeds cause others to dream more, learn more, do more and become more- you are a leader."

Mr. Jefferson responded, "the most noble destiny of a true leader is one who serves rather than rules."

The success of the American Dental Association, The New Jersey Dental Association and the Monmouth Ocean County Dental Society is by way of a righteous culture granted to us by our founding fathers, the essence which is leadership through service. Bill Gates said it best "servitude leadership through an engaged network is the only way to drive consistent results in the current dynamic intercultural complex world of communication".

Dr. Thomas Sniscak like our patriotic founders and a certain philanthropic billionaire chose not to make history but chose primarily to make a difference. To serve a cause greater than himself by placing public welfare, patient care, post graduate education and the advancement of the profession at the forefront in Monmouth and Ocean Counties.

His actions have created collaboration through free discourse and honest debate. This encouraged our society members to contribute to a shared mission towards a common goal.

It is because of these personal virtues, professional principles and doctrines of dedication that we must salute collectively not only Dr. Sniscak our president but his administration as well. Our Vice President Dr. Jeffries-Bruno, our Treasures Dr. Guerasio, our secretary Dr. LaFace, our soon to be secretary Dr. Sones, our executive secretary Dr. Angowski, the NJDA Delegates/ Alternates/trustee/alternate, the ADA delegate and alternate, the MOCDS trustees, the Committee chairs with members and our NJDA leadership. Last but certainly not least our beloved past presidents as they grow old disgrace- gracefully.

Ladies and gentlemen all of you and your unwavering volunteerism are magnanimous. Please join me in giving up some love for these visionary champions of the profession.

Filidare Panthera Leo Nittany. The family, genus and species of the Nittany Lion. Born 9/04/83 in Edison NJ. Our Nittany Lion Thomas J Sniscak obtained a B.S in Biology in 3 years from the Pennsylvania State University with a 3.88. He proceeded to graduate from UMDNJ in 2010 achieving a 3.75 average receiving 2 Academic Scholarships, was elected to the student senate and was voted President of his senior class. He is a certified Emergency Medical Technician ( EMT) who practiced in his hometown and at his Alma Mater Penn State.

I vividly remember salient words from his essay in 2009 that augmented his interview for application to the general practice residency at the Jersey Shore University Medical Center. To paraphrase:

1. A desire to continue his drive to serve his family and community.
2. Motivated to prevent and manage common to complex medical co-mor-

bidities so as to achieve ideal dental therapy.

3. Life experiences have allowed the appreciation of human fragility.

Wow! Is he a dentist or an existentialist?

While a resident in the JSUMC Dept of Dentistry he was at the top of his class again, because he has a lot of class. By example- To stand for what is right against insurmountable adversity and prevail as the ultimate transparent advocate for patient care and safety.

Dr. Sniscak along with Dr. Paperth, Placa, Madsen and Song instituted the inaugural Emergency Dept Dental Attending On Call Program for direct evaluation, treatment or referral. This highly successful innovation amazed the Hackensack Meridian Administration by expediting the emergent dental concerns which make up 3% of the visits to the 4th busiest E.R. in the state. Truth be told, the most recent ADA-CODA residency certification team declared no other program has this level of excellence.

Through the last 5 years of activity as a member of the executive board at MOCDS culminating as the President in 2018-19. He with Dr. McTaggart and Sones have created and implemented many productive efforts to encourage membership recruitment and retention.

It should be mentioned from an altruistic point of view, Dr has dedicated much of his private practice to actively serve the disenfranchised of his community through Dentistry from the Heart and the New Jersey Dental Lifeline Network.

He led the cause in 2018 for MOCDS to be the first NJDA component to dedicate a \$1000 administrative fund to maintain the existence of the NJ Donated Dental Service Program which has served over 9,000 NJ citizens with a total value of donated treatment exceeding twenty five million dollars since inception.

Dr. Sniscak, you exemplify our Society's favorite German existential philosopher, Friedrich Nietzsche, vunder schreiben-Gelfabulich Leben.

Weir ein waren kan eisen ragun. Existieren ise tum andeher. Merh sein ashein.

Friedrich Nietzsche wrote in his essay Living Dangerously- One who knows why can bear any how. To exist is to do for others. Be more than you appear to be.

Tom by your beneficence for others you are more than you appear to be. You are living life larger than your own. You have gained the rare tranquility that comes from knowing that you've had a hand creating something with intrinsic excellence that makes a contribution to the betterment of society.

The deepest of all satisfaction: Knowing that your time has been well spent and that it mattered.

Thank you Dr. Thomas Sniscak.

In closing on behalf of the proprietors of Feeney's Patio Bar, Manasquan, A sunny place for shady people, I now wish to extend an Irish Blessing upon these festivities. Please charge your glasses with me.

May we live as long as we want and not want as long as we live.

So that the saddest days of our future are no worse than the happiest days of our past. As our time here on Earth passes us by ( for tomorrow, today will be yesterday) let us elbow aside the menial pieties of society and celebrate the moral art of pleasure in good company.

***Slainte' aga saol a gat.***

***Health and long life- cheers!***

***Dr. John Feeney***

# MOCDS TRUSTEE MEETING MINUTES APRIL 9, 2019

M-OCDS TRUSTEES MEETING MINUTES  
April 9, 2019

Attendance: Doctors: S. Albin, E. Boim, P. Condello, M. Furlong, J. Gelband, S. Guerrasio, R. Hersh, Richard Isaacson, Robert Isaacson, J. Jeffries-Bruno, J. Kukucka, C. LaFalce, R. McTaggart, T. Sniscak, J. Soliman, M. Sones, E. Velazquez

The meeting was called to order by Dr. Sniscak at 7:03 p.m.

We do have a quorum.

Approval of the minutes from last meeting:

Motion was proposed to approve the minutes from the last meeting March 5, 2019 by Dr. R. Isaacson, 2nd by Dr. E. Boim.

President's Report (Dr. Sniscak):

Our final dinner meeting is on track for next week. It is a lecture customized for our group by Dr. Frank Celenza called "Ortho/Perio in the Aligner Age." The President's Dinner Dance is shaping up well. We are trying a very attractive price this year (\$65 per member, \$100 for a couple) to entice more members, particularly new dentists to come for the first time. Please spread the word as I will make another big pitch next week. All delegates should have received the HOD report. I encourage as many trustees to attend as possible. The HOD meeting is Sat. 5/4 in the Newark Marriott Ballroom. 10am-1pm.

Vice President's Report (Dr. Jeffries-Bruno):

-The budget for 2019-2020 as discussed at the previous trustees meeting was proposed for final approval.

Most line items have remained the same.

Dr. Jeffries-Bruno will reach out to NJDA to ask if we need director's & officer's insurance or if we fall under their umbrella of coverage.

Next year's meeting schedule was presented with one potential change in speaker for final approval (Dr. Hersh has been helping me to obtain a key speaker).

We are trying to coordinate the New Member Meeting at the Biergarten with the Jersey Shore Physician Appreciation Event.

**\*\*MOTION:**

To approve budget for 2019-2020 as presented by Dr. Jeffries-Bruno by Dr. Rick Isaacson and 2nd by Dr. Sally Guerrasio.  
Motion passed unanimously.

Dr. Jeffries-Bruno proposed the nominee for Secretary 2019-2020 for approval - our fabulous Dr. Matt Sones!

**\*\*MOTION:**

To approve Dr. Matt Sones for position of Secretary for 2019-2020 by Dr. Jocelyn Jeffries-Bruno, 2nd by Dr. Tom Sniscak.  
Motion passed unanimously.

- If there is anyone who is not interested in remaining on a committee / council please let Dr. Jeffries-Bruno know if you have not done so already as this will be the final look prior to submission 2019-2020.

Treasurer's Report (Dr. Guerrasio):

All accounts are in good standing. There was an issue with the bulk postage for the mailings that we do monthly. Going forward it was decided by the trustees that the treasurer will handle payment for the bulk postage directly.

NJDA Trustee Report (Dr. Velazquez):

Here are some of my notes from the MARCH BOT meeting. I have attached the official meetings from NJDA as well.

BOT 3/13/19 report by Dr Elisa Velazquez

1) MEMBERSHIP- Brett expressed disappointment that all components are not participating and being present for meetings. Concern about full active members to retain that membership category as people go into active life and we lose dues revenue.

2) Meisel: Art reported that we are moving forward with the lawsuit against Smile Direct Club. He expressed the downside of a counter suit- we are aware and will see what happens.

\*Construction beginning in a few weeks. Will take about 3-4 months.

Money will come from capital campaign fund & some from reserves.

\*He reviewed 2 actions in appellate division. There was Oral argument yesterday at Seton Hall law school

Lawsuit against Aetna Insurance Co. Alleged over payments by Aetna based on persons who coverage terminated but they weren't informed in a timely basis.

The people not covered when service provided but Aetna's system was late to realize and sent payment to dentists.

They say if you don't return it they take it from other moneys due to dentist from other patients

3) \*\*\*PRESENTATION TDSC- must be an ADA tripartite member

As of JUNE 1 NJ can purchase Michael.WILGUS@tdsc.com

We will look into having them as partner

CAVAN BRUNSDEN – GKAS this was 17th year in NJ.

Over 50,000 kids in 17 days (its 1 day a year) over 17 million in services Kid under 12. 120 locations this year. NJDA is a huge part of its success. 1500 kids seen in NJ this year

4) Annual session- It will be held in Newark. It will go back to ala cart pricing. Lunch & learn with fees. Campfire sessions. May 4th will be HOD Saturday. Each component should have 40 members come.

Components asked to send in donation for \$500 for dinner reception for Thursday evening. Students have a fee charged but get reimbursed to promote them to be sure to come. CVENT is for registration. HOD are encouraged to register but are NOT required at this time for HOD. And there is NO FEE for HOD.

150th celebration for NJDA planning to begin.

Need component buy IN. PLEASE ATTEND!

Each component should choose 2 members for an award. For example- award for organized dentistry etc or whatever we want the award to be. The idea is those people come to the events.

GOAL is to celebrate NJ and all the areas and have the events throughout NJ at different times in the year. Example: Black tie event- family picnic- and adult only event

5) Vitale- positions will be opening up AT ADA. 4th district appointments needed. We need representation in our district. Communications & membership positions are opening up. A few committees need help as well. Annual session, insurance, CE provider committee. Looking for diversity and recommendations. Trustee makes selection from nominations.

ADA- taking a strong position to teach HPV. There is discussion on vaccines and should dentists administer these vaccines.

Medicare in dentistry- there is a coalition to look at incorporating dental care in medicare.

6) VP report- AMT. instead of increases in premiums will be quarterly based on the in & outs of claims paid. 3.3% increases as of 4/1/19. This is still lower than non self insured plans like Aetna etc.

State Board- A dentist wants to set up NYU school based program in NJ. Horizon school has 40 kids – they want to set up mobile units and bring students from NYU to treat the kids. The Dr doesn't have OR privileges. This was not discussed in March meeting.

7) COGPA-

Dental Director bill has been approved. A Dental director will keep the public health dental needs of the public at the forefront to improve education and access to grants & to care. We are just waiting for the state to announce.

The Universal credentialing application Bill Credentialing Legislation –

# MOCDS TRUSTEE MEETING MINUTES APRIL 9, 2019

introduced in January 2018, final vote in Assembly December 2018 and signed by the Governor January 2019. THIS IS A WIN

Prohibit the Rental & lease of networks bill. . The bill has passed the Senate and is awaiting a vote in the Assembly. When enacted, NJ will be the first state to enact such sweeping reforms and serve as a model for the nation. WE ARE BEING WATCHED

8) Maureen Barlow- she requested that all components give meeting dates for inclusion on the state calendar

NEXT MEETING 4/17 AT PINES MANOR

\*\*Please email Dr. Velasquez within next week to nominate 2 members to receive awards at one of the NJDA 150th Anniversary celebrations.

Dental director has been chosen but we still don't know who it is. We hope that person will be one of our allies.

State Board of Dentistry has an opening. It requires a big commitment in time therefore it has been difficult filling the position.

ADA Delegate (Dr. Hersh):

Meeting is coming up in San Francisco, Sept. 5-8, 2019.

COUNCILS:

Council on Annual Session (Dr. Andricsak):

The council on the Annual session seems to always conflict with our trustees meetings. There is a meeting tonight therefore I will not be able to attend our trustees meeting. I will send the minutes from tonight's council meeting by next month's trustees meeting.

The last meeting was a conference call on March 5 which entailed the details of operations of the meeting and all the council members assignments to proctor the courses and registration desks.

Points to reiterate are:

- Discounted pricing is available through April 22
- Online registration through NJDA website closes April 22
- Registration is 25.00 and increases to 35.00 on site
- Our goal is to have 40 members in attendance per component
- No need to register for the conference to attend the House of Delegates meeting on Saturday morning. NJDA is requesting registration for the house meeting solely for a head count. There is no charge. Parking is available for free

Council on Governmental & Public Affairs (Dr. Kukucka):

For Legislator's Night, Dr. Kukucka would like the legislators to honor those dentists who participate in GKAS and/or CDHM. (Last year those dentists that participate in DLN or who teach in a residency program were recognized).

Dr. Rick Isaacson recommends we pick 2 legislators that we will honor. This will keep legislators interested in attending every year.

Dr. Rick Isaacson began a discussion regarding the regulations involved with having a CBCT machine. He has requested that Dr. Velazquez and Dr. Kukucka put on agenda for next council meeting to request legislation that would eliminate offices having to test the machines daily as well as eliminate or reduce the annual registration fees.

Council on Membership (Dr. McTaggart):

New Members:

Dr. Dmytro Zhurakovskyy, Red Bank

One of the items discussed on Monday night's conference call were "applicant status" dentists. These dentists have applied for membership but have not yet paid. As a reminder, these dentists have received 2 emails and a paper invoice sent in the mail from the NJDA. Attached are the names

with their contact information. Please let me know if you know these dentists and have a relationship with them.

With you help, we hope to get these dentists to pay and become members. Also, below are our components at risk to renew list. The attached lists include the new dentists Highlighted (10 years or less in practice) As a reminder, these dentists are members but have not paid their 2019 dues to date and according to the ADA are at a higher risk for renewing. If you have a relationship with any of these dentists please reach out.

List of dentists not published – please see Dr. McTaggart to view list.

COMMITTEES:

Committee on Necrology (Dr. Robert Isaacson):

Dr. Frank Moran of Freehold passed away January 2019.

Liaison for Meeting Vendors (Dr. Matt Sones):

The following are the sponsors for the April 16th dinner meeting:

Alpha Lab, Bank of America, Voco, Doral Refining Corp, Tomoro - Seth Arndt, Hiossen, Zimmer Biomet, Lands End

I will need the confirmed dates for the 2019-2020 dinner meetings and the list of speakers/topics for the respective meetings to reach out to our past sponsors for meetings beginning again in the fall.

Committee on Communications (Dr. Friedman):

The next newsletter will be the June issue

Committee on General Membership and Educational Programs (Dr. Picciotto):

Another good turnout! Let's hope it continues next week and for the dinner dance!

General Membership Dinner Meeting

Tuesday, March 12, 2019

"Immunology & Genetics: Future of Medicine & Dentistry, Diagnosis & Management?" Harold Cohen, DDS Riverview Pavilion, Belmar 6:30 PM

Good and welfare (Dr. Sniscak):

Dr. Bob Isaacson recommended we form a committee to gather information on important topics prior to presenting the issue (to NJDA). For example, the CBCT issue. We should do more science, gather knowledge to properly present our positions and protect our best interests.

Dr. Rick Isaacson discussed corporate dentistry and its effect on NJ. Many of these corporations have venture capitalists on their boards. Is it legal for them to purchase and own dental practices in NJ?

Drs Kukucka and Velazquez will bring up this issue and concern at the next NJDA council on governmental affairs meeting.

The meeting was adjourned at 8:39 p.m.

Respectfully submitted,

Carmela LaFalce, D.M.D. Secretary

# MOCDS TRUSTEE MEETING MINUTES MAY 7, 2019

M-OCDS TRUSTEES MEETING MINUTES  
May 7, 2019

Attendance: Doctors: S. Albin, C. Andricsak, R. Angowski, E. Boim, S. Guerrasio, R. Hersh, Robert Isaacson, J. Jeffries-Bruno, J. Kukucka, C. LaFalce, M. Safari, A. Seto, D. Shah, T. Sniscak, M. Sones

The meeting was called to order by Dr. Sniscak at 7:02 p.m. We do have a quorum.

Approval of the minutes from last meeting:

Motion was proposed to approve the minutes from the last meeting April 9, 2019 by Dr. M. Sones, 2nd by Dr. J. Jeffries-Bruno

President's Report (Dr. Sniscak):

The President's Dinner Dance is shaping up to be a very special evening. RSVP's were due 4 days ago, and we currently have 69 registered with a nice showing of NJDA Leadership.

This past weekend was the last NJDA Annual Session in its current format please see the brochures circulating and Dr. Andricsak's report for information on the 150th year-long celebration.

I would like to thank the Board of Trustees for their unwavering support and allowing me to serve on the Executive Board for these past four years. I look forward to my next role in M-OCDS, and I leave you in the very skilled hands of Dr. Jocelyn Jeffries-Bruno.

NJDPAC has events coming up around the state. Tuesday June 4th at Charlie's of Bayhead. A fundraiser but similar to our Legislator's Night. They are also planning a golf outing in October.

Vice President's Report (Dr. Jeffries-Bruno):

Please see below important dates to save for the upcoming year. I am working on completing the calendar and expect it to be distributed at the Organizational Meeting on 8/6/19. Dr. Sniscak has been an amazing president for our organization. I know I will have big shoes to fill and I am looking forward to the opportunity of representing you all as president for the next year to come.

Important Dates M-OCDS 2019-2020

TMs start 7:00pm as usual with dinner at 6:30 - 10th Floor HOPE TOWER, JSUMC

DMs start 6:00pm cocktail hour - With Presentation start time 7:00pm - Waterview Pavillion

8/6/19 (OM) Organizational Meeting  
9/24/19 (TM) Trustees Meeting (atypical date due to Jewish holidays)  
9/13/19 Member Appreciation Event in Asbury Park  
10/22/19 (DM) Dinner Meeting - Dr. Gardner - Title TBA  
11/5/19 (TM) Trustees Meeting  
11/12/19 (DM) Dinner Meeting - AAP - HPV and Oral Cancer, Vaccinations for HPV  
11/13/19 NJDA House of Delegates  
1/7/20 (TM) Trustees Meeting  
1/14/20 Dinner Meeting ----- NJDA Officer Presentation  
2/23/20 CDHM Fair (Monmouth Mall and Ocean County Mall)  
3/3/20 (TM) Trustees Meeting  
3/10/20 (DM) Dinner Meeting - Dr. Christina Carter - Interceptive Orthodontics  
4/7/20 (TM) Trustees Meeting  
4/21/20 (DM) Dinner Meeting ----- Voco Sponsored Speaker pending - Updates in Restorative Dentistry  
5/5/20 (TM) Trustees Meeting  
5/13/20 Legislative night  
MOCDS Dinner Dance - May 29,30 or June 5,6 Depending on NJDA Dinner Dance & Location Availability

Treasurer's Report (Dr. Guerrasio):

All accounts are in good standing.

Secretary's Report (Dr. LaFalce):

I have summarized all of the motions the trustees have proposed and passed during my tenure as Secretary into one document. They will be put in a binder for access at future trustees meetings.

Old Business:

Dr. Dipika Shah:

I would like to request that MOCDS pass a resolution to submit to NJDA house meeting to not to have requirement to get yearly inspection for cone beam machines mandated by NJDA. We are one of the only 4 states that requires this inspection and that costs individual office about \$1000 per machine. I have talked to Art Meisel several times, NJDA formed a committee (I was a member of that) couple of years ago, I tried to get physicist to back us up but no efforts from NJDA. We have tried( Dr. R. Isaacson, myself and Dr. John Kukucka to address this issue for last several years at the time of officers visitation without any success. I may not be at this meeting but please make sure MOCDS passes the resolution and takes it to The house as a new business. Meanwhile I urge our current president and incoming president to talk to other components especially Endo, Perio, Oral surgery and Ortho specialties along with general dentist throughout the state to make sure this resolution passes.

NJDA should work for its members.

Please take this seriously and pass the resolution.

COUNCILS:

Council on Annual Session (Dr. Andricsak):

REPORT ON THE COUNCIL ON ANNUAL SESSION 2019

The official numbers are not out yet as the conference was this past weekend, May 2 and 3.

We had 74% attendance from 658 registered, 484 checked in.

Out of the 484 the breakdown was as follows:

- 229 member dentists
- 35 non-member dentists
- 57 students
- 5 residents
- 64 dental team members
- 62 guests
- 204 exhibitors

The exhibit space was sold out.

We had two sponsors for the demo area, one was Colgate and the other was DRNA. The Colgate demo was intimate and informative. They are launching their whitening system. I did not attend the DRNA demo.

In my opinion, the Friday and Saturday night dinner events were successful.

The Welcome dinner on Friday had 50 out of 69 checked in.

The Dentistry Rocks dinner on Saturday was very well attended, no head count was finalized but the room was full and Dr Discisio's band had everyone on the dance floor. It was a fun night.

The Meeting in April discussed the upcoming conference as well as what's in store for the 150th anniversary year of NJDA. This was the last year of the current format for the annual session. Over the years, we have been struggling with decreasing attendance numbers and declining interest in the meeting. The common complaint from the vendors is that we get the same people and not enough attendance overall. The complaint from the members is that the exhibit hall is small and the comments include, why bother when we have the Greater NY meeting.

With that information, the executive board voted on changing the format.

The goal is to reflect the history of NJDA and how the association became so strong. We have a new facility and we want to showcase our updated look with celebratory events. Our one big conference will be made up of many events throughout the year. We learned from Resource Day that if the events are held in different parts of the state, the attendance is better. Members aren't willing to drive across the state so we are going to move around the state with these events.

Highlights of what we can look forward to are as follows:

- there will be four components to the 150th anniversary, membership,

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programming, branding and marketing, and celebrations.

- we want to showcase the new facility and have multiple events there throughout the year
- we will have a ribbon cutting ceremony at the new facility
- we will have a dinner event, a family picnic and an anniversary event
- each component will select an honoree for each of these events
- we have 90 exhibitors that are loyalists that want to sponsor these events
- we will be rolling out signage and handouts listing all the programming that we are offering in the celebratory year 2020.

OUR NEXT MEETING IS JUNE 4TH, THEN JULY AND SEPT  
MORE DETAILS IN THE FALL.

Dr. Andriscak is requesting an alternate for the Council on Annual Session. All of the Council meetings have been on the 1st Tuesday therefore she has had to miss many of our trustees meetings.

Council on Governmental & Public Affair (Dr. John Kukucka)

For Legislator's night we have 9 legislators and 18 members coming. There will be a mix of Democrats and Republicans from various counties.  
COMMITTEES:

Liaison for Meeting Vendors (Dr. Matt Sones):

Nothing new on the sponsorship front. We will be reaching out to potential sponsors for next year's dinner meetings within the next few weeks. Please make sure to email me with any potential new sponsorship opportunities. We are actively searching for more sponsors to attend our meetings.

Committee on Communications (Dr. Friedman):

June newsletter will be completed the first week to allow for Presidents Dinner Dance photos to be included.

Peer Review Committee (Dr. Angowski):

There will be an educational meeting in October. Every 3 years the educational policies need to be reviewed and renewed in order to remain on the committee.

Committee on Budget and Finance (Dr. Angowski):

Dr. Albin: All accounts remain stable.

Committee on Children's Dental Health (Dr. Jeffries-Bruno):

CDHM date for next year is 02/23/2020.

Committee on Special and Social Events (Drs. Cintron and Picciotto):

Dr. Sniscak: We are working on the Biergarten event for September 13th. Our sponsor once again will be Seth Arndt of Tomoro. He will pay a fee of \$1200.

The meeting was adjourned at 7:53 p.m.

Respectfully submitted,

Carmela LaFalce, D.M.D. Secretary

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Learn from Care Credit on how to present & construct info and questions to patients to fully utilize the patient financing options so they can proceed with your cases presented; how to better utilize the low fees offers for dentists.

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Learn the secrets of increasing profits and income with renkown coach and lecturer Mike Massotto at no charge, discuss how systems and treatment acceptance are successfully integrated to build your profits, including staff motivation, handling insurance inquiries & navigate the insurance field! Receive a SPECIAL GIFT for reserving this topic!

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Janice Piekosi of Pulpdent goes over the various composite/bonding sstems and the latest in this exciting line of tooth-like composites.

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Learn what it all means, best ways to do it, integration of your software to dental equipment and other 'hi-tech' tips & advice, from Jeff Weiss of HiTech Innovations!

### Other Lunch & Learn topics you can ask for:

- Restorative Procedures for Class II & Crowns
- Infection Control/Instrument Sterizationalization Techniques
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- Dental membership Plans just for your practice
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<p>Wednesday, September 18, 2019, <i>Dr. John Cranham</i>  <b>“THE COSMETIC OCCLUSION CONNECTION”</b>                  JSUMC John K. Lloyd Amphitheater, Neptune, NJ</p>	<p>Wednesday, February 12, 2020, <i>Dr. John O. Burgess</i>  <b>“MODERN MATERIALS AND PROVEN TECHNIQUES IN RESTORATIVE DENTISTRY”</b>                  JSUMC John K. Lloyd Amphitheater, Neptune, NJ</p>
<p>Wednesday, October 16, 2019, <i>Dr. Morton Rosenberg</i>  <b>“MEDICAL EMERGENCIES IN THE DENTAL OFFICE &amp; LOCAL ANESTHESIA AND SEDATION IN DENTISTRY”</b>                  JSUMC John K. Lloyd Amphitheater, Neptune, NJ</p>	<p>Wednesday, March 11, 2020, <i>Dr. Kenneth Hargreaves</i>  <b>“SUCCESSFUL MANAGEMENT OF ACUTE DENTAL PAIN” and “ISSUES IN MANAGING THE PERSISTENT ENDODONTIC INFECTION”</b>                  JSUMC John K. Lloyd Amphitheater, Neptune, NJ</p>
<p>Wednesday, November 13, 2019, <i>Dr. Thomas J. McGarry</i>  <b>“IMPLANT PLACEMENT AND RESTORATION IN GENERAL PRACTICE THE NEW FACE OF PROSTHODONTICS”</b>                  JSUMC John K. Lloyd Amphitheater, Neptune, NJ</p>	<p>Wednesday, April 22, 2020, <i>Dr. Gerard Chiche</i>  <b>“ESTHETIC REHABILITATION FROM 10 UNITS AND UP”</b>                  JSUMC John K. Lloyd Amphitheater, Neptune, NJ</p>
<p>Wednesday, December 4, 2019, <i>Dr. Robert Pick</i>  <b>“POWERFUL MANAGEMENT SECRETS OF THE SUPER SUCCESSFUL DENTAL PRACTICE”</b>                  Sheraton Eatontown Hotel, Eatontown, NJ</p>	<p>Wednesday, May 6, 2020, <i>Dr. Bruce Christopher</i>  <b>“THE PSYCHOLOGY OF SUCCESS: SECRETS OF THE SUPERSTARS” and “BAMBI vs GODZILLA, DEALING WITH DIFFICULT PEOPLE AND PATIENTS”</b>                  Sheraton Eatontown Hotel, Eatontown, NJ</p>
<p>Wednesday, January 15, 2020, <i>Dr. Brock Rondeau</i>  <b>“RESTORATIVE DENTISTRY SAVES TEETH, SLEEP DENTISTRY SAVES LIVES” and “TM DYSFUNCTION, HARMFUL EFFECTS OF NIGHT GUARDS”</b>                  JSUMC John K. Lloyd Amphitheater, Neptune, NJ</p>	<p><b><i>Register Today!</i></b></p>

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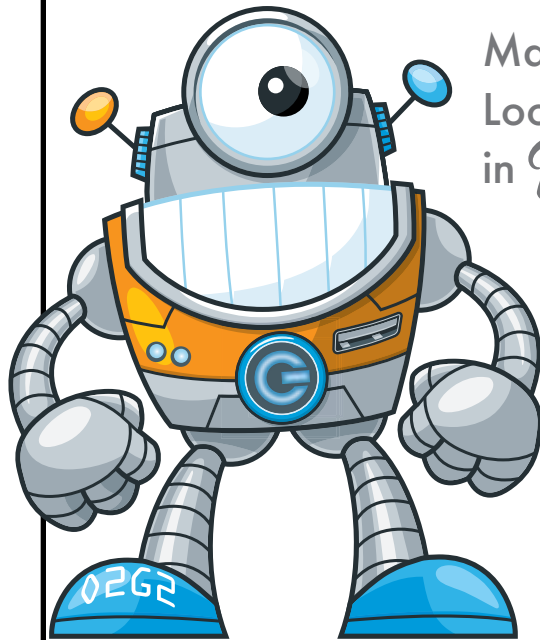
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# LEGISLATOR'S NIGHT

